

Global Plastisol Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/G5F32A68EAFEN.html>

Date: June 2024

Pages: 142

Price: US\$ 3,480.00 (Single User License)

ID: G5F32A68EAFEN

Abstracts

According to our (Global Info Research) latest study, the global Plastisol market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Plastisol is a suspension of PVC or other polymer particles in a liquid plasticizer; it flows as a liquid and can be poured into a heated mold. When heated to around 177 degrees Celsius, the plastic particles dissolve and the mixture turns into a gel of high viscosity that usually cannot be poured anymore. On cooling below 60 degrees C, a flexible, permanently plasticized solid product results.[1] Aside from molding, plastisol is commonly used as a textile ink for screen-printing and as a coating, particularly in outdoor applications (roofs, furniture) and dip-coating.

Textile industry is the largest market for plastisols in 2017, and will continue its dominance throughout the forecast period. Plastisols find applications in textile products such as industrial fabrics, apparels, personal protective equipment, home furnishing, footwear, laminated textile, and others. Plastisols are also widely used as textile printings inks in the textile industry.

The Global Info Research report includes an overview of the development of the Plastisol industry chain, the market status of Textile (PVC Resin, Acrylic Resin), Construction (PVC Resin, Acrylic Resin), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Plastisol.

Regionally, the report analyzes the Plastisol markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing

consumer awareness. Asia-Pacific, particularly China, leads the global Plastisol market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Plastisol market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Plastisol industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., PVC Resin, Acrylic Resin).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Plastisol market.

Regional Analysis: The report involves examining the Plastisol market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Plastisol market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Plastisol:

Company Analysis: Report covers individual Plastisol manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Plastisol This may involve surveys, interviews, and analysis of

consumer reviews and feedback from different by Application (Textile, Construction).

Technology Analysis: Report covers specific technologies relevant to Plastisol. It assesses the current state, advancements, and potential future developments in Plastisol areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Plastisol market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Plastisol market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

PVC Resin

Acrylic Resin

Market segment by Application

Textile

Construction

Transportation

Metal Finishing

Defense

Others

Major players covered

Polyone

Fujifilm

International Coatings Company (ICC)

Huber Group

U.S. Plastic Coatings

Carlisle Plastics Company

Lancer Group International

Chemionics

Rutland Plastic Technologies

Polyblend

Campbell Plastics

Polysol Polymers

Princeton Keynes Group

Sushee Coatings

Special Coatings (SCL)

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Plastisol product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Plastisol, with price, sales, revenue and global market share of Plastisol from 2019 to 2024.

Chapter 3, the Plastisol competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Plastisol breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Plastisol market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Plastisol.

Chapter 14 and 15, to describe Plastisol sales channel, distributors, customers,

research findings and conclusion.

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