

Global Plating Grade ABS for Automotive Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Plating Grade ABS for Automotive market size was valued at US\$ 311 million in 2025 and is forecast to a readjusted size of US\$ 528 million by 2032 with a CAGR of 7.8% during review period.

In 2025, global Plating Grade ABS for Automotive production reached approximately 147.5 kilotons with an average global market price of around US\$1900 per ton. Single-line annual production capacity averages 8000 tons units with a gross margin of approximately 36%. The upstream of Plating Grade ABS for Automotive primarily includes basic chemical raw materials such as styrene, butadiene, and acrylonitrile, which are concentrated in the plastic and chemical sectors; in terms of downstream applications, automotive interior components account for approximately 70%, while exterior components account for about 30%. The industry chain analysis reveals that the upstream is dominated by basic chemical raw materials, with a predominant demand for interior components. As the automotive industry increasingly demands aesthetic and durable interior components, the demand for Plating Grade ABS for Automotive continues to grow. There is a strong market demand for high-quality Plating Grade ABS for Automotive, particularly in the field of new energy vehicles, which presents a vast development opportunity for the industry.

Plating Grade ABS for Automotive refers to a specialized type of ABS (Acrylonitrile Butadiene Styrene) resin designed to undergo electroplating processes, ensuring optimal performance and aesthetics in automotive applications. This material is engineered to provide exceptional surface adhesion and resistance to corrosion, which is critical in environments where parts are exposed to harsh chemicals and environmental conditions. The precise molecular structure of Plating Grade ABS for

Aumotive guarantees uniformity in thickness and consistency, resulting in a durable, aesthetically pleasing finish that withstands the demands of vehicular use. Its inherent properties, such as high impact resistance and dimensional stability, make it an ideal choice for components that require both visual appeal and mechanical robustness.

This report is a detailed and comprehensive analysis for global Plating Grade ABS for Aumotive market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Plating Grade ABS for Aumotive market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Plating Grade ABS for Aumotive market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Plating Grade ABS for Aumotive market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Plating Grade ABS for Aumotive market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/Ton), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Plating Grade ABS for Aumotive

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Plating Grade ABS for Aumotive market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key

companies covered as a part of this study include Toray, Ineos Styrolution, ELIX Polymers, LG Chem, LOTTE Chemical, SAX Polymers, JSR, SABIC, Great Eastern Resins Industrial, CHIMEI Corporation, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Plating Grade ABS for Automotive market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Injection Molding

Extrusion Molding

Market segment by Color

Natural (Ivory)

Black

White

Others

Market segment by Application

Interior Component

Exterior Component

Major players covered

Toray

Ineos Styrolution

ELIX Polymers

LG Chem

LOTTE Chemical

SAX Polymers

JSR

SABIC

Great Eastern Resins Industrial

CHIMEI Corporation

Formosa

Tianjin Dagu Chemical

Sinochem

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Plating Grade ABS for Automotive product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Plating Grade ABS for Automotive, with price, sales quantity, revenue, and global market share of Plating Grade ABS for Automotive from 2021 to 2026.

Chapter 3, the Plating Grade ABS for Automotive competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Plating Grade ABS for Automotive breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Plating Grade ABS for Automotive market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Plating Grade ABS for Automotive.

Chapter 14 and 15, to describe Plating Grade ABS for Automotive sales channel, distributors, customers, research findings and conclusion.

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