

Global Play-to-Earn NFT Games Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Play-to-Earn NFT Games market size was valued at USD 776.9 million in 2023 and is forecast to a readjusted size of USD 2845.1 million by 2030 with a CAGR of 20.4% during review period.

Play-to-Earn NFT games combine game assets and digital assets, allowing game assets like skins, characters, weapons, virtual lands and much more to have uniqueness and scarcity, so that players can make earnings from it. These digital assets are often NFTs so that they are distinguishable and tamper-proof.

Sky Mavis is the largest producers of Play-to-Earn NFT games in the world, has a share about 35%. Geographically speaking, North America holds about 35% of global market share, followed by Europe with about 30% share. In terms of type, RPG segment holds an main share of about 35%. In terms of application, computer segment accounts for about 60% of the global share.

The Global Info Research report includes an overview of the development of the Play-to-Earn NFT Games industry chain, the market status of Computers (RPG, Sandbox Games), Phones & Tablets (RPG, Sandbox Games), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Play-to-Earn NFT Games.

Regionally, the report analyzes the Play-to-Earn NFT Games markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads

the global Play-to-Earn NFT Games market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Play-to-Earn NFT Games market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Play-to-Earn NFT Games industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., RPG, Sandbox Games).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Play-to-Earn NFT Games market.

Regional Analysis: The report involves examining the Play-to-Earn NFT Games market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Play-to-Earn NFT Games market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Play-to-Earn NFT Games:

Company Analysis: Report covers individual Play-to-Earn NFT Games players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and

attitudes towards Play-to-Earn NFT Games This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Computers, Phones & Tablets).

Technology Analysis: Report covers specific technologies relevant to Play-to-Earn NFT Games. It assesses the current state, advancements, and potential future developments in Play-to-Earn NFT Games areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Play-to-Earn NFT Games market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Play-to-Earn NFT Games market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

RPG

Sandbox Games

CAG

Others

Market segment by Application

Computers

Phones & Tablets

Market segment by players, this report covers

Sky Mavis

Dapper Labs

Decentraland

Immutable

The Sandbox

Dacoco GMBH

Sorare

Gala Games

Splinterlands

MOBOX

DeFi Kingdoms

G.JIT JAPAN

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Play-to-Earn NFT Games product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Play-to-Earn NFT Games, with revenue, gross margin and global market share of Play-to-Earn NFT Games from 2019 to 2024.

Chapter 3, the Play-to-Earn NFT Games competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Play-to-Earn NFT Games market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Play-to-Earn NFT Games.

Chapter 13, to describe Play-to-Earn NFT Games research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Play-to-Earn NFT Games
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Classification of Play-to-Earn NFT Games by Type
 - 1.3.1 Overview: Global Play-to-Earn NFT Games Market Size by Type: 2019 Versus 2023 Versus 2030
 - 1.3.2 Global Play-to-Earn NFT Games Consumption Value Market Share by Type in 2023
 - 1.3.3 RPG
 - 1.3.4 Sandbox Games
 - 1.3.5 CAG
 - 1.3.6 Others
- 1.4 Global Play-to-Earn NFT Games Market by Application
 - 1.4.1 Overview: Global Play-to-Earn NFT Games Market Size by Application: 2019 Versus 2023 Versus 2030
 - 1.4.2 Computers
 - 1.4.3 Phones & Tablets
- 1.5 Global Play-to-Earn NFT Games Market Size & Forecast
- 1.6 Global Play-to-Earn NFT Games Market Size and Forecast by Region
 - 1.6.1 Global Play-to-Earn NFT Games Market Size by Region: 2019 VS 2023 VS 2030
 - 1.6.2 Global Play-to-Earn NFT Games Market Size by Region, (2019-2030)
 - 1.6.3 North America Play-to-Earn NFT Games Market Size and Prospect (2019-2030)
 - 1.6.4 Europe Play-to-Earn NFT Games Market Size and Prospect (2019-2030)
 - 1.6.5 Asia-Pacific Play-to-Earn NFT Games Market Size and Prospect (2019-2030)
 - 1.6.6 South America Play-to-Earn NFT Games Market Size and Prospect (2019-2030)
 - 1.6.7 Middle East and Africa Play-to-Earn NFT Games Market Size and Prospect (2019-2030)

