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# Global Plating on Plastics (POP) Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Plating on Plastics (POP) market size was valued at USD 581.9 million in 2023 and is forecast to a readjusted size of USD 824.8 million by 2030 with a CAGR of 5.1% during review period.

Plating on plastics (POP) refers to electroplating plastic surfaces with metals such as nickel, chrome, electroless nickel, copper, gold, and silver. This process offers several functional and decorative benefits to finished products. It enhances the surface quality and offers flexibility, toughness, and lightness to the substrate.

Our analysts have predicted that in terms of geographic regions, the plating plastics market will witness considerable growth in EMEA during the next few years. With the increase in demand for passenger cars and commercial vehicles in this region, the POP market is set to witness significant growth.

The Global Info Research report includes an overview of the development of the Plating on Plastics (POP) industry chain, the market status of Automotive (Chrome-based, Nickel-based), Electrical and Electronics (Chrome-based, Nickel-based), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Plating on Plastics (POP).

Regionally, the report analyzes the Plating on Plastics (POP) markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Plating on Plastics (POP) market, with robust domestic demand, supportive

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policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Plating on Plastics (POP) market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Plating on Plastics (POP) industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Chrome-based, Nickel-based).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Plating on Plastics (POP) market.

Regional Analysis: The report involves examining the Plating on Plastics (POP) market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Plating on Plastics (POP) market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Plating on Plastics (POP):

Company Analysis: Report covers individual Plating on Plastics (POP) manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Plating on Plastics (POP) This may involve surveys, interviews, and

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analysis of consumer reviews and feedback from different by Application (Automotive, Electrical and Electronics).

Technology Analysis: Report covers specific technologies relevant to Plating on Plastics (POP). It assesses the current state, advancements, and potential future developments in Plating on Plastics (POP) areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Plating on Plastics (POP) market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Plating on Plastics (POP) market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Chrome-based

Nickel-based

Other Metal-based

Market segment by Application

Automotive

Electrical and Electronics

Plumbing

Others

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Major players covered

- Atotech
- Galva Decoparts
- Phillips Plating Corporation
- Precision Plating (Aust)
- MPC Plating
- Quality Plated Products
- Classic Chrome Plating
- Sharrets Plating
- MacDermid Incorporated
- Leader Plating on Plastic
- P.O. P Plating On Plastic
- JCU Corporation
- Grauer & Weil (India)
- Cybershield
- ENS Technology
- DowDuPont

Market segment by region, regional analysis covers

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North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Plating on Plastics (POP) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Plating on Plastics (POP), with price, sales, revenue and global market share of Plating on Plastics (POP) from 2019 to 2024.

Chapter 3, the Plating on Plastics (POP) competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Plating on Plastics (POP) breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Plating on Plastics (POP) market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

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Chapter 13, the key raw materials and key suppliers, and industry chain of Plating on Plastics (POP).

Chapter 14 and 15, to describe Plating on Plastics (POP) sales channel, distributors, customers, research findings and conclusion.

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# Contents


## 1 MARKET OVERVIEW

1.1 Product Overview and Scope of Plating on Plastics (POP)
1.2 Market Estimation Caveats and Base Year
1.3 Market Analysis by Type
  1.3.1 Overview: Global Plating on Plastics (POP) Consumption Value by Type: 2019 Versus 2023 Versus 2030
  1.3.2 Chrome-based
  1.3.3 Nickel-based
  1.3.4 Other Metal-based
1.4 Market Analysis by Application
  1.4.1 Overview: Global Plating on Plastics (POP) Consumption Value by Application: 2019 Versus 2023 Versus 2030
  1.4.2 Automotive
  1.4.3 Electrical and Electronics
  1.4.4 Plumbing
  1.4.5 Others
1.5 Global Plating on Plastics (POP) Market Size & Forecast
  1.5.1 Global Plating on Plastics (POP) Consumption Value (2019 & 2023 & 2030)
  1.5.2 Global Plating on Plastics (POP) Sales Quantity (2019-2030)
  1.5.3 Global Plating on Plastics (POP) Average Price (2019-2030)

## 2 MANUFACTURERS PROFILES

2.1 Atotech
  2.1.1 Atotech Details
  2.1.2 Atotech Major Business
  2.1.3 Atotech Plating on Plastics (POP) Product and Services
  2.1.4 Atotech Plating on Plastics (POP) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  2.1.5 Atotech Recent Developments/Updates
2.2 Galva Decoparts
  2.2.1 Galva Decoparts Details
  2.2.2 Galva Decoparts Major Business
  2.2.3 Galva Decoparts Plating on Plastics (POP) Product and Services
  2.2.4 Galva Decoparts Plating on Plastics (POP) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

