

Global Plastic Flexible Packaging Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Plastic Flexible Packaging market size was valued at USD 94060 million in 2023 and is forecast to a readjusted size of USD 119220 million by 2030 with a CAGR of 3.4% during review period.

Flexible Plastic Packaging is a non-rigid method of plastic packaging. The process uses flexible plastic materials that can easily change shape based on the nature of the product being packaged. Flexible plastic packaging is widely used in food, household products, medical products, personal care products, and others.

Global Flexible Plastic Packaging key players include Amcor, Bemis, Sealed Air, etc. Global top three manufacturers hold a share over 15%.

Europe is the largest market, with a share over 30%, followed by Asia (excluding China), and North America, both have a share over 45 percent.

In terms of product, PP is the largest segment, with a share over 60%. And in terms of application, the largest application is Food Industrial, followed by Personal and Homecare, Pharmaceutical, etc.

The Global Info Research report includes an overview of the development of the Plastic Flexible Packaging industry chain, the market status of Food (Pouches, Bags), Drinks (Pouches, Bags), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Plastic Flexible Packaging.

Regionally, the report analyzes the Plastic Flexible Packaging markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Plastic Flexible Packaging market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Plastic Flexible Packaging market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Plastic Flexible Packaging industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Pouches, Bags).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Plastic Flexible Packaging market.

Regional Analysis: The report involves examining the Plastic Flexible Packaging market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Plastic Flexible Packaging market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Plastic Flexible Packaging:

Company Analysis: Report covers individual Plastic Flexible Packaging manufacturers, suppliers, and other relevant industry players. This analysis includes studying their

financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Plastic Flexible Packaging. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Food, Drinks).

Technology Analysis: Report covers specific technologies relevant to Plastic Flexible Packaging. It assesses the current state, advancements, and potential future developments in Plastic Flexible Packaging areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Plastic Flexible Packaging market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Plastic Flexible Packaging market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Pouches

Bags

Films

Other

Market segment by Application

Food

Drinks

Personal Care and Cosmetics

Pharmaceutical

Other

Major players covered

Oji Holdings Corporation

Sealed Air

Schur Flexibles Group

International Paper Company

Amcor

Sonoco Products Company

Mondi Group

Coveris Holdings

Stora Enso Oyj

Wipak

WestRock Company

Pactiv

Smurfit Kappa Group

Berry Global Group

Constantia Flexibles GmbH

ProAmpac LLC

Huhtamaki Oyj

DS Smith

CCL Industries

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Plastic Flexible Packaging product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Plastic Flexible Packaging, with price, sales, revenue and global market share of Plastic Flexible Packaging from 2019 to 2024.

Chapter 3, the Plastic Flexible Packaging competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Plastic Flexible Packaging breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Plastic Flexible Packaging market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Plastic Flexible Packaging.

Chapter 14 and 15, to describe Plastic Flexible Packaging sales channel, distributors, customers, research findings and conclusion.

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