2 COMPANY PROFILES

- 2.1 Sky Mavis
 - 2.1.1 Sky Mavis Details
 - 2.1.2 Sky Mavis Major Business
 - 2.1.3 Sky Mavis Play-to-Earn NFT Games Product and Solutions
 - 2.1.4 Sky Mavis Play-to-Earn NFT Games Revenue, Gross Margin and Market Share (2019-2024)

- 2.1.5 Sky Mavis Recent Developments and Future Plans
- 2.2 Dapper Labs
 - 2.2.1 Dapper Labs Details
 - 2.2.2 Dapper Labs Major Business
 - 2.2.3 Dapper Labs Play-to-Earn NFT Games Product and Solutions
 - 2.2.4 Dapper Labs Play-to-Earn NFT Games Revenue, Gross Margin and Market Share (2019-2024)
 - 2.2.5 Dapper Labs Recent Developments and Future Plans
- 2.3 Decentraland
 - 2.3.1 Decentraland Details
 - 2.3.2 Decentraland Major Business
 - 2.3.3 Decentraland Play-to-Earn NFT Games Product and Solutions
 - 2.3.4 Decentraland Play-to-Earn NFT Games Revenue, Gross Margin and Market Share (2019-2024)
 - 2.3.5 Decentraland Recent Developments and Future Plans
- 2.4 Immutable
 - 2.4.1 Immutable Details
 - 2.4.2 Immutable Major Business
 - 2.4.3 Immutable Play-to-Earn NFT Games Product and Solutions
 - 2.4.4 Immutable Play-to-Earn NFT Games Revenue, Gross Margin and Market Share (2019-2024)
 - 2.4.5 Immutable Recent Developments and Future Plans
- 2.5 The Sandbox
 - 2.5.1 The Sandbox Details
 - 2.5.2 The Sandbox Major Business
 - 2.5.3 The Sandbox Play-to-Earn NFT Games Product and Solutions
 - 2.5.4 The Sandbox Play-to-Earn NFT Games Revenue, Gross Margin and Market Share (2019-2024)
 - 2.5.5 The Sandbox Recent Developments and Future Plans
- 2.6 Dacoco GMBH
 - 2.6.1 Dacoco GMBH Details
 - 2.6.2 Dacoco GMBH Major Business
 - 2.6.3 Dacoco GMBH Play-to-Earn NFT Games Product and Solutions
 - 2.6.4 Dacoco GMBH Play-to-Earn NFT Games Revenue, Gross Margin and Market Share (2019-2024)
 - 2.6.5 Dacoco GMBH Recent Developments and Future Plans
- 2.7 Sorare
 - 2.7.1 Sorare Details
 - 2.7.2 Sorare Major Business