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2.2.5 Galva Decoparts Recent Developments/Updates
2.3 Phillips Plating Corporation
2.3.1 Phillips Plating Corporation Details
2.3.2 Phillips Plating Corporation Major Business
2.3.3 Phillips Plating Corporation Plating on Plastics (POP) Product and Services
2.3.4 Phillips Plating Corporation Plating on Plastics (POP) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
2.3.5 Phillips Plating Corporation Recent Developments/Updates
2.4 Precision Plating (Aust)
2.4.1 Precision Plating (Aust) Details
2.4.2 Precision Plating (Aust) Major Business
2.4.3 Precision Plating (Aust) Plating on Plastics (POP) Product and Services
2.4.4 Precision Plating (Aust) Plating on Plastics (POP) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
2.4.5 Precision Plating (Aust) Recent Developments/Updates
2.5 MPC Plating
2.5.1 MPC Plating Details
2.5.2 MPC Plating Major Business
2.5.3 MPC Plating Plating on Plastics (POP) Product and Services
2.5.4 MPC Plating Plating on Plastics (POP) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
2.5.5 MPC Plating Recent Developments/Updates
2.6 Quality Plated Products
2.6.1 Quality Plated Products Details
2.6.2 Quality Plated Products Major Business
2.6.3 Quality Plated Products Plating on Plastics (POP) Product and Services
2.6.4 Quality Plated Products Plating on Plastics (POP) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
2.6.5 Quality Plated Products Recent Developments/Updates
2.7 Classic Chrome Plating
2.7.1 Classic Chrome Plating Details
2.7.2 Classic Chrome Plating Major Business
2.7.3 Classic Chrome Plating Plating on Plastics (POP) Product and Services
2.7.4 Classic Chrome Plating Plating on Plastics (POP) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
2.7.5 Classic Chrome Plating Recent Developments/Updates
2.8 Sharrets Plating
2.8.1 Sharrets Plating Details
2.8.2 Sharrets Plating Major Business

+44 20 8123 2220
info@marketpublishers.com

2.8.3 Sharrets Plating Plating on Plastics (POP) Product and Services
2.8.4 Sharrets Plating Plating on Plastics (POP) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
2.8.5 Sharrets Plating Recent Developments/Updates
2.9 MacDermid Incorporated
2.9.1 MacDermid Incorporated Details
2.9.2 MacDermid Incorporated Major Business
2.9.3 MacDermid Incorporated Plating on Plastics (POP) Product and Services
2.9.4 MacDermid Incorporated Plating on Plastics (POP) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
2.9.5 MacDermid Incorporated Recent Developments/Updates
2.10 Leader Plating on Plastic
2.10.1 Leader Plating on Plastic Details
2.10.2 Leader Plating on Plastic Major Business
2.10.3 Leader Plating on Plastic Plating on Plastics (POP) Product and Services
2.10.4 Leader Plating on Plastic Plating on Plastics (POP) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
2.10.5 Leader Plating on Plastic Recent Developments/Updates
2.11 P.O. P Plating On Plastic
2.11.1 P.O. P Plating On Plastic Details
2.11.2 P.O. P Plating On Plastic Major Business
2.11.3 P.O. P Plating On Plastic Plating on Plastics (POP) Product and Services
2.11.4 P.O. P Plating On Plastic Plating on Plastics (POP) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
2.11.5 P.O. P Plating On Plastic Recent Developments/Updates
2.12 JCU Corporation
2.12.1 JCU Corporation Details
2.12.2 JCU Corporation Major Business
2.12.3 JCU Corporation Plating on Plastics (POP) Product and Services
2.12.4 JCU Corporation Plating on Plastics (POP) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
2.12.5 JCU Corporation Recent Developments/Updates
2.13 Grauer & Weil (India)
2.13.1 Grauer & Weil (India) Details
2.13.2 Grauer & Weil (India) Major Business
2.13.3 Grauer & Weil (India) Plating on Plastics (POP) Product and Services
2.13.4 Grauer & Weil (India) Plating on Plastics (POP) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
2.13.5 Grauer & Weil (India) Recent Developments/Updates

+44 20 8123 2220
info@marketpublishers.com

2.14 Cybershield
2.14.1 Cybershield Details
2.14.2 Cybershield Major Business
2.14.3 Cybershield Plating on Plastics (POP) Product and Services
2.14.4 Cybershield Plating on Plastics (POP) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
2.14.5 Cybershield Recent Developments/Updates
2.15 ENS Technology
2.15.1 ENS Technology Details
2.15.2 ENS Technology Major Business
2.15.3 ENS Technology Plating on Plastics (POP) Product and Services
2.15.4 ENS Technology Plating on Plastics (POP) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
2.15.5 ENS Technology Recent Developments/Updates
2.16 DowDuPont
2.16.1 DowDuPont Details
2.16.2 DowDuPont Major Business
2.16.3 DowDuPont Plating on Plastics (POP) Product and Services
2.16.4 DowDuPont Plating on Plastics (POP) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
2.16.5 DowDuPont Recent Developments/Updates

