

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Plastisol Market 2018, Forecast to 2023

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Abstracts

Plastisol is a suspension of PVC or other polymer particles in a liquid plasticizer; it flows as a liquid and can be poured into a heated mold. When heated to around 177 degrees Celsius, the plastic particles dissolve and the mixture turns into a gel of high viscosity that usually cannot be poured anymore. On cooling below 60 degrees C, a flexible, permanently plasticized solid product results.[1] Aside from molding, plastisol is commonly used as a textile ink for screen-printing and as a coating, particularly in outdoor applications (roofs, furniture) and dip-coating.

Scope of the Report:

This report focuses on the Plastisol in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. Textile industry is the largest market for plastisols in 2017, and will continue its dominance throughout the forecast period. Plastisols find applications in textile products such as industrial fabrics, apparels, personal protective equipment, home furnishing, footwear, laminated textile, and others. Plastisols are also widely used as textile printings inks in the textile industry.

Asia Pacific was the largest market for plastisols in 2017, globally. High consumption potential, growing production capacities, competitive manufacturing costs, and high economic growth are the major driving forces for the market in the region. Asia Pacific is characterized by technological innovations in various segments of the plastisols industry. Asia Pacific is also projected to register the highest growth in the plastisols market. The high growth in the region is expected to be backed by the increasing demand from the textile and transportation industries, coupled with the rising awareness

about environment-friendly products. Moreover, the growth of the automobile industry is expected to lead to a surge in the demand for plastisols in the transportation segment. In addition, major global players are establishing export-oriented facilities in the Asia Pacific region, which is thus expected to further lead to an increasing demand for plastisols.

The worldwide market for Plastisol is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Polyone

Fujifilm

International Coatings Company (ICC)

Huber Group

U.S. Plastic Coatings

Carlisle Plastics Company

Lancer Group International

Chemionics

Rutland Plastic Technologies

Polyblend

Campbell Plastics

Polysol Polymers

Princeton Keynes Group

Sushee Coatings

Special Coatings (SCL)

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

PVC Resin

Acrylic Resin

Market Segment by Applications, can be divided into

Textile

Construction

Transportation

Metal Finishing

Defense

Others

There are 15 Chapters to deeply display the global Plastisol market.

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Plastisol Market 2018, For...

Chapter 1, to describe Plastisol Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Plastisol, with sales, revenue, and price of Plastisol, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Plastisol, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Plastisol market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Plastisol sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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