

# Global Playground Artificial Grass Turf Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/G9FCB8970D7EN.html>

Date: January 2024

Pages: 132

Price: US\$ 3,480.00 (Single User License)

ID: G9FCB8970D7EN

## Abstracts

According to our (Global Info Research) latest study, the global Playground Artificial Grass Turf market size was valued at USD 3154 million in 2023 and is forecast to a readjusted size of USD 5279.5 million by 2030 with a CAGR of 7.6% during review period.

This report focuses on Playground Artificial Grass Turf in United States market, Artificial Grass Turf is a surface of synthetic fibers made to look like natural grass. It is most often used in arenas for sports that were originally or are normally played on grass.

In United States, playground artificial grass turf key players include Shaw Sports Turf, Ten Cate, Hellas Construction, FieldTurf, Sport Holding, etc. In terms of product, Nylon Artificial Grass Turf is the largest segment, with a share about 30%. And in terms of application, the largest application is School Playground, followed by Stadium, and Public Playground, etc.

The Global Info Research report includes an overview of the development of the Playground Artificial Grass Turf industry chain, the market status of School Playground (PP Artificial Grass Turf, PE Artificial Grass Turf), Public Playground (PP Artificial Grass Turf, PE Artificial Grass Turf), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Playground Artificial Grass Turf.

Regionally, the report analyzes the Playground Artificial Grass Turf markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly

China, leads the global Playground Artificial Grass Turf market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Playground Artificial Grass Turf market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Playground Artificial Grass Turf industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Sq.m.), revenue generated, and market share of different by Type (e.g., PP Artificial Grass Turf, PE Artificial Grass Turf).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Playground Artificial Grass Turf market.

**Regional Analysis:** The report involves examining the Playground Artificial Grass Turf market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Playground Artificial Grass Turf market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Playground Artificial Grass Turf:

**Company Analysis:** Report covers individual Playground Artificial Grass Turf manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and

attitudes towards Playground Artificial Grass Turf This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (School Playground, Public Playground).

**Technology Analysis:** Report covers specific technologies relevant to Playground Artificial Grass Turf. It assesses the current state, advancements, and potential future developments in Playground Artificial Grass Turf areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Playground Artificial Grass Turf market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Playground Artificial Grass Turf market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

PP Artificial Grass Turf

PE Artificial Grass Turf

Nylon Artificial Grass Turf

Others

### Market segment by Application

School Playground

Public Playground

Stadium

Major players covered

Shaw Sports Turf

Ten Cate

Hellas Construction

FieldTurf

Sport Holding

ACT Global Sports

Controlled Products

Sprinturf

CoCreation Grass

Domo Sports Grass

TurfStore

Global Syn-Turf,

DuPont

Challenger Industires

Mondo S.p.A.

Polytan GmbH

Sports Field Holdings

Taishan

ForestGrass

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Playground Artificial Grass Turf product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Playground Artificial Grass Turf, with price, sales, revenue and global market share of Playground Artificial Grass Turf from 2019 to 2024.

Chapter 3, the Playground Artificial Grass Turf competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Playground Artificial Grass Turf breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Playground Artificial Grass Turf market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Playground Artificial Grass Turf.

Chapter 14 and 15, to describe Playground Artificial Grass Turf sales channel, distributors, customers, research findings and conclusion.

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