## 3 COMPETITIVE ENVIRONMENT: PLATING ON PLASTICS (POP) BY MANUFACTURER

3.1 Global Plating on Plastics (POP) Sales Quantity by Manufacturer (2019-2024)
3.2 Global Plating on Plastics (POP) Revenue by Manufacturer (2019-2024)
3.3 Global Plating on Plastics (POP) Average Price by Manufacturer (2019-2024)
3.4 Market Share Analysis (2023)
3.4.1 Producer Shipments of Plating on Plastics (POP) by Manufacturer Revenue ($MM) and Market Share (%): 2023
3.4.2 Top 3 Plating on Plastics (POP) Manufacturer Market Share in 2023
3.4.2 Top 6 Plating on Plastics (POP) Manufacturer Market Share in 2023
3.5 Plating on Plastics (POP) Market: Overall Company Footprint Analysis
3.5.1 Plating on Plastics (POP) Market: Region Footprint
3.5.2 Plating on Plastics (POP) Market: Company Product Type Footprint
3.5.3 Plating on Plastics (POP) Market: Company Product Application Footprint
3.6 New Market Entrants and Barriers to Market Entry
3.7 Mergers, Acquisition, Agreements, and Collaborations

+44 20 8123 2220
info@marketpublishers.com

## 4 CONSUMPTION ANALYSIS BY REGION

4.1 Global Plating on Plastics (POP) Market Size by Region
  4.1.1 Global Plating on Plastics (POP) Sales Quantity by Region (2019-2030)
  4.1.2 Global Plating on Plastics (POP) Consumption Value by Region (2019-2030)
  4.1.3 Global Plating on Plastics (POP) Average Price by Region (2019-2030)
4.2 North America Plating on Plastics (POP) Consumption Value (2019-2030)
4.3 Europe Plating on Plastics (POP) Consumption Value (2019-2030)
4.4 Asia-Pacific Plating on Plastics (POP) Consumption Value (2019-2030)
4.5 South America Plating on Plastics (POP) Consumption Value (2019-2030)
4.6 Middle East and Africa Plating on Plastics (POP) Consumption Value (2019-2030)

## 5 MARKET SEGMENT BY TYPE

5.1 Global Plating on Plastics (POP) Sales Quantity by Type (2019-2030)
5.2 Global Plating on Plastics (POP) Consumption Value by Type (2019-2030)
5.3 Global Plating on Plastics (POP) Average Price by Type (2019-2030)

## 6 MARKET SEGMENT BY APPLICATION

6.1 Global Plating on Plastics (POP) Sales Quantity by Application (2019-2030)
6.2 Global Plating on Plastics (POP) Consumption Value by Application (2019-2030)
6.3 Global Plating on Plastics (POP) Average Price by Application (2019-2030)

## 7 NORTH AMERICA

7.1 North America Plating on Plastics (POP) Sales Quantity by Type (2019-2030)
7.2 North America Plating on Plastics (POP) Sales Quantity by Application (2019-2030)
7.3 North America Plating on Plastics (POP) Market Size by Country
  7.3.1 North America Plating on Plastics (POP) Sales Quantity by Country (2019-2030)
  7.3.2 North America Plating on Plastics (POP) Consumption Value by Country (2019-2030)
  7.3.3 United States Market Size and Forecast (2019-2030)
  7.3.4 Canada Market Size and Forecast (2019-2030)
  7.3.5 Mexico Market Size and Forecast (2019-2030)

## 8 EUROPE

+44 20 8123 2220
info@marketpublishers.com

8.1 Europe Plating on Plastics (POP) Sales Quantity by Type (2019-2030)
8.2 Europe Plating on Plastics (POP) Sales Quantity by Application (2019-2030)
8.3 Europe Plating on Plastics (POP) Market Size by Country
  8.3.1 Europe Plating on Plastics (POP) Sales Quantity by Country (2019-2030)
  8.3.2 Europe Plating on Plastics (POP) Consumption Value by Country (2019-2030)
  8.3.3 Germany Market Size and Forecast (2019-2030)
  8.3.4 France Market Size and Forecast (2019-2030)
  8.3.5 United Kingdom Market Size and Forecast (2019-2030)
  8.3.6 Russia Market Size and Forecast (2019-2030)
  8.3.7 Italy Market Size and Forecast (2019-2030)

**9 ASIA-PACIFIC**

9.1 Asia-Pacific Plating on Plastics (POP) Sales Quantity by Type (2019-2030)
9.2 Asia-Pacific Plating on Plastics (POP) Sales Quantity by Application (2019-2030)
9.3 Asia-Pacific Plating on Plastics (POP) Market Size by Region
  9.3.1 Asia-Pacific Plating on Plastics (POP) Sales Quantity by Region (2019-2030)
  9.3.2 Asia-Pacific Plating on Plastics (POP) Consumption Value by Region (2019-2030)
  9.3.3 China Market Size and Forecast (2019-2030)
  9.3.4 Japan Market Size and Forecast (2019-2030)
  9.3.5 Korea Market Size and Forecast (2019-2030)
  9.3.6 India Market Size and Forecast (2019-2030)
  9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
  9.3.8 Australia Market Size and Forecast (2019-2030)

