

Global Plastic Strapping Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Plastic Strapping market size was valued at USD 1667.4 million in 2023 and is forecast to a readjusted size of USD 2131.4 million by 2030 with a CAGR of 3.6% during review period.

Plastic strapping is a high tensile strength banding material that is used in a wide variety of packaging applications including carton closing, bundling, plastic tote security, and tying together (unitizing) both palletized and unpalletized materials for in-plant transfer and shipment. Plastic strapping is economical, offers a unique combination of high strength with elasticity, is material-efficient and recyclable. Plastic straps are moisture-resistant and are effective across a wide temperature range. Plastic strapping can be used for outdoor storage for limited periods with UV stable grades available where extended environmental stability is needed.

Global Plastic Strapping key players include Signode, GREENBRIDGE, Teufelberger?FROMM Group and Samuel Strapping. Global top five manufacturers hold a share over 30%.

Asia-Pacific is the largest market, with a share about 52%, followed by Europe and North America, both have a share about 20 percent.

In terms of product, PET Strapping is the largest segment, with a share nearly 55%. And in terms of application, the largest application is Construction Materials, followed by Wood and Paper.

The Global Info Research report includes an overview of the development of the Plastic



Strapping industry chain, the market status of Wood (PP Strapping, PET Strapping), Paper (PP Strapping, PET Strapping), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Plastic Strapping.

Regionally, the report analyzes the Plastic Strapping markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Plastic Strapping market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Plastic Strapping market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Plastic Strapping industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Tons), revenue generated, and market share of different by Type (e.g., PP Strapping, PET Strapping).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Plastic Strapping market.

Regional Analysis: The report involves examining the Plastic Strapping market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Plastic Strapping market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Plastic Strapping:



Company Analysis: Report covers individual Plastic Strapping manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Plastic Strapping This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Wood, Paper).

Technology Analysis: Report covers specific technologies relevant to Plastic Strapping. It assesses the current state, advancements, and potential future developments in Plastic Strapping areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Plastic Strapping market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Plastic Strapping market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

PP Strapping

PET Strapping

Market segment by Application

Wood

Paper



	Food and Beverage	
	Textile	
	Construction Materials	
	Others	
Major players covered		
	Signode	
	GREENBRIDGE	
	Teufelberger	
	FROMM Group	
	Samuel Strapping	
	Cyklop	
	Youngsun	
	Cordstrap	
	Scientex Berhad	
	Polivektris	
	Tsukasa Chemical Industry Co	
	SORSA	
	Strapack	
	EMBALCER	



Linder		
STEK		
Hiroyuki Industries		
Mosca		
Baole		
STRAPA		
Market segment by region, regional analysis covers		
North America (United States, Canada and Mexico)		
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe		
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)		
South America (Brazil, Argentina, Colombia, and Rest of South America)		
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)		
The content of the study subjects, includes a total of 15 chapters:		
Chapter 1, to describe Plastic Strapping product scope, market overview, market estimation caveats and base year.		
Chapter 2, to profile the top manufacturers of Plastic Strapping, with price, sales, revenue and global market share of Plastic Strapping from 2019 to 2024.		

contrast.

Chapter 3, the Plastic Strapping competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape



Chapter 4, the Plastic Strapping breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Plastic Strapping market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Plastic Strapping.

Chapter 14 and 15, to describe Plastic Strapping sales channel, distributors, customers, research findings and conclusion.



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