- 2.7.3 Sorare Play-to-Earn NFT Games Product and Solutions
- 2.7.4 Sorare Play-to-Earn NFT Games Revenue, Gross Margin and Market Share (2019-2024)
- 2.7.5 Sorare Recent Developments and Future Plans
- 2.8 Gala Games
 - 2.8.1 Gala Games Details
 - 2.8.2 Gala Games Major Business
 - 2.8.3 Gala Games Play-to-Earn NFT Games Product and Solutions
 - 2.8.4 Gala Games Play-to-Earn NFT Games Revenue, Gross Margin and Market Share (2019-2024)
 - 2.8.5 Gala Games Recent Developments and Future Plans
- 2.9 Splinterlands
 - 2.9.1 Splinterlands Details
 - 2.9.2 Splinterlands Major Business
 - 2.9.3 Splinterlands Play-to-Earn NFT Games Product and Solutions
 - 2.9.4 Splinterlands Play-to-Earn NFT Games Revenue, Gross Margin and Market Share (2019-2024)
 - 2.9.5 Splinterlands Recent Developments and Future Plans
- 2.10 MOBOX
 - 2.10.1 MOBOX Details
 - 2.10.2 MOBOX Major Business
 - 2.10.3 MOBOX Play-to-Earn NFT Games Product and Solutions
 - 2.10.4 MOBOX Play-to-Earn NFT Games Revenue, Gross Margin and Market Share (2019-2024)
 - 2.10.5 MOBOX Recent Developments and Future Plans
- 2.11 DeFi Kingdoms
 - 2.11.1 DeFi Kingdoms Details
 - 2.11.2 DeFi Kingdoms Major Business
 - 2.11.3 DeFi Kingdoms Play-to-Earn NFT Games Product and Solutions
 - 2.11.4 DeFi Kingdoms Play-to-Earn NFT Games Revenue, Gross Margin and Market Share (2019-2024)
 - 2.11.5 DeFi Kingdoms Recent Developments and Future Plans
- 2.12 G.JIT JAPAN
 - 2.12.1 G.JIT JAPAN Details
 - 2.12.2 G.JIT JAPAN Major Business
 - 2.12.3 G.JIT JAPAN Play-to-Earn NFT Games Product and Solutions
 - 2.12.4 G.JIT JAPAN Play-to-Earn NFT Games Revenue, Gross Margin and Market Share (2019-2024)
 - 2.12.5 G.JIT JAPAN Recent Developments and Future Plans

3 MARKET COMPETITION, BY PLAYERS

3.1 Global Play-to-Earn NFT Games Revenue and Share by Players (2019-2024)

3.2 Market Share Analysis (2023)

3.2.1 Market Share of Play-to-Earn NFT Games by Company Revenue

3.2.2 Top 3 Play-to-Earn NFT Games Players Market Share in 2023

3.2.3 Top 6 Play-to-Earn NFT Games Players Market Share in 2023

3.3 Play-to-Earn NFT Games Market: Overall Company Footprint Analysis

3.3.1 Play-to-Earn NFT Games Market: Region Footprint

3.3.2 Play-to-Earn NFT Games Market: Company Product Type Footprint

3.3.3 Play-to-Earn NFT Games Market: Company Product Application Footprint

3.4 New Market Entrants and Barriers to Market Entry

3.5 Mergers, Acquisition, Agreements, and Collaborations

4 MARKET SIZE SEGMENT BY TYPE

4.1 Global Play-to-Earn NFT Games Consumption Value and Market Share by Type (2019-2024)

4.2 Global Play-to-Earn NFT Games Market Forecast by Type (2025-2030)

5 MARKET SIZE SEGMENT BY APPLICATION

5.1 Global Play-to-Earn NFT Games Consumption Value Market Share by Application (2019-2024)

5.2 Global Play-to-Earn NFT Games Market Forecast by Application (2025-2030)

6 NORTH AMERICA

6.1 North America Play-to-Earn NFT Games Consumption Value by Type (2019-2030)

6.2 North America Play-to-Earn NFT Games Consumption Value by Application (2019-2030)

6.3 North America Play-to-Earn NFT Games Market Size by Country

6.3.1 North America Play-to-Earn NFT Games Consumption Value by Country (2019-2030)

6.3.2 United States Play-to-Earn NFT Games Market Size and Forecast (2019-2030)

6.3.3 Canada Play-to-Earn NFT Games Market Size and Forecast (2019-2030)

6.3.4 Mexico Play-to-Earn NFT Games Market Size and Forecast (2019-2030)

7 EUROPE

- 7.1 Europe Play-to-Earn NFT Games Consumption Value by Type (2019-2030)
- 7.2 Europe Play-to-Earn NFT Games Consumption Value by Application (2019-2030)
- 7.3 Europe Play-to-Earn NFT Games Market Size by Country
 - 7.3.1 Europe Play-to-Earn NFT Games Consumption Value by Country (2019-2030)
 - 7.3.2 Germany Play-to-Earn NFT Games Market Size and Forecast (2019-2030)
 - 7.3.3 France Play-to-Earn NFT Games Market Size and Forecast (2019-2030)
 - 7.3.4 United Kingdom Play-to-Earn NFT Games Market Size and Forecast (2019-2030)
 - 7.3.5 Russia Play-to-Earn NFT Games Market Size and Forecast (2019-2030)
 - 7.3.6 Italy Play-to-Earn NFT Games Market Size and Forecast (2019-2030)