**10 SOUTH AMERICA**

10.1 South America Plating on Plastics (POP) Sales Quantity by Type (2019-2030)
10.2 South America Plating on Plastics (POP) Sales Quantity by Application (2019-2030)
10.3 South America Plating on Plastics (POP) Market Size by Country
  10.3.1 South America Plating on Plastics (POP) Sales Quantity by Country (2019-2030)
  10.3.2 South America Plating on Plastics (POP) Consumption Value by Country (2019-2030)
  10.3.3 Brazil Market Size and Forecast (2019-2030)
  10.3.4 Argentina Market Size and Forecast (2019-2030)

+44 20 8123 2220
info@marketpublishers.com

## 11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Plating on Plastics (POP) Sales Quantity by Type (2019-2030)
11.2 Middle East & Africa Plating on Plastics (POP) Sales Quantity by Application (2019-2030)
11.3 Middle East & Africa Plating on Plastics (POP) Market Size by Country
  11.3.1 Middle East & Africa Plating on Plastics (POP) Sales Quantity by Country (2019-2030)
  11.3.2 Middle East & Africa Plating on Plastics (POP) Consumption Value by Country (2019-2030)
  11.3.3 Turkey Market Size and Forecast (2019-2030)
  11.3.4 Egypt Market Size and Forecast (2019-2030)
  11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)
  11.3.6 South Africa Market Size and Forecast (2019-2030)

## 12 MARKET DYNAMICS

12.1 Plating on Plastics (POP) Market Drivers
12.2 Plating on Plastics (POP) Market Restraints
12.3 Plating on Plastics (POP) Trends Analysis
12.4 Porters Five Forces Analysis
  12.4.1 Threat of New Entrants
  12.4.2 Bargaining Power of Suppliers
  12.4.3 Bargaining Power of Buyers
  12.4.4 Threat of Substitutes
  12.4.5 Competitive Rivalry

## 13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of Plating on Plastics (POP) and Key Manufacturers
13.2 Manufacturing Costs Percentage of Plating on Plastics (POP)
13.3 Plating on Plastics (POP) Production Process
13.4 Plating on Plastics (POP) Industrial Chain

## 14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel
  14.1.1 Direct to End-User

+44 20 8123 2220
info@marketpublishers.com

14.1.2 Distributors
14.2 Plating on Plastics (POP) Typical Distributors
14.3 Plating on Plastics (POP) Typical Customers

**15 RESEARCH FINDINGS AND CONCLUSION**

**16 APPENDIX**

16.1 Methodology
16.2 Research Process and Data Source
16.3 Disclaimer

+44 20 8123 2220
info@marketpublishers.com

# List Of Tables

## LIST OF TABLES

Table 1. Global Plating on Plastics (POP) Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
Table 2. Global Plating on Plastics (POP) Consumption Value by Application, (USD Million), 2019 & 2023 & 2030
Table 3. Atotech Basic Information, Manufacturing Base and Competitors
Table 4. Atotech Major Business
Table 5. Atotech Plating on Plastics (POP) Product and Services
Table 6. Atotech Plating on Plastics (POP) Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 7. Atotech Recent Developments/Updates
Table 8. Galva Decoparts Basic Information, Manufacturing Base and Competitors
Table 9. Galva Decoparts Major Business
Table 10. Galva Decoparts Plating on Plastics (POP) Product and Services
Table 11. Galva Decoparts Plating on Plastics (POP) Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 12. Galva Decoparts Recent Developments/Updates
Table 13. Phillips Plating Corporation Basic Information, Manufacturing Base and Competitors
Table 14. Phillips Plating Corporation Major Business
Table 15. Phillips Plating Corporation Plating on Plastics (POP) Product and Services
Table 16. Phillips Plating Corporation Plating on Plastics (POP) Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 17. Phillips Plating Corporation Recent Developments/Updates
Table 18. Precision Plating (Aust) Basic Information, Manufacturing Base and Competitors
Table 19. Precision Plating (Aust) Major Business
Table 20. Precision Plating (Aust) Plating on Plastics (POP) Product and Services
Table 21. Precision Plating (Aust) Plating on Plastics (POP) Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 22. Precision Plating (Aust) Recent Developments/Updates
Table 23. MPC Plating Basic Information, Manufacturing Base and Competitors
Table 24. MPC Plating Major Business
Table 25. MPC Plating Plating on Plastics (POP) Product and Services

+44 20 8123 2220
info@marketpublishers.com

Table 26. MPC Plating Plating on Plastics (POP) Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 27. MPC Plating Recent Developments/Updates
Table 28. Quality Plated Products Basic Information, Manufacturing Base and Competitors
Table 29. Quality Plated Products Major Business
Table 30. Quality Plated Products Plating on Plastics (POP) Product and Services
Table 31. Quality Plated Products Plating on Plastics (POP) Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 32. Quality Plated Products Recent Developments/Updates
Table 33. Classic Chrome Plating Basic Information, Manufacturing Base and Competitors
Table 34. Classic Chrome Plating Major Business
Table 35. Classic Chrome Plating Plating on Plastics (POP) Product and Services
Table 36. Classic Chrome Plating Plating on Plastics (POP) Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 37. Classic Chrome Plating Recent Developments/Updates
Table 38. Sharrets Plating Basic Information, Manufacturing Base and Competitors
Table 39. Sharrets Plating Major Business
Table 40. Sharrets Plating Plating on Plastics (POP) Product and Services
Table 41. Sharrets Plating Plating on Plastics (POP) Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 42. Sharrets Plating Recent Developments/Updates
Table 43. MacDermid Incorporated Basic Information, Manufacturing Base and Competitors
Table 44. MacDermid Incorporated Major Business
Table 45. MacDermid Incorporated Plating on Plastics (POP) Product and Services
Table 46. MacDermid Incorporated Plating on Plastics (POP) Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 47. MacDermid Incorporated Recent Developments/Updates
Table 48. Leader Plating on Plastic Basic Information, Manufacturing Base and Competitors
Table 49. Leader Plating on Plastic Major Business
Table 50. Leader Plating on Plastic Plating on Plastics (POP) Product and Services
Table 51. Leader Plating on Plastic Plating on Plastics (POP) Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share

(2019-2024)
Table 52. Leader Plating on Plastic Recent Developments/Updates
Table 53. P.O. P Plating On Plastic Basic Information, Manufacturing Base and Competitors
Table 54. P.O. P Plating On Plastic Major Business
Table 55. P.O. P Plating On Plastic Plating on Plastics (POP) Product and Services
Table 56. P.O. P Plating On Plastic Plating on Plastics (POP) Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 57. P.O. P Plating On Plastic Recent Developments/Updates
Table 58. JCU Corporation Basic Information, Manufacturing Base and Competitors
Table 59. JCU Corporation Major Business
Table 60. JCU Corporation Plating on Plastics (POP) Product and Services
Table 61. JCU Corporation Plating on Plastics (POP) Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 62. JCU Corporation Recent Developments/Updates
Table 63. Grauer & Weil (India) Basic Information, Manufacturing Base and Competitors
Table 64. Grauer & Weil (India) Major Business
Table 65. Grauer & Weil (India) Plating on Plastics (POP) Product and Services
Table 66. Grauer & Weil (India) Plating on Plastics (POP) Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 67. Grauer & Weil (India) Recent Developments/Updates
Table 68. Cybershield Basic Information, Manufacturing Base and Competitors
Table 69. Cybershield Major Business
Table 70. Cybershield Plating on Plastics (POP) Product and Services
Table 71. Cybershield Plating on Plastics (POP) Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 72. Cybershield Recent Developments/Updates
Table 73. ENS Technology Basic Information, Manufacturing Base and Competitors
Table 74. ENS Technology Major Business
Table 75. ENS Technology Plating on Plastics (POP) Product and Services
Table 76. ENS Technology Plating on Plastics (POP) Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 77. ENS Technology Recent Developments/Updates
Table 78. DowDuPont Basic Information, Manufacturing Base and Competitors
Table 79. DowDuPont Major Business
Table 80. DowDuPont Plating on Plastics (POP) Product and Services
Table 81. DowDuPont Plating on Plastics (POP) Sales Quantity (K MT), Average Price

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(USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 82. DowDuPont Recent Developments/Updates
Table 83. Global Plating on Plastics (POP) Sales Quantity by Manufacturer (2019-2024) & (K MT)
Table 84. Global Plating on Plastics (POP) Revenue by Manufacturer (2019-2024) & (USD Million)
Table 85. Global Plating on Plastics (POP) Average Price by Manufacturer (2019-2024) & (USD/MT)
Table 86. Market Position of Manufacturers in Plating on Plastics (POP), (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023
Table 87. Head Office and Plating on Plastics (POP) Production Site of Key Manufacturer
Table 88. Plating on Plastics (POP) Market: Company Product Type Footprint
Table 89. Plating on Plastics (POP) Market: Company Product Application Footprint
Table 90. Plating on Plastics (POP) New Market Entrants and Barriers to Market Entry
Table 91. Plating on Plastics (POP) Mergers, Acquisition, Agreements, and Collaborations
Table 92. Global Plating on Plastics (POP) Sales Quantity by Region (2019-2024) & (K MT)
Table 93. Global Plating on Plastics (POP) Sales Quantity by Region (2025-2030) & (K MT)
Table 94. Global Plating on Plastics (POP) Consumption Value by Region (2019-2024) & (USD Million)
Table 95. Global Plating on Plastics (POP) Consumption Value by Region (2025-2030) & (USD Million)
Table 96. Global Plating on Plastics (POP) Average Price by Region (2019-2024) & (USD/MT)
Table 97. Global Plating on Plastics (POP) Average Price by Region (2025-2030) & (USD/MT)
Table 98. Global Plating on Plastics (POP) Sales Quantity by Type (2019-2024) & (K MT)
Table 99. Global Plating on Plastics (POP) Sales Quantity by Type (2025-2030) & (K MT)
Table 100. Global Plating on Plastics (POP) Consumption Value by Type (2019-2024) & (USD Million)
Table 101. Global Plating on Plastics (POP) Consumption Value by Type (2025-2030) & (USD Million)
Table 102. Global Plating on Plastics (POP) Average Price by Type (2019-2024) & (USD/MT)

