

Global Plasticizer for Adhesives Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Plasticizer for Adhesives market size was valued at USD 276.8 million in 2023 and is forecast to a readjusted size of USD 341.9 million by 2030 with a CAGR of 3.1% during review period.

Plasticizers for adhesives are additives added to adhesive formulations to increase flexibility, workability, and adhesion properties. These compounds are commonly used in solvent-based, water-based, and hot-melt adhesive formulations to improve performance and processability.

The market for plasticizers in adhesives is influenced by factors such as the growing demand for flexible and durable bonding solutions in industries such as construction, automotive, packaging, and textiles. Plasticizers play a vital role in optimizing adhesive properties, such as tack, peel strength, and elongation, to meet specific application requirements and performance standards. Market trends include the development of bio-based and phthalate-free plasticizers to address concerns about health and environmental impacts, as well as innovations in formulation technologies to enhance compatibility, efficiency, and durability.

The Global Info Research report includes an overview of the development of the Plasticizer for Adhesives industry chain, the market status of Packaging (Low Phthalates, High Phthalates), Building & Construction (Low Phthalates, High Phthalates), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Plasticizer for Adhesives.

Regionally, the report analyzes the Plasticizer for Adhesives markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Plasticizer for Adhesives market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Plasticizer for Adhesives market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Plasticizer for Adhesives industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (Tons), revenue generated, and market share of different by Type (e.g., Low Phthalates, High Phthalates).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Plasticizer for Adhesives market.

Regional Analysis: The report involves examining the Plasticizer for Adhesives market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Plasticizer for Adhesives market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Plasticizer for Adhesives:

Company Analysis: Report covers individual Plasticizer for Adhesives manufacturers, suppliers, and other relevant industry players. This analysis includes studying their

financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Plasticizer for Adhesives. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Packaging, Building & Construction).

Technology Analysis: Report covers specific technologies relevant to Plasticizer for Adhesives. It assesses the current state, advancements, and potential future developments in Plasticizer for Adhesives areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Plasticizer for Adhesives market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Plasticizer for Adhesives market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Low Phthalates

High Phthalates

Non-phthalates

Market segment by Application

Packaging

Building & Construction

Electrical & Electronics

Automotive

Health & Hygiene

Others

Major players covered

UPC Group

Bluesail

Exxonmobil

Henan Qing'an Chemical Hi-Tech

Nan Ya Plastics

Aekyung Petrochemical

Evonik

Hongxin Chemical

Anqing Sheng Feng Chemical

Basf

Eastman

Lg Chem

Perstorp

Sinopec Jinling

Guangdong Rongtai

Zhejiang Jianye Chemical

Deza

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Plasticizer for Adhesives product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Plasticizer for Adhesives, with price, sales, revenue and global market share of Plasticizer for Adhesives from 2019 to 2024.

Chapter 3, the Plasticizer for Adhesives competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Plasticizer for Adhesives breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Plasticizer for Adhesives market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Plasticizer for Adhesives.

Chapter 14 and 15, to describe Plasticizer for Adhesives sales channel, distributors, customers, research findings and conclusion.

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