8 ASIA-PACIFIC

- 8.1 Asia-Pacific Play-to-Earn NFT Games Consumption Value by Type (2019-2030)
- 8.2 Asia-Pacific Play-to-Earn NFT Games Consumption Value by Application (2019-2030)
- 8.3 Asia-Pacific Play-to-Earn NFT Games Market Size by Region
 - 8.3.1 Asia-Pacific Play-to-Earn NFT Games Consumption Value by Region (2019-2030)
 - 8.3.2 China Play-to-Earn NFT Games Market Size and Forecast (2019-2030)
 - 8.3.3 Japan Play-to-Earn NFT Games Market Size and Forecast (2019-2030)
 - 8.3.4 South Korea Play-to-Earn NFT Games Market Size and Forecast (2019-2030)
 - 8.3.5 India Play-to-Earn NFT Games Market Size and Forecast (2019-2030)
 - 8.3.6 Southeast Asia Play-to-Earn NFT Games Market Size and Forecast (2019-2030)
 - 8.3.7 Australia Play-to-Earn NFT Games Market Size and Forecast (2019-2030)

9 SOUTH AMERICA

- 9.1 South America Play-to-Earn NFT Games Consumption Value by Type (2019-2030)
- 9.2 South America Play-to-Earn NFT Games Consumption Value by Application (2019-2030)
- 9.3 South America Play-to-Earn NFT Games Market Size by Country
 - 9.3.1 South America Play-to-Earn NFT Games Consumption Value by Country (2019-2030)
 - 9.3.2 Brazil Play-to-Earn NFT Games Market Size and Forecast (2019-2030)
 - 9.3.3 Argentina Play-to-Earn NFT Games Market Size and Forecast (2019-2030)

10 MIDDLE EAST & AFRICA

10.1 Middle East & Africa Play-to-Earn NFT Games Consumption Value by Type (2019-2030)

10.2 Middle East & Africa Play-to-Earn NFT Games Consumption Value by Application (2019-2030)

10.3 Middle East & Africa Play-to-Earn NFT Games Market Size by Country

10.3.1 Middle East & Africa Play-to-Earn NFT Games Consumption Value by Country (2019-2030)

10.3.2 Turkey Play-to-Earn NFT Games Market Size and Forecast (2019-2030)

10.3.3 Saudi Arabia Play-to-Earn NFT Games Market Size and Forecast (2019-2030)

10.3.4 UAE Play-to-Earn NFT Games Market Size and Forecast (2019-2030)

11 MARKET DYNAMICS

11.1 Play-to-Earn NFT Games Market Drivers

11.2 Play-to-Earn NFT Games Market Restraints

11.3 Play-to-Earn NFT Games Trends Analysis

11.4 Porters Five Forces Analysis

11.4.1 Threat of New Entrants

11.4.2 Bargaining Power of Suppliers

11.4.3 Bargaining Power of Buyers

11.4.4 Threat of Substitutes

11.4.5 Competitive Rivalry

12 INDUSTRY CHAIN ANALYSIS

12.1 Play-to-Earn NFT Games Industry Chain

12.2 Play-to-Earn NFT Games Upstream Analysis

12.3 Play-to-Earn NFT Games Midstream Analysis

12.4 Play-to-Earn NFT Games Downstream Analysis

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

14.1 Methodology

14.2 Research Process and Data Source

14.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Play-to-Earn NFT Games Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Play-to-Earn NFT Games Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Global Play-to-Earn NFT Games Consumption Value by Region (2019-2024) & (USD Million)

