

Global Platelet and Plasma Market 2023 by Company, Regions, Type and Application, Forecast to 2029

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Abstracts

Platelets, also called thrombocytes, are a component of blood whose function (along with the coagulation factors) is to react to bleeding from blood vessel injury by clumping, thereby initiating a blood clot. Plasma is a yellowish coloured liquid component of blood that normally holds the blood cells in whole blood in suspension; this makes plasma the extracellular matrix of blood cells.

According to our (Global Info Research) latest study, the global Platelet and Plasma market size was valued at USD 5228.3 million in 2022 and is forecast to a readjusted size of USD 6129 million by 2029 with a CAGR of 2.3% during review period. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

Platelets have no cell nucleus: they are fragments of cytoplasm that are derived from the megakaryocytes of the bone marrow, and then enter the circulation. Circulating unactivated platelets are biconvex discoid (lens-shaped) structures,2–3 µm in greatest diameter. Platelets are found only in mammals, whereas in other animals (e.g. birds, amphibians) thrombocytes circulate as intact mononuclear cells. Plasma makes up about 55% of the body's total blood volume. It is the intravascular fluid part of extracellular fluid (all body fluid outside cells). It is mostly water (up to 95% by volume), and contains dissolved proteins (6–8%) (i.e.—serum albumins, globulins, and fibrinogen), glucose, clotting factors, electrolytes (Na+, Ca2+, Mg2+, HCO3?, Cl?, etc.), hormones, carbon dioxide (plasma being the main medium for excretory product transportation) and oxygen. Plasma also serves as the protein reserve of the human body. It plays a vital role in an intravascular osmotic effect that keeps electrolytes in balanced form and protects the body from infection and other blood disorders. Rising prevalence of chronic diseases such as haemophilia, thrombocytopenia, haemorrhage, liver diseases as well



as other rare and infectious diseases will drive the global platelet and plasma market.

This report is a detailed and comprehensive analysis for global Platelet and Plasma market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2023, are provided.

Key Features:

Global Platelet and Plasma market size and forecasts, in consumption value (\$ Million), 2018-2029

Global Platelet and Plasma market size and forecasts by region and country, in consumption value (\$ Million), 2018-2029

Global Platelet and Plasma market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2018-2029

Global Platelet and Plasma market shares of main players, in revenue (\$ Million), 2018-2023

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Platelet and Plasma

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Platelet and Plasma market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include America's Blood Centers, American Red Cross,

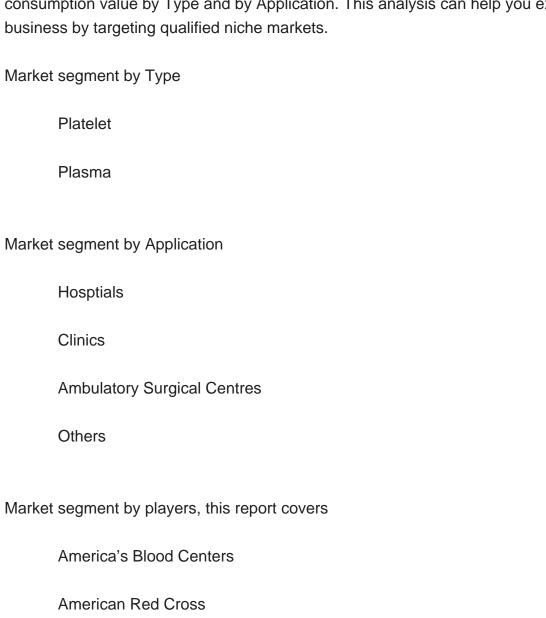


American Association of Blood Banks, Blood Centers of America and Brazilian Red Cross, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Market segmentation

Platelet and Plasma market is split by Type and by Application. For the period 2018-2029, the growth among segments provide accurate calculations and forecasts for consumption value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.



American Association of Blood Banks



Blood Centers of America Brazilian Red Cross Canadian Red Cross European Blood Alliance French Red Cross German Red Cross **Indian Red Cross** Italian Red Cross Red Cross Society of China Saudi Red Crescent Authority South African Red Cross Society Market segment by regions, regional analysis covers North America (United States, Canada, and Mexico) Europe (Germany, France, UK, Russia, Italy, and Rest of Europe) Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific) South America (Brazil, Argentina and Rest of South America) Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:



Chapter 1, to describe Platelet and Plasma product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Platelet and Plasma, with revenue, gross margin and global market share of Platelet and Plasma from 2018 to 2023.

Chapter 3, the Platelet and Plasma competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2018 to 2029.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2018 to 2023.and Platelet and Plasma market forecast, by regions, type and application, with consumption value, from 2024 to 2029.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis, and Influence of COVID-19 and Russia-Ukraine War

Chapter 12, the key raw materials and key suppliers, and industry chain of Platelet and Plasma.

Chapter 13, to describe Platelet and Plasma research findings and conclusion.



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