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Table 103. Global Plating on Plastics (POP) Average Price by Type (2025-2030) & (USD/MT)
Table 104. Global Plating on Plastics (POP) Sales Quantity by Application (2019-2024) & (K MT)
Table 105. Global Plating on Plastics (POP) Sales Quantity by Application (2025-2030) & (K MT)
Table 106. Global Plating on Plastics (POP) Consumption Value by Application (2019-2024) & (USD Million)
Table 107. Global Plating on Plastics (POP) Consumption Value by Application (2025-2030) & (USD Million)
Table 108. Global Plating on Plastics (POP) Average Price by Application (2019-2024) & (USD/MT)
Table 109. Global Plating on Plastics (POP) Average Price by Application (2025-2030) & (USD/MT)
Table 110. North America Plating on Plastics (POP) Sales Quantity by Type (2019-2024) & (K MT)
Table 111. North America Plating on Plastics (POP) Sales Quantity by Type (2025-2030) & (K MT)
Table 112. North America Plating on Plastics (POP) Sales Quantity by Application (2019-2024) & (K MT)
Table 113. North America Plating on Plastics (POP) Sales Quantity by Application (2025-2030) & (K MT)
Table 114. North America Plating on Plastics (POP) Sales Quantity by Country (2019-2024) & (K MT)
Table 115. North America Plating on Plastics (POP) Sales Quantity by Country (2025-2030) & (K MT)
Table 116. North America Plating on Plastics (POP) Consumption Value by Country (2019-2024) & (USD Million)
Table 117. North America Plating on Plastics (POP) Consumption Value by Country (2025-2030) & (USD Million)
Table 118. Europe Plating on Plastics (POP) Sales Quantity by Type (2019-2024) & (K MT)
Table 119. Europe Plating on Plastics (POP) Sales Quantity by Type (2025-2030) & (K MT)
Table 120. Europe Plating on Plastics (POP) Sales Quantity by Application (2019-2024) & (K MT)
Table 121. Europe Plating on Plastics (POP) Sales Quantity by Application (2025-2030) & (K MT)
Table 122. Europe Plating on Plastics (POP) Sales Quantity by Country (2019-2024) &

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(K MT)
Table 123. Europe Plating on Plastics (POP) Sales Quantity by Country (2025-2030) & (K MT)
Table 124. Europe Plating on Plastics (POP) Consumption Value by Country (2019-2024) & (USD Million)
Table 125. Europe Plating on Plastics (POP) Consumption Value by Country (2025-2030) & (USD Million)
Table 126. Asia-Pacific Plating on Plastics (POP) Sales Quantity by Type (2019-2024) & (K MT)
Table 127. Asia-Pacific Plating on Plastics (POP) Sales Quantity by Type (2025-2030) & (K MT)
Table 128. Asia-Pacific Plating on Plastics (POP) Sales Quantity by Application (2019-2024) & (K MT)
Table 129. Asia-Pacific Plating on Plastics (POP) Sales Quantity by Application (2025-2030) & (K MT)
Table 130. Asia-Pacific Plating on Plastics (POP) Sales Quantity by Region (2019-2024) & (K MT)
Table 131. Asia-Pacific Plating on Plastics (POP) Sales Quantity by Region (2025-2030) & (K MT)
Table 132. Asia-Pacific Plating on Plastics (POP) Consumption Value by Region (2019-2024) & (USD Million)
Table 133. Asia-Pacific Plating on Plastics (POP) Consumption Value by Region (2025-2030) & (USD Million)
Table 134. South America Plating on Plastics (POP) Sales Quantity by Type (2019-2024) & (K MT)
Table 135. South America Plating on Plastics (POP) Sales Quantity by Type (2025-2030) & (K MT)
Table 136. South America Plating on Plastics (POP) Sales Quantity by Application (2019-2024) & (K MT)
Table 137. South America Plating on Plastics (POP) Sales Quantity by Application (2025-2030) & (K MT)
Table 138. South America Plating on Plastics (POP) Sales Quantity by Country (2019-2024) & (K MT)
Table 139. South America Plating on Plastics (POP) Sales Quantity by Country (2025-2030) & (K MT)
Table 140. South America Plating on Plastics (POP) Consumption Value by Country (2019-2024) & (USD Million)
Table 141. South America Plating on Plastics (POP) Consumption Value by Country (2025-2030) & (USD Million)