Table 4. Global Play-to-Earn NFT Games Consumption Value by Region (2025-2030) & (USD Million)

Table 5. Sky Mavis Company Information, Head Office, and Major Competitors

Table 6. Sky Mavis Major Business

Table 7. Sky Mavis Play-to-Earn NFT Games Product and Solutions

Table 8. Sky Mavis Play-to-Earn NFT Games Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 9. Sky Mavis Recent Developments and Future Plans

Table 10. Dapper Labs Company Information, Head Office, and Major Competitors

Table 11. Dapper Labs Major Business

Table 12. Dapper Labs Play-to-Earn NFT Games Product and Solutions

Table 13. Dapper Labs Play-to-Earn NFT Games Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 14. Dapper Labs Recent Developments and Future Plans

Table 15. Decentraland Company Information, Head Office, and Major Competitors

Table 16. Decentraland Major Business

Table 17. Decentraland Play-to-Earn NFT Games Product and Solutions

Table 18. Decentraland Play-to-Earn NFT Games Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 19. Decentraland Recent Developments and Future Plans

Table 20. Immutable Company Information, Head Office, and Major Competitors

Table 21. Immutable Major Business

Table 22. Immutable Play-to-Earn NFT Games Product and Solutions

Table 23. Immutable Play-to-Earn NFT Games Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 24. Immutable Recent Developments and Future Plans

Table 25. The Sandbox Company Information, Head Office, and Major Competitors

Table 26. The Sandbox Major Business

Table 27. The Sandbox Play-to-Earn NFT Games Product and Solutions

Table 28. The Sandbox Play-to-Earn NFT Games Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 29. The Sandbox Recent Developments and Future Plans

Table 30. Dacoco GMBH Company Information, Head Office, and Major Competitors

Table 31. Dacoco GMBH Major Business

Table 32. Dacoco GMBH Play-to-Earn NFT Games Product and Solutions

Table 33. Dacoco GMBH Play-to-Earn NFT Games Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 34. Dacoco GMBH Recent Developments and Future Plans

Table 35. Sorare Company Information, Head Office, and Major Competitors

Table 36. Sorare Major Business

Table 37. Sorare Play-to-Earn NFT Games Product and Solutions

Table 38. Sorare Play-to-Earn NFT Games Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 39. Sorare Recent Developments and Future Plans

Table 40. Gala Games Company Information, Head Office, and Major Competitors

Table 41. Gala Games Major Business

Table 42. Gala Games Play-to-Earn NFT Games Product and Solutions

Table 43. Gala Games Play-to-Earn NFT Games Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 44. Gala Games Recent Developments and Future Plans

Table 45. Splinterlands Company Information, Head Office, and Major Competitors

Table 46. Splinterlands Major Business

Table 47. Splinterlands Play-to-Earn NFT Games Product and Solutions

Table 48. Splinterlands Play-to-Earn NFT Games Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 49. Splinterlands Recent Developments and Future Plans

Table 50. MOBOX Company Information, Head Office, and Major Competitors

Table 51. MOBOX Major Business

Table 52. MOBOX Play-to-Earn NFT Games Product and Solutions

Table 53. MOBOX Play-to-Earn NFT Games Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 54. MOBOX Recent Developments and Future Plans

Table 55. DeFi Kingdoms Company Information, Head Office, and Major Competitors

Table 56. DeFi Kingdoms Major Business

Table 57. DeFi Kingdoms Play-to-Earn NFT Games Product and Solutions

Table 58. DeFi Kingdoms Play-to-Earn NFT Games Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 59. DeFi Kingdoms Recent Developments and Future Plans

