

Global Plastic Strapping Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Plastic Strapping market size is expected to reach \$ 2983 million by 2032, rising at a market growth of 3.6% CAGR during the forecast period (2026-2032).

In 2025, global Plastic Strapping capacity is 2.0 million tons, with production reached approximately 1.41 million tons, with an average global market price of around US\$ 1,200 per ton. The market gross margin is mainly 25%-30%.

Plastic Strapping is a flexible packaging material made primarily from polypropylene (PP) or polyester (PET), used to secure, bundle, and stabilize goods during storage and transportation. It is applied manually or by automatic strapping machines and sealed by heat welding or buckles. Plastic strapping is widely used in logistics, manufacturing, construction materials, and heavy-duty packaging applications.

Upstream includes petrochemical companies producing polypropylene resin and PET chips, recycled plastic suppliers (PCR PET flakes or recycled PP), color masterbatch producers, and additive manufacturers. Equipment suppliers provide extrusion lines, stretching units, embossing rollers, and winding systems.

Midstream consists of plastic strapping manufacturers that process raw resins through extrusion, stretching, heat treatment, and surface embossing to produce straps of different widths, thicknesses, and tensile strengths. Product differentiation depends on material formulation, strength performance, elongation rate, and compatibility with automatic strapping machines.

Downstream users include logistics companies, e-commerce fulfillment centers, paper and corrugated box manufacturers, steel and metal processors, construction material

suppliers, home appliance producers, and agricultural packaging businesses. Demand is strongly linked to industrial output, infrastructure development, and global trade activity.

The global plastic strapping market is expected to grow steadily, driven by expanding logistics, e-commerce, and industrial packaging demand. As global supply chains become more integrated and shipment volumes increase, the need for cost-effective, lightweight, and corrosion-resistant strapping solutions continues to rise.

PET strapping is gaining market share, particularly in heavy-duty applications where it replaces steel strapping due to lower weight, improved safety, and resistance to rust. Meanwhile, PP strapping remains dominant in light- and medium-duty packaging because of its affordability and ease of use.

Sustainability is becoming a major growth driver. Increasing use of recycled PET (rPET) and recycled PP materials supports circular economy initiatives and regulatory compliance in Europe and North America. Manufacturers are investing in energy-efficient production lines and high-precision extrusion systems to improve consistency and reduce material waste.

Emerging markets in Asia, Latin America, and Africa are experiencing rising demand due to infrastructure development and manufacturing expansion. Developed markets focus more on automation compatibility, high-speed strapping lines, and environmentally friendly products.

Overall, the industry is shifting toward stronger, more sustainable, and automation-friendly plastic strapping solutions.

This report studies the global Plastic Strapping production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Plastic Strapping and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Plastic Strapping that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Plastic Strapping total production and demand, 2021-2032, (K Tons)

Global Plastic Strapping total production value, 2021-2032, (USD Million)

Global Plastic Strapping production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Tons), (based on production site)

Global Plastic Strapping consumption by region & country, CAGR, 2021-2032 & (K Tons)

U.S. VS China: Plastic Strapping domestic production, consumption, key domestic manufacturers and share

Global Plastic Strapping production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Tons)

Global Plastic Strapping production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Tons)

Global Plastic Strapping production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Tons)

This report profiles key players in the global Plastic Strapping market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Signode, GREENBRIDGE, Teufelberger, FROMM Group, Samuel Strapping, Cyklop, Youngsun, Cordstrap, Scientex Berhad, Polivektris, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Plastic Strapping market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Tons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Plastic Strapping Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Plastic Strapping Market, Segmentation by Type:

PP Strapping

PET Strapping

Global Plastic Strapping Market, Segmentation by Duty:

Light-duty

Medium-duty

Heavy-duty

Global Plastic Strapping Market, Segmentation by End User:

Hand Strapping Machine Use

Semi-Automatic Machine Use

Fully Automatic Machine Use

Global Plastic Strapping Market, Segmentation by Application:

Wood

Paper

Food and Beverage

Textile

Construction Materials

Others

Companies Profiled:

Signode

GREENBRIDGE

Teufelberger

FROMM Group

Samuel Strapping

Cyklop

Youngsun

Cordstrap

Scientex Berhad

Polivektris

Tsukasa Chemical Industry Co

SORSA

Strapack

EMBALCER

Linder

STEK

Hiroyuki Industries

Mosca

Baole

STRAPA

Shanghai Zili Strapping Co., Ltd

Taizhou Weide Packaging Co., Ltd.

Sekisui Jushi Corporation

Marusan Chemical Industry

Miyajima Kagaku Kogyo

Key Questions Answered:

1. How big is the global Plastic Strapping market?
2. What is the demand of the global Plastic Strapping market?
3. What is the year over year growth of the global Plastic Strapping market?
4. What is the production and production value of the global Plastic Strapping market?
5. Who are the key producers in the global Plastic Strapping market?
6. What are the growth factors driving the market demand?

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