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Table 142. Middle East & Africa Plating on Plastics (POP) Sales Quantity by Type (2019-2024) & (K MT)
Table 143. Middle East & Africa Plating on Plastics (POP) Sales Quantity by Type (2025-2030) & (K MT)
Table 144. Middle East & Africa Plating on Plastics (POP) Sales Quantity by Application (2019-2024) & (K MT)
Table 145. Middle East & Africa Plating on Plastics (POP) Sales Quantity by Application (2025-2030) & (K MT)
Table 146. Middle East & Africa Plating on Plastics (POP) Sales Quantity by Region (2019-2024) & (K MT)
Table 147. Middle East & Africa Plating on Plastics (POP) Sales Quantity by Region (2025-2030) & (K MT)
Table 148. Middle East & Africa Plating on Plastics (POP) Consumption Value by Region (2019-2024) & (USD Million)
Table 149. Middle East & Africa Plating on Plastics (POP) Consumption Value by Region (2025-2030) & (USD Million)
Table 150. Plating on Plastics (POP) Raw Material
Table 151. Key Manufacturers of Plating on Plastics (POP) Raw Materials
Table 152. Plating on Plastics (POP) Typical Distributors
Table 153. Plating on Plastics (POP) Typical Customers

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# List Of Figures

## LIST OF FIGURES

Figure 1. Plating on Plastics (POP) Picture
Figure 2. Global Plating on Plastics (POP) Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
Figure 3. Global Plating on Plastics (POP) Consumption Value Market Share by Type in 2023
Figure 4. Chrome-based Examples
Figure 5. Nickel-based Examples
Figure 6. Other Metal-based Examples
Figure 7. Global Plating on Plastics (POP) Consumption Value by Application, (USD Million), 2019 & 2023 & 2030
Figure 8. Global Plating on Plastics (POP) Consumption Value Market Share by Application in 2023
Figure 9. Automotive Examples
Figure 10. Electrical and Electronics Examples
Figure 11. Plumbing Examples
Figure 12. Others Examples
Figure 13. Global Plating on Plastics (POP) Consumption Value, (USD Million): 2019 & 2023 & 2030
Figure 14. Global Plating on Plastics (POP) Consumption Value and Forecast (2019-2030) & (USD Million)
Figure 15. Global Plating on Plastics (POP) Sales Quantity (2019-2030) & (K MT)
Figure 16. Global Plating on Plastics (POP) Average Price (2019-2030) & (USD/MT)
Figure 17. Global Plating on Plastics (POP) Sales Quantity Market Share by Manufacturer in 2023
Figure 18. Global Plating on Plastics (POP) Consumption Value Market Share by Manufacturer in 2023
Figure 19. Producer Shipments of Plating on Plastics (POP) by Manufacturer Sales Quantity ($MM) and Market Share (%): 2023
Figure 20. Top 3 Plating on Plastics (POP) Manufacturer (Consumption Value) Market Share in 2023
Figure 21. Top 6 Plating on Plastics (POP) Manufacturer (Consumption Value) Market Share in 2023
Figure 22. Global Plating on Plastics (POP) Sales Quantity Market Share by Region (2019-2030)
Figure 23. Global Plating on Plastics (POP) Consumption Value Market Share by

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Region (2019-2030)
Figure 24. North America Plating on Plastics (POP) Consumption Value (2019-2030) & (USD Million)
Figure 25. Europe Plating on Plastics (POP) Consumption Value (2019-2030) & (USD Million)
Figure 26. Asia-Pacific Plating on Plastics (POP) Consumption Value (2019-2030) & (USD Million)
Figure 27. South America Plating on Plastics (POP) Consumption Value (2019-2030) & (USD Million)
Figure 28. Middle East & Africa Plating on Plastics (POP) Consumption Value (2019-2030) & (USD Million)
Figure 29. Global Plating on Plastics (POP) Sales Quantity Market Share by Type (2019-2030)
Figure 30. Global Plating on Plastics (POP) Consumption Value Market Share by Type (2019-2030)
Figure 31. Global Plating on Plastics (POP) Average Price by Type (2019-2030) & (USD/MT)
Figure 32. Global Plating on Plastics (POP) Sales Quantity Market Share by Application (2019-2030)
Figure 33. Global Plating on Plastics (POP) Consumption Value Market Share by Application (2019-2030)
Figure 34. Global Plating on Plastics (POP) Average Price by Application (2019-2030) & (USD/MT)
Figure 35. North America Plating on Plastics (POP) Sales Quantity Market Share by Type (2019-2030)
Figure 36. North America Plating on Plastics (POP) Sales Quantity Market Share by Application (2019-2030)
Figure 37. North America Plating on Plastics (POP) Sales Quantity Market Share by Country (2019-2030)
Figure 38. North America Plating on Plastics (POP) Consumption Value Market Share by Country (2019-2030)
Figure 39. United States Plating on Plastics (POP) Consumption Value and Growth Rate (2019-2030) & (USD Million)
Figure 40. Canada Plating on Plastics (POP) Consumption Value and Growth Rate (2019-2030) & (USD Million)
Figure 41. Mexico Plating on Plastics (POP) Consumption Value and Growth Rate (2019-2030) & (USD Million)
Figure 42. Europe Plating on Plastics (POP) Sales Quantity Market Share by Type (2019-2030)

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Figure 43. Europe Plating on Plastics (POP) Sales Quantity Market Share by Application (2019-2030)
Figure 44. Europe Plating on Plastics (POP) Sales Quantity Market Share by Country (2019-2030)
Figure 45. Europe Plating on Plastics (POP) Consumption Value Market Share by Country (2019-2030)
Figure 46. Germany Plating on Plastics (POP) Consumption Value and Growth Rate (2019-2030) & (USD Million)
Figure 47. France Plating on Plastics (POP) Consumption Value and Growth Rate (2019-2030) & (USD Million)
Figure 48. United Kingdom Plating on Plastics (POP) Consumption Value and Growth Rate (2019-2030) & (USD Million)
Figure 49. Russia Plating on Plastics (POP) Consumption Value and Growth Rate (2019-2030) & (USD Million)
Figure 50. Italy Plating on Plastics (POP) Consumption Value and Growth Rate (2019-2030) & (USD Million)
Figure 51. Asia-Pacific Plating on Plastics (POP) Sales Quantity Market Share by Type (2019-2030)
Figure 52. Asia-Pacific Plating on Plastics (POP) Sales Quantity Market Share by Application (2019-2030)
Figure 53. Asia-Pacific Plating on Plastics (POP) Sales Quantity Market Share by Region (2019-2030)
Figure 54. Asia-Pacific Plating on Plastics (POP) Consumption Value Market Share by Region (2019-2030)
Figure 55. China Plating on Plastics (POP) Consumption Value and Growth Rate (2019-2030) & (USD Million)
Figure 56. Japan Plating on Plastics (POP) Consumption Value and Growth Rate (2019-2030) & (USD Million)
Figure 57. Korea Plating on Plastics (POP) Consumption Value and Growth Rate (2019-2030) & (USD Million)
Figure 58. India Plating on Plastics (POP) Consumption Value and Growth Rate (2019-2030) & (USD Million)
Figure 59. Southeast Asia Plating on Plastics (POP) Consumption Value and Growth Rate (2019-2030) & (USD Million)
Figure 60. Australia Plating on Plastics (POP) Consumption Value and Growth Rate (2019-2030) & (USD Million)
Figure 61. South America Plating on Plastics (POP) Sales Quantity Market Share by Type (2019-2030)
Figure 62. South America Plating on Plastics (POP) Sales Quantity Market Share by

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Application (2019-2030)
Figure 63. South America Plating on Plastics (POP) Sales Quantity Market Share by Country (2019-2030)
Figure 64. South America Plating on Plastics (POP) Consumption Value Market Share by Country (2019-2030)
Figure 65. Brazil Plating on Plastics (POP) Consumption Value and Growth Rate (2019-2030) & (USD Million)
Figure 66. Argentina Plating on Plastics (POP) Consumption Value and Growth Rate (2019-2030) & (USD Million)
Figure 67. Middle East & Africa Plating on Plastics (POP) Sales Quantity Market Share by Type (2019-2030)
Figure 68. Middle East & Africa Plating on Plastics (POP) Sales Quantity Market Share by Application (2019-2030)
Figure 69. Middle East & Africa Plating on Plastics (POP) Sales Quantity Market Share by Region (2019-2030)
Figure 70. Middle East & Africa Plating on Plastics (POP) Consumption Value Market Share by Region (2019-2030)
Figure 71. Turkey Plating on Plastics (POP) Consumption Value and Growth Rate (2019-2030) & (USD Million)
Figure 72. Egypt Plating on Plastics (POP) Consumption Value and Growth Rate (2019-2030) & (USD Million)
Figure 73. Saudi Arabia Plating on Plastics (POP) Consumption Value and Growth Rate (2019-2030) & (USD Million)
Figure 74. South Africa Plating on Plastics (POP) Consumption Value and Growth Rate (2019-2030) & (USD Million)
Figure 75. Plating on Plastics (POP) Market Drivers
Figure 76. Plating on Plastics (POP) Market Restraints
Figure 77. Plating on Plastics (POP) Market Trends
Figure 78. Porters Five Forces Analysis
Figure 79. Manufacturing Cost Structure Analysis of Plating on Plastics (POP) in 2023
Figure 80. Manufacturing Process Analysis of Plating on Plastics (POP)
Figure 81. Plating on Plastics (POP) Industrial Chain
Figure 82. Sales Quantity Channel: Direct to End-User vs Distributors
Figure 83. Direct Channel Pros & Cons
Figure 84. Indirect Channel Pros & Cons
Figure 85. Methodology
Figure 86. Research Process and Data Source

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