- Table 60. G.JIT JAPAN Company Information, Head Office, and Major Competitors
- Table 61. G.JIT JAPAN Major Business
- Table 62. G.JIT JAPAN Play-to-Earn NFT Games Product and Solutions
- Table 63. G.JIT JAPAN Play-to-Earn NFT Games Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 64. G.JIT JAPAN Recent Developments and Future Plans
- Table 65. Global Play-to-Earn NFT Games Revenue (USD Million) by Players (2019-2024)
- Table 66. Global Play-to-Earn NFT Games Revenue Share by Players (2019-2024)
- Table 67. Breakdown of Play-to-Earn NFT Games by Company Type (Tier 1, Tier 2, and Tier 3)
- Table 68. Market Position of Players in Play-to-Earn NFT Games, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2023
- Table 69. Head Office of Key Play-to-Earn NFT Games Players
- Table 70. Play-to-Earn NFT Games Market: Company Product Type Footprint
- Table 71. Play-to-Earn NFT Games Market: Company Product Application Footprint
- Table 72. Play-to-Earn NFT Games New Market Entrants and Barriers to Market Entry
- Table 73. Play-to-Earn NFT Games Mergers, Acquisition, Agreements, and Collaborations
- Table 74. Global Play-to-Earn NFT Games Consumption Value (USD Million) by Type (2019-2024)
- Table 75. Global Play-to-Earn NFT Games Consumption Value Share by Type (2019-2024)
- Table 76. Global Play-to-Earn NFT Games Consumption Value Forecast by Type (2025-2030)
- Table 77. Global Play-to-Earn NFT Games Consumption Value by Application (2019-2024)
- Table 78. Global Play-to-Earn NFT Games Consumption Value Forecast by Application (2025-2030)
- Table 79. North America Play-to-Earn NFT Games Consumption Value by Type (2019-2024) & (USD Million)
- Table 80. North America Play-to-Earn NFT Games Consumption Value by Type (2025-2030) & (USD Million)
- Table 81. North America Play-to-Earn NFT Games Consumption Value by Application (2019-2024) & (USD Million)
- Table 82. North America Play-to-Earn NFT Games Consumption Value by Application (2025-2030) & (USD Million)
- Table 83. North America Play-to-Earn NFT Games Consumption Value by Country (2019-2024) & (USD Million)

Table 84. North America Play-to-Earn NFT Games Consumption Value by Country (2025-2030) & (USD Million)

Table 85. Europe Play-to-Earn NFT Games Consumption Value by Type (2019-2024) & (USD Million)

Table 86. Europe Play-to-Earn NFT Games Consumption Value by Type (2025-2030) & (USD Million)

Table 87. Europe Play-to-Earn NFT Games Consumption Value by Application (2019-2024) & (USD Million)

Table 88. Europe Play-to-Earn NFT Games Consumption Value by Application (2025-2030) & (USD Million)

Table 89. Europe Play-to-Earn NFT Games Consumption Value by Country (2019-2024) & (USD Million)

Table 90. Europe Play-to-Earn NFT Games Consumption Value by Country (2025-2030) & (USD Million)

Table 91. Asia-Pacific Play-to-Earn NFT Games Consumption Value by Type (2019-2024) & (USD Million)

Table 92. Asia-Pacific Play-to-Earn NFT Games Consumption Value by Type (2025-2030) & (USD Million)

Table 93. Asia-Pacific Play-to-Earn NFT Games Consumption Value by Application (2019-2024) & (USD Million)

Table 94. Asia-Pacific Play-to-Earn NFT Games Consumption Value by Application (2025-2030) & (USD Million)

Table 95. Asia-Pacific Play-to-Earn NFT Games Consumption Value by Region (2019-2024) & (USD Million)

Table 96. Asia-Pacific Play-to-Earn NFT Games Consumption Value by Region (2025-2030) & (USD Million)

Table 97. South America Play-to-Earn NFT Games Consumption Value by Type (2019-2024) & (USD Million)

Table 98. South America Play-to-Earn NFT Games Consumption Value by Type (2025-2030) & (USD Million)

Table 99. South America Play-to-Earn NFT Games Consumption Value by Application (2019-2024) & (USD Million)

Table 100. South America Play-to-Earn NFT Games Consumption Value by Application (2025-2030) & (USD Million)

