

Global Plastisol Ink Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Plastisol Ink market size is expected to reach \$ 794 million by 2032, rising at a market growth of -0.9% CAGR during the forecast period (2026-2032).

Plastisol ink is a PVC-based industrial coating for screen printing cotton, polyester, nylon etc. New generation of products appeared in the market in recent years: non-phthalate plastisol inks and non-pvc plastisol inks.

The global plastisol ink market is led by Asia, capturing about 32% of global plastisol ink consumption. At present, the major manufacturers of plastisol ink are PolyOne, Rutland Plastic Technologies, Huber Group, Fujifilm etc. PolyOne is the world leader, holding 15% production market share.

This report studies the global Plastisol Ink production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Plastisol Ink and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Plastisol Ink that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Plastisol Ink total production and demand, 2021-2032, (K MT)

Global Plastisol Ink total production value, 2021-2032, (USD Million)

Global Plastisol Ink production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K MT), (based on production site)

Global Plastisol Ink consumption by region & country, CAGR, 2021-2032 & (K MT)

U.S. VS China: Plastisol Ink domestic production, consumption, key domestic manufacturers and share

Global Plastisol Ink production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K MT)

Global Plastisol Ink production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K MT)

Global Plastisol Ink production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K MT)

This report profiles key players in the global Plastisol Ink market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include PolyOne, Lancer Group, Rutland Plastic Technologies, ICC, Huber Group, Fujifilm, Sunlan Chemicals, KARAN, Zhongyi Ink & Paint, Sophah Screen Printing Technology, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Plastisol Ink market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K MT) and average price (USD/MT) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Plastisol Ink Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Plastisol Ink Market, Segmentation by Type:

General Plastisol Inks

Non-Phthalate Plastisol Inks

Non-PVC Plastisol Inks

Global Plastisol Ink Market, Segmentation by Application:

Cotton Fabric

Polyester & Nylon Fabrics

Blend Fabric

Others

Companies Profiled:

PolyOne

Lancer Group

Rutland Plastic Technologies

ICC

Huber Group

Fujifilm

Sunlan Chemicals

KARAN

Zhongyi Ink & Paint

Sophah Screen Printing Technology

Dexin

Key Questions Answered:

1. How big is the global Plastisol Ink market?
2. What is the demand of the global Plastisol Ink market?
3. What is the year over year growth of the global Plastisol Ink market?
4. What is the production and production value of the global Plastisol Ink market?
5. Who are the key producers in the global Plastisol Ink market?
6. What are the growth factors driving the market demand?

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