

# Global Plastisol Ink Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/GA57C857BE2EN.html>

Date: January 2024

Pages: 115

Price: US\$ 3,480.00 (Single User License)

ID: GA57C857BE2EN

## Abstracts

According to our (Global Info Research) latest study, the global Plastisol Ink market size was valued at USD 866.8 million in 2023 and is forecast to a readjusted size of USD 815.9 million by 2030 with a CAGR of -0.9% during review period.

Plastisol ink is a PVC-based industrial coating for screen printing cotton, polyester, nylon etc. New generation of products appeared in the market in recent years: non-phthalate plastisol inks and non-pvc plastisol inks.

The global plastisol ink market is led by Asia, capturing about 32% of global plastisol ink consumption. At present, the major manufacturers of plastisol ink are PolyOne, Rutland Plastic Technologies, Huber Group, Fujifilm etc. PolyOne is the world leader, holding 15% production market share.

The Global Info Research report includes an overview of the development of the Plastisol Ink industry chain, the market status of Cotton Fabric (General Plastisol Inks, Non-Phthalate Plastisol Inks), Polyester & Nylon Fabrics (General Plastisol Inks, Non-Phthalate Plastisol Inks), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Plastisol Ink.

Regionally, the report analyzes the Plastisol Ink markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Plastisol Ink market, with robust domestic demand, supportive policies, and a strong manufacturing base.

### Key Features:

The report presents comprehensive understanding of the Plastisol Ink market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Plastisol Ink industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., General Plastisol Inks, Non-Phthalate Plastisol Inks).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Plastisol Ink market.

**Regional Analysis:** The report involves examining the Plastisol Ink market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Plastisol Ink market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Plastisol Ink:

**Company Analysis:** Report covers individual Plastisol Ink manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Plastisol Ink This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Cotton Fabric, Polyester & Nylon Fabrics).

**Technology Analysis:** Report covers specific technologies relevant to Plastisol Ink. It

assesses the current state, advancements, and potential future developments in Plastisol Ink areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Plastisol Ink market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

Plastisol Ink market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

#### Market segment by Type

- General Plastisol Inks

- Non-Phthalate Plastisol Inks

- Non-PVC Plastisol Inks

#### Market segment by Application

- Cotton Fabric

- Polyester & Nylon Fabrics

- Blend Fabric

- Others

#### Major players covered

PolyOne

Lancer Group

Rutland Plastic Technologies

ICC

Huber Group

Fujifilm

Sunlan Chemicals

KARAN

Zhongyi Ink & Paint

Sophah Screen Printing Technology

Dexin

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Plastisol Ink product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Plastisol Ink, with price, sales, revenue and global market share of Plastisol Ink from 2019 to 2024.

Chapter 3, the Plastisol Ink competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Plastisol Ink breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Plastisol Ink market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Plastisol Ink.

Chapter 14 and 15, to describe Plastisol Ink sales channel, distributors, customers, research findings and conclusion.

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