Table 101. South America Play-to-Earn NFT Games Consumption Value by Country (2019-2024) & (USD Million)

Table 102. South America Play-to-Earn NFT Games Consumption Value by Country (2025-2030) & (USD Million)

Table 103. Middle East & Africa Play-to-Earn NFT Games Consumption Value by Type

(2019-2024) & (USD Million)

Table 104. Middle East & Africa Play-to-Earn NFT Games Consumption Value by Type (2025-2030) & (USD Million)

Table 105. Middle East & Africa Play-to-Earn NFT Games Consumption Value by Application (2019-2024) & (USD Million)

Table 106. Middle East & Africa Play-to-Earn NFT Games Consumption Value by Application (2025-2030) & (USD Million)

Table 107. Middle East & Africa Play-to-Earn NFT Games Consumption Value by Country (2019-2024) & (USD Million)

Table 108. Middle East & Africa Play-to-Earn NFT Games Consumption Value by Country (2025-2030) & (USD Million)

Table 109. Play-to-Earn NFT Games Raw Material

Table 110. Key Suppliers of Play-to-Earn NFT Games Raw Materials

List Of Figures

LIST OF FIGURES

Figure 1. Play-to-Earn NFT Games Picture

Figure 2. Global Play-to-Earn NFT Games Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Play-to-Earn NFT Games Consumption Value Market Share by Type in 2023

Figure 4. RPG

Figure 5. Sandbox Games

Figure 6. CAG

Figure 7. Others

Figure 8. Global Play-to-Earn NFT Games Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 9. Play-to-Earn NFT Games Consumption Value Market Share by Application in 2023

Figure 10. Computers Picture

Figure 11. Phones & Tablets Picture

Figure 12. Global Play-to-Earn NFT Games Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 13. Global Play-to-Earn NFT Games Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 14. Global Market Play-to-Earn NFT Games Consumption Value (USD Million) Comparison by Region (2019 & 2023 & 2030)

Figure 15. Global Play-to-Earn NFT Games Consumption Value Market Share by Region (2019-2030)

Figure 16. Global Play-to-Earn NFT Games Consumption Value Market Share by Region in 2023

Figure 17. North America Play-to-Earn NFT Games Consumption Value (2019-2030) & (USD Million)

Figure 18. Europe Play-to-Earn NFT Games Consumption Value (2019-2030) & (USD Million)

Figure 19. Asia-Pacific Play-to-Earn NFT Games Consumption Value (2019-2030) & (USD Million)

Figure 20. South America Play-to-Earn NFT Games Consumption Value (2019-2030) & (USD Million)

Figure 21. Middle East and Africa Play-to-Earn NFT Games Consumption Value (2019-2030) & (USD Million)

- Figure 22. Global Play-to-Earn NFT Games Revenue Share by Players in 2023
- Figure 23. Play-to-Earn NFT Games Market Share by Company Type (Tier 1, Tier 2 and Tier 3) in 2023
- Figure 24. Global Top 3 Players Play-to-Earn NFT Games Market Share in 2023
- Figure 25. Global Top 6 Players Play-to-Earn NFT Games Market Share in 2023
- Figure 26. Global Play-to-Earn NFT Games Consumption Value Share by Type (2019-2024)
- Figure 27. Global Play-to-Earn NFT Games Market Share Forecast by Type (2025-2030)
- Figure 28. Global Play-to-Earn NFT Games Consumption Value Share by Application (2019-2024)
- Figure 29. Global Play-to-Earn NFT Games Market Share Forecast by Application (2025-2030)
- Figure 30. North America Play-to-Earn NFT Games Consumption Value Market Share by Type (2019-2030)
- Figure 31. North America Play-to-Earn NFT Games Consumption Value Market Share by Application (2019-2030)
- Figure 32. North America Play-to-Earn NFT Games Consumption Value Market Share by Country (2019-2030)
- Figure 33. United States Play-to-Earn NFT Games Consumption Value (2019-2030) & (USD Million)
- Figure 34. Canada Play-to-Earn NFT Games Consumption Value (2019-2030) & (USD Million)
- Figure 35. Mexico Play-to-Earn NFT Games Consumption Value (2019-2030) & (USD Million)
- Figure 36. Europe Play-to-Earn NFT Games Consumption Value Market Share by Type (2019-2030)
- Figure 37. Europe Play-to-Earn NFT Games Consumption Value Market Share by Application (2019-2030)
- Figure 38. Europe Play-to-Earn NFT Games Consumption Value Market Share by Country (2019-2030)
- Figure 39. Germany Play-to-Earn NFT Games Consumption Value (2019-2030) & (USD Million)
- Figure 40. France Play-to-Earn NFT Games Consumption Value (2019-2030) & (USD Million)
- Figure 41. United Kingdom Play-to-Earn NFT Games Consumption Value (2019-2030) & (USD Million)
- Figure 42. Russia Play-to-Earn NFT Games Consumption Value (2019-2030) & (USD Million)

