

# Global Plastic Films Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Plastic Films market size was valued at USD 119090 million in 2023 and is forecast to a readjusted size of USD 144240 million by 2030 with a CAGR of 2.8% during review period.

Plastic film is a thin continuous polymeric material. Thicker plastic material is often called a “sheet”. These thin plastic membranes are used to separate areas or volumes, to hold items, to act as barriers, or as printable surfaces.

Plastic films are used in a wide variety of applications. These include: packaging, plastic bags, labels, building construction, landscaping, electrical fabrication, photographic film, film stock for movies, video tape, etc. In this report, PE, PP, PET, PVC films and other types of plastic films are included.

The major players in global Plastic Films market include Jindal Poly, Toray Plastics, Bemis Co, etc., and the market concentration rate is low. China and Europe are main markets, they occupy about 50% of the global market. PE Film is the main type, with a share about 40%. Packaging Plastic Film is the main application, which holds a share about 55%.

The Global Info Research report includes an overview of the development of the Plastic Films industry chain, the market status of Agricultural Plastic Film (PE Film, PP Film), Packaging Plastic Film (PE Film, PP Film), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Plastic Films.

Regionally, the report analyzes the Plastic Films markets in key regions. North America

and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Plastic Films market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Plastic Films market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Plastic Films industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Sqm), revenue generated, and market share of different by Type (e.g., PE Film, PP Film).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Plastic Films market.

**Regional Analysis:** The report involves examining the Plastic Films market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Plastic Films market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Plastic Films:

**Company Analysis:** Report covers individual Plastic Films manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and

attitudes towards Plastic Films This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Agricultural Plastic Film, Packaging Plastic Film).

**Technology Analysis:** Report covers specific technologies relevant to Plastic Films. It assesses the current state, advancements, and potential future developments in Plastic Films areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Plastic Films market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Plastic Films market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

PE Film

PP Film

PVC Film

PET Film

Others

### Market segment by Application

Agricultural Plastic Film

Packaging Plastic Film

Other Plastic Film

#### Major players covered

Jindal Poly

Toray Plastics

Bemis Co

DuPont

Taghleef

Gettel Group

Toyobo Company

BPI Polythene

Shuangxing

Cifu Group

Times Packing

Trioplast Industrier AB

Nan Ya Plastics

Oben Licht Holding Group

FSPG

AEP Industries

Eurofilm

Baihong

Huayi Plastic

Great Southeast

Polibak

Zhongda

Guofeng Plastic

Cosmofilms

Berry Platics

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Plastic Films product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Plastic Films, with price, sales, revenue

and global market share of Plastic Films from 2019 to 2024.

Chapter 3, the Plastic Films competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Plastic Films breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Plastic Films market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Plastic Films.

Chapter 14 and 15, to describe Plastic Films sales channel, distributors, customers, research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Plastic Films
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
  - 1.3.1 Overview: Global Plastic Films Consumption Value by Type: 2019 Versus 2023 Versus 2030
  - 1.3.2 PE Film
  - 1.3.3 PP Film
  - 1.3.4 PVC Film
  - 1.3.5 PET Film
  - 1.3.6 Others
- 1.4 Market Analysis by Application
  - 1.4.1 Overview: Global Plastic Films Consumption Value by Application: 2019 Versus 2023 Versus 2030
  - 1.4.2 Agricultural Plastic Film
  - 1.4.3 Packaging Plastic Film
  - 1.4.4 Other Plastic Film
- 1.5 Global Plastic Films Market Size & Forecast
  - 1.5.1 Global Plastic Films Consumption Value (2019 & 2023 & 2030)
  - 1.5.2 Global Plastic Films Sales Quantity (2019-2030)
  - 1.5.3 Global Plastic Films Average Price (2019-2030)

### 2 MANUFACTURERS PROFILES

- 2.1 Jindal Poly
  - 2.1.1 Jindal Poly Details
  - 2.1.2 Jindal Poly Major Business
  - 2.1.3 Jindal Poly Plastic Films Product and Services
  - 2.1.4 Jindal Poly Plastic Films Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.1.5 Jindal Poly Recent Developments/Updates
- 2.2 Toray Plastics
  - 2.2.1 Toray Plastics Details
  - 2.2.2 Toray Plastics Major Business
  - 2.2.3 Toray Plastics Plastic Films Product and Services
  - 2.2.4 Toray Plastics Plastic Films Sales Quantity, Average Price, Revenue, Gross

## Margin and Market Share (2019-2024)

### 2.2.5 Toray Plastics Recent Developments/Updates

## 2.3 Bemis Co

### 2.3.1 Bemis Co Details

### 2.3.2 Bemis Co Major Business

### 2.3.3 Bemis Co Plastic Films Product and Services

### 2.3.4 Bemis Co Plastic Films Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.3.5 Bemis Co Recent Developments/Updates

## 2.4 DuPont

### 2.4.1 DuPont Details

### 2.4.2 DuPont Major Business

### 2.4.3 DuPont Plastic Films Product and Services

### 2.4.4 DuPont Plastic Films Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.4.5 DuPont Recent Developments/Updates

## 2.5 Taghleef

### 2.5.1 Taghleef Details

### 2.5.2 Taghleef Major Business

### 2.5.3 Taghleef Plastic Films Product and Services

### 2.5.4 Taghleef Plastic Films Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.5.5 Taghleef Recent Developments/Updates

## 2.6 Gettel Group

### 2.6.1 Gettel Group Details

### 2.6.2 Gettel Group Major Business

### 2.6.3 Gettel Group Plastic Films Product and Services

### 2.6.4 Gettel Group Plastic Films Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.6.5 Gettel Group Recent Developments/Updates

## 2.7 Toyobo Company

### 2.7.1 Toyobo Company Details

### 2.7.2 Toyobo Company Major Business

### 2.7.3 Toyobo Company Plastic Films Product and Services

### 2.7.4 Toyobo Company Plastic Films Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.7.5 Toyobo Company Recent Developments/Updates

## 2.8 BPI Polythene

### 2.8.1 BPI Polythene Details



- 2.8.2 BPI Polythene Major Business
- 2.8.3 BPI Polythene Plastic Films Product and Services
- 2.8.4 BPI Polythene Plastic Films Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.8.5 BPI Polythene Recent Developments/Updates
- 2.9 Shuangxing
  - 2.9.1 Shuangxing Details
  - 2.9.2 Shuangxing Major Business
  - 2.9.3 Shuangxing Plastic Films Product and Services
  - 2.9.4 Shuangxing Plastic Films Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.9.5 Shuangxing Recent Developments/Updates
- 2.10 Cifu Group
  - 2.10.1 Cifu Group Details
  - 2.10.2 Cifu Group Major Business
  - 2.10.3 Cifu Group Plastic Films Product and Services
  - 2.10.4 Cifu Group Plastic Films Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.10.5 Cifu Group Recent Developments/Updates
- 2.11 Times Packing
  - 2.11.1 Times Packing Details
  - 2.11.2 Times Packing Major Business
  - 2.11.3 Times Packing Plastic Films Product and Services
  - 2.11.4 Times Packing Plastic Films Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.11.5 Times Packing Recent Developments/Updates
- 2.12 Trioplast Industrier AB
  - 2.12.1 Trioplast Industrier AB Details
  - 2.12.2 Trioplast Industrier AB Major Business
  - 2.12.3 Trioplast Industrier AB Plastic Films Product and Services
  - 2.12.4 Trioplast Industrier AB Plastic Films Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.12.5 Trioplast Industrier AB Recent Developments/Updates
- 2.13 Nan Ya Plastics
  - 2.13.1 Nan Ya Plastics Details
  - 2.13.2 Nan Ya Plastics Major Business
  - 2.13.3 Nan Ya Plastics Plastic Films Product and Services
  - 2.13.4 Nan Ya Plastics Plastic Films Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

- 2.13.5 Nan Ya Plastics Recent Developments/Updates
- 2.14 Oben Licht Holding Group
  - 2.14.1 Oben Licht Holding Group Details
  - 2.14.2 Oben Licht Holding Group Major Business
  - 2.14.3 Oben Licht Holding Group Plastic Films Product and Services
  - 2.14.4 Oben Licht Holding Group Plastic Films Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.14.5 Oben Licht Holding Group Recent Developments/Updates
- 2.15 FSPG
  - 2.15.1 FSPG Details
  - 2.15.2 FSPG Major Business
  - 2.15.3 FSPG Plastic Films Product and Services
  - 2.15.4 FSPG Plastic Films Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.15.5 FSPG Recent Developments/Updates
- 2.16 AEP Industries
  - 2.16.1 AEP Industries Details
  - 2.16.2 AEP Industries Major Business
  - 2.16.3 AEP Industries Plastic Films Product and Services
  - 2.16.4 AEP Industries Plastic Films Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.16.5 AEP Industries Recent Developments/Updates
- 2.17 Eurofilm
  - 2.17.1 Eurofilm Details
  - 2.17.2 Eurofilm Major Business
  - 2.17.3 Eurofilm Plastic Films Product and Services
  - 2.17.4 Eurofilm Plastic Films Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.17.5 Eurofilm Recent Developments/Updates
- 2.18 Baihong
  - 2.18.1 Baihong Details
  - 2.18.2 Baihong Major Business
  - 2.18.3 Baihong Plastic Films Product and Services
  - 2.18.4 Baihong Plastic Films Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.18.5 Baihong Recent Developments/Updates
- 2.19 Huayi Plastic
  - 2.19.1 Huayi Plastic Details
  - 2.19.2 Huayi Plastic Major Business

- 2.19.3 Huayi Plastic Plastic Films Product and Services
- 2.19.4 Huayi Plastic Plastic Films Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.19.5 Huayi Plastic Recent Developments/Updates
- 2.20 Great Southeast
  - 2.20.1 Great Southeast Details
  - 2.20.2 Great Southeast Major Business
  - 2.20.3 Great Southeast Plastic Films Product and Services
  - 2.20.4 Great Southeast Plastic Films Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.20.5 Great Southeast Recent Developments/Updates
- 2.21 Polibak
  - 2.21.1 Polibak Details
  - 2.21.2 Polibak Major Business
  - 2.21.3 Polibak Plastic Films Product and Services
  - 2.21.4 Polibak Plastic Films Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.21.5 Polibak Recent Developments/Updates
- 2.22 Zhongda
  - 2.22.1 Zhongda Details
  - 2.22.2 Zhongda Major Business
  - 2.22.3 Zhongda Plastic Films Product and Services
  - 2.22.4 Zhongda Plastic Films Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.22.5 Zhongda Recent Developments/Updates
- 2.23 Guofeng Plastic
  - 2.23.1 Guofeng Plastic Details
  - 2.23.2 Guofeng Plastic Major Business
  - 2.23.3 Guofeng Plastic Plastic Films Product and Services
  - 2.23.4 Guofeng Plastic Plastic Films Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.23.5 Guofeng Plastic Recent Developments/Updates
- 2.24 Cosmofilms
  - 2.24.1 Cosmofilms Details
  - 2.24.2 Cosmofilms Major Business
  - 2.24.3 Cosmofilms Plastic Films Product and Services
  - 2.24.4 Cosmofilms Plastic Films Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.24.5 Cosmofilms Recent Developments/Updates

## 2.25 Berry Platics

2.25.1 Berry Platics Details

2.25.2 Berry Platics Major Business

2.25.3 Berry Platics Plastic Films Product and Services

2.25.4 Berry Platics Plastic Films Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.25.5 Berry Platics Recent Developments/Updates

## 3 COMPETITIVE ENVIRONMENT: PLASTIC FILMS BY MANUFACTURER

3.1 Global Plastic Films Sales Quantity by Manufacturer (2019-2024)

3.2 Global Plastic Films Revenue by Manufacturer (2019-2024)

3.3 Global Plastic Films Average Price by Manufacturer (2019-2024)

3.4 Market Share Analysis (2023)

3.4.1 Producer Shipments of Plastic Films by Manufacturer Revenue (\$MM) and Market Share (%): 2023

3.4.2 Top 3 Plastic Films Manufacturer Market Share in 2023

3.4.2 Top 6 Plastic Films Manufacturer Market Share in 2023

3.5 Plastic Films Market: Overall Company Footprint Analysis

3.5.1 Plastic Films Market: Region Footprint

3.5.2 Plastic Films Market: Company Product Type Footprint

3.5.3 Plastic Films Market: Company Product Application Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

## 4 CONSUMPTION ANALYSIS BY REGION

4.1 Global Plastic Films Market Size by Region

4.1.1 Global Plastic Films Sales Quantity by Region (2019-2030)

4.1.2 Global Plastic Films Consumption Value by Region (2019-2030)

4.1.3 Global Plastic Films Average Price by Region (2019-2030)

4.2 North America Plastic Films Consumption Value (2019-2030)

4.3 Europe Plastic Films Consumption Value (2019-2030)

4.4 Asia-Pacific Plastic Films Consumption Value (2019-2030)

4.5 South America Plastic Films Consumption Value (2019-2030)

4.6 Middle East and Africa Plastic Films Consumption Value (2019-2030)

## 5 MARKET SEGMENT BY TYPE

- 5.1 Global Plastic Films Sales Quantity by Type (2019-2030)
- 5.2 Global Plastic Films Consumption Value by Type (2019-2030)
- 5.3 Global Plastic Films Average Price by Type (2019-2030)

## **6 MARKET SEGMENT BY APPLICATION**

- 6.1 Global Plastic Films Sales Quantity by Application (2019-2030)
- 6.2 Global Plastic Films Consumption Value by Application (2019-2030)
- 6.3 Global Plastic Films Average Price by Application (2019-2030)

## **7 NORTH AMERICA**

- 7.1 North America Plastic Films Sales Quantity by Type (2019-2030)
- 7.2 North America Plastic Films Sales Quantity by Application (2019-2030)
- 7.3 North America Plastic Films Market Size by Country
  - 7.3.1 North America Plastic Films Sales Quantity by Country (2019-2030)
  - 7.3.2 North America Plastic Films Consumption Value by Country (2019-2030)
  - 7.3.3 United States Market Size and Forecast (2019-2030)
  - 7.3.4 Canada Market Size and Forecast (2019-2030)
  - 7.3.5 Mexico Market Size and Forecast (2019-2030)

## **8 EUROPE**

- 8.1 Europe Plastic Films Sales Quantity by Type (2019-2030)
- 8.2 Europe Plastic Films Sales Quantity by Application (2019-2030)
- 8.3 Europe Plastic Films Market Size by Country
  - 8.3.1 Europe Plastic Films Sales Quantity by Country (2019-2030)
  - 8.3.2 Europe Plastic Films Consumption Value by Country (2019-2030)
  - 8.3.3 Germany Market Size and Forecast (2019-2030)
  - 8.3.4 France Market Size and Forecast (2019-2030)
  - 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
  - 8.3.6 Russia Market Size and Forecast (2019-2030)
  - 8.3.7 Italy Market Size and Forecast (2019-2030)

## **9 ASIA-PACIFIC**

- 9.1 Asia-Pacific Plastic Films Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific Plastic Films Sales Quantity by Application (2019-2030)
- 9.3 Asia-Pacific Plastic Films Market Size by Region

- 9.3.1 Asia-Pacific Plastic Films Sales Quantity by Region (2019-2030)
- 9.3.2 Asia-Pacific Plastic Films Consumption Value by Region (2019-2030)
- 9.3.3 China Market Size and Forecast (2019-2030)
- 9.3.4 Japan Market Size and Forecast (2019-2030)
- 9.3.5 Korea Market Size and Forecast (2019-2030)
- 9.3.6 India Market Size and Forecast (2019-2030)
- 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
- 9.3.8 Australia Market Size and Forecast (2019-2030)

## **10 SOUTH AMERICA**

- 10.1 South America Plastic Films Sales Quantity by Type (2019-2030)
- 10.2 South America Plastic Films Sales Quantity by Application (2019-2030)
- 10.3 South America Plastic Films Market Size by Country
  - 10.3.1 South America Plastic Films Sales Quantity by Country (2019-2030)
  - 10.3.2 South America Plastic Films Consumption Value by Country (2019-2030)
  - 10.3.3 Brazil Market Size and Forecast (2019-2030)
  - 10.3.4 Argentina Market Size and Forecast (2019-2030)

## **11 MIDDLE EAST & AFRICA**

- 11.1 Middle East & Africa Plastic Films Sales Quantity by Type (2019-2030)
- 11.2 Middle East & Africa Plastic Films Sales Quantity by Application (2019-2030)
- 11.3 Middle East & Africa Plastic Films Market Size by Country
  - 11.3.1 Middle East & Africa Plastic Films Sales Quantity by Country (2019-2030)
  - 11.3.2 Middle East & Africa Plastic Films Consumption Value by Country (2019-2030)
  - 11.3.3 Turkey Market Size and Forecast (2019-2030)
  - 11.3.4 Egypt Market Size and Forecast (2019-2030)
  - 11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)
  - 11.3.6 South Africa Market Size and Forecast (2019-2030)

## **12 MARKET DYNAMICS**

- 12.1 Plastic Films Market Drivers
- 12.2 Plastic Films Market Restraints
- 12.3 Plastic Films Trends Analysis
- 12.4 Porters Five Forces Analysis
  - 12.4.1 Threat of New Entrants
  - 12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

## **13 RAW MATERIAL AND INDUSTRY CHAIN**

13.1 Raw Material of Plastic Films and Key Manufacturers

13.2 Manufacturing Costs Percentage of Plastic Films

13.3 Plastic Films Production Process

13.4 Plastic Films Industrial Chain

## **14 SHIPMENTS BY DISTRIBUTION CHANNEL**

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Plastic Films Typical Distributors

14.3 Plastic Films Typical Customers

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global Plastic Films Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Plastic Films Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Jindal Poly Basic Information, Manufacturing Base and Competitors

Table 4. Jindal Poly Major Business

Table 5. Jindal Poly Plastic Films Product and Services

Table 6. Jindal Poly Plastic Films Sales Quantity (K Sqm), Average Price (USD/Sqm), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Jindal Poly Recent Developments/Updates

Table 8. Toray Plastics Basic Information, Manufacturing Base and Competitors

Table 9. Toray Plastics Major Business

Table 10. Toray Plastics Plastic Films Product and Services

Table 11. Toray Plastics Plastic Films Sales Quantity (K Sqm), Average Price (USD/Sqm), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Toray Plastics Recent Developments/Updates

Table 13. Bemis Co Basic Information, Manufacturing Base and Competitors

Table 14. Bemis Co Major Business

Table 15. Bemis Co Plastic Films Product and Services

Table 16. Bemis Co Plastic Films Sales Quantity (K Sqm), Average Price (USD/Sqm), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. Bemis Co Recent Developments/Updates

Table 18. DuPont Basic Information, Manufacturing Base and Competitors

Table 19. DuPont Major Business

Table 20. DuPont Plastic Films Product and Services

Table 21. DuPont Plastic Films Sales Quantity (K Sqm), Average Price (USD/Sqm), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. DuPont Recent Developments/Updates

Table 23. Taghleef Basic Information, Manufacturing Base and Competitors

Table 24. Taghleef Major Business

Table 25. Taghleef Plastic Films Product and Services

Table 26. Taghleef Plastic Films Sales Quantity (K Sqm), Average Price (USD/Sqm), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. Taghleef Recent Developments/Updates

Table 28. Gettel Group Basic Information, Manufacturing Base and Competitors



- Table 29. Gettel Group Major Business
- Table 30. Gettel Group Plastic Films Product and Services
- Table 31. Gettel Group Plastic Films Sales Quantity (K Sqm), Average Price (USD/Sqm), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 32. Gettel Group Recent Developments/Updates
- Table 33. Toyobo Company Basic Information, Manufacturing Base and Competitors
- Table 34. Toyobo Company Major Business
- Table 35. Toyobo Company Plastic Films Product and Services
- Table 36. Toyobo Company Plastic Films Sales Quantity (K Sqm), Average Price (USD/Sqm), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 37. Toyobo Company Recent Developments/Updates
- Table 38. BPI Polythene Basic Information, Manufacturing Base and Competitors
- Table 39. BPI Polythene Major Business
- Table 40. BPI Polythene Plastic Films Product and Services
- Table 41. BPI Polythene Plastic Films Sales Quantