

Global Plasticizers Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Plasticizers market size was valued at USD 9376 million in 2023 and is forecast to a readjusted size of USD 10780 million by 2030 with a CAGR of 2.0% during review period.

Plasticizers are organic esters added to polymers to facilitate processing and to increase the flexibility and toughness of the final product by internal modification of the polymer molecule. Flexible polyvinyl chloride (PVC) accounts for 80-90% of world plasticizer consumption.

In this report, statistics mainly focus on Low Phthalates (3-6 carbon atoms), High Phthalates (7-13 carbon atoms) and Non-Phthalates.

China is the largest Plasticizers market with about 45% market share. Europe is follower, accounting for about 26% market share.

The key players are UPC Group, Bluesail, Exxonmobil, Henan Qing'an Chemical Hi-Tech, Nan Ya Plastics, Aekyung Petrochemical, Evonik, Hongxin Chemical, Anqing Sheng Feng Chemical, Basf, Eastman, Lg Chem, Perstorp, Sinopec Jinling, Guangdong Rongtai, Zhejiang Jianye Chemical, Deza etc. Top 3 companies occupied about 36% market share.

The Global Info Research report includes an overview of the development of the Plasticizers industry chain, the market status of Flooring & Wall Coverings (Low Phthalates, High Phthalates), Film & Sheet (Low Phthalates, High Phthalates), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Plasticizers.

Regionally, the report analyzes the Plasticizers markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Plasticizers market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Plasticizers market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Plasticizers industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Low Phthalates, High Phthalates).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Plasticizers market.

Regional Analysis: The report involves examining the Plasticizers market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Plasticizers market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Plasticizers:

Company Analysis: Report covers individual Plasticizers manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Plasticizers. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Flooring & Wall Coverings, Film & Sheet).

Technology Analysis: Report covers specific technologies relevant to Plasticizers. It assesses the current state, advancements, and potential future developments in Plasticizers areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Plasticizers market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Plasticizers market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Low Phthalates

High Phthalates

Non-phthalates

Market segment by Application

Flooring & Wall Coverings

Film & Sheet

Wire & Cable

Coated Fabric

Consumer Goods

Others

Major players covered

UPC Group

Bluesail

Exxonmobil

Henan Qing'an Chemical Hi-Tech

Nan Ya Plastics

Aekyung Petrochemical

Evonik

Hongxin Chemical

Anqing Sheng Feng Chemical

Basf

Eastman

Lg Chem

Perstorp

Sinopec Jinling

Guangdong Rongtai

Zhejiang Jianye Chemical

Deza

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Plasticizers product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Plasticizers, with price, sales, revenue and global market share of Plasticizers from 2019 to 2024.

Chapter 3, the Plasticizers competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Plasticizers breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales

quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Plasticizers market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Plasticizers.

Chapter 14 and 15, to describe Plasticizers sales channel, distributors, customers, research findings and conclusion.

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