Figure 43. Italy Play-to-Earn NFT Games Consumption Value (2019-2030) & (USD Million)

Figure 44. Asia-Pacific Play-to-Earn NFT Games Consumption Value Market Share by Type (2019-2030)

Figure 45. Asia-Pacific Play-to-Earn NFT Games Consumption Value Market Share by Application (2019-2030)

Figure 46. Asia-Pacific Play-to-Earn NFT Games Consumption Value Market Share by Region (2019-2030)

Figure 47. China Play-to-Earn NFT Games Consumption Value (2019-2030) & (USD Million)

Figure 48. Japan Play-to-Earn NFT Games Consumption Value (2019-2030) & (USD Million)

Figure 49. South Korea Play-to-Earn NFT Games Consumption Value (2019-2030) & (USD Million)

Figure 50. India Play-to-Earn NFT Games Consumption Value (2019-2030) & (USD Million)

Figure 51. Southeast Asia Play-to-Earn NFT Games Consumption Value (2019-2030) & (USD Million)

Figure 52. Australia Play-to-Earn NFT Games Consumption Value (2019-2030) & (USD Million)

Figure 53. South America Play-to-Earn NFT Games Consumption Value Market Share by Type (2019-2030)

Figure 54. South America Play-to-Earn NFT Games Consumption Value Market Share by Application (2019-2030)

Figure 55. South America Play-to-Earn NFT Games Consumption Value Market Share by Country (2019-2030)

Figure 56. Brazil Play-to-Earn NFT Games Consumption Value (2019-2030) & (USD Million)

Figure 57. Argentina Play-to-Earn NFT Games Consumption Value (2019-2030) & (USD Million)

Figure 58. Middle East and Africa Play-to-Earn NFT Games Consumption Value Market Share by Type (2019-2030)

Figure 59. Middle East and Africa Play-to-Earn NFT Games Consumption Value Market Share by Application (2019-2030)

Figure 60. Middle East and Africa Play-to-Earn NFT Games Consumption Value Market Share by Country (2019-2030)

Figure 61. Turkey Play-to-Earn NFT Games Consumption Value (2019-2030) & (USD Million)

Figure 62. Saudi Arabia Play-to-Earn NFT Games Consumption Value (2019-2030) &

(USD Million)

Figure 63. UAE Play-to-Earn NFT Games Consumption Value (2019-2030) & (USD Million)

Figure 64. Play-to-Earn NFT Games Market Drivers

Figure 65. Play-to-Earn NFT Games Market Restraints

Figure 66. Play-to-Earn NFT Games Market Trends

Figure 67. Porters Five Forces Analysis

Figure 68. Manufacturing Cost Structure Analysis of Play-to-Earn NFT Games in 2023

Figure 69. Manufacturing Process Analysis of Play-to-Earn NFT Games

Figure 70. Play-to-Earn NFT Games Industrial Chain

Figure 71. Methodology

Figure 72. Research Process and Data Source

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