

# Global Platinum Jewelry Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Platinum Jewelry market size is expected to reach \$ 7917 million by 2032, rising at a market growth of 3.3% CAGR during the forecast period (2026-2032).

Platinum jewelry is high-end jewelry made primarily of platinum, commonly marked Pt950 (95% platinum content). Platinum is a naturally silvery-white precious metal with extremely high density, ductility, and corrosion resistance. It is not easily tarnished or deformed, making it suitable for long-term wear. Due to its rarity and stability, platinum is often used to make wedding rings, engagement rings, and high-end custom jewelry, and is especially suitable as a material for diamond-set ring settings. In contrast, '18K white gold' is actually a gold alloy containing 75% gold, with the addition of metals such as palladium and nickel to achieve its silvery-white appearance. The two differ significantly in essence and value. The average price of this product is approximately \$684 per piece, with global sales of approximately 8.9 million pieces.

Platinum jewelry is not only the 'aristocrat' among precious metals but also a symbol of emotion and commitment. Its rarity (compared to only 1/30th the amount of gold in the Earth's crust), durability, and low allergenicity make it one of the preferred materials in the wedding ring market. As consumers increasingly value quality and personalization, platinum jewelry is shifting from a traditional symbol of high-end luxury to a new direction of 'emotional customization.' Especially among high-net-worth individuals and young elites, platinum is gaining popularity due to its understated luxury and timeless qualities. In the future, platinum jewelry that combines sustainable mining, digital customization, and cultural storytelling will continue to shine in the high-end jewelry market.

This report studies the global Platinum Jewelry production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Platinum Jewelry and provides market size (US\$ million) and Year-over-Year (YoY) Growth,

considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Platinum Jewelry that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Platinum Jewelry total production and demand, 2021-2032, (K Units)

Global Platinum Jewelry total production value, 2021-2032, (USD Million)

Global Platinum Jewelry production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Platinum Jewelry consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Platinum Jewelry domestic production, consumption, key domestic manufacturers and share

Global Platinum Jewelry production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Platinum Jewelry production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Platinum Jewelry production by Sales Channel, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Platinum Jewelry market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Richline Group, Chow Tai Fook, Richemont, Signet Jewellers, Swatch Group, Rajesh Exports, Lao Feng Xiang, Kering, Malabar Gold and Diamonds, LVMH, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Platinum Jewelry market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Sales Channel. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Platinum Jewelry Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Platinum Jewelry Market, Segmentation by Type:

Necklaces

Earrings

Bracelets & Rings

Others

#### Global Platinum Jewelry Market, Segmentation by End Use:

Collections

Wedding

Festive Blessing

Fashion

Others

#### Global Platinum Jewelry Market, Segmentation by Craftsmanship:

Hand-Inlay

Laser Engraving

Other

Global Platinum Jewelry Market, Segmentation by Sales Channel:

Offline Sales

Online Sales

**Companies Profiled:**

Richline Group

Chow Tai Fook

Richemont

Signet Jewellers

Swatch Group

Rajesh Exports

Lao Feng Xiang

Kering

Malabar Gold and Diamonds

LVMH

Swarovski

De Beers

Chow Sang Sang

Luk Fook

Pandora

Titan

Stuller

Mingr

Graff Diamond

Caibai Jewelry

Damas International

Cuihua Gold

TSL

CHJ

Asian Star Company

TBZ Shrikant Zaveri

Thangamayil

Chopard

David Yurman

MIKIMOTO

YUYUAN

**Key Questions Answered:**

1. How big is the global Platinum Jewelry market?
2. What is the demand of the global Platinum Jewelry market?
3. What is the year over year growth of the global Platinum Jewelry market?
4. What is the production and production value of the global Platinum Jewelry market?
5. Who are the key producers in the global Platinum Jewelry market?
6. What are the growth factors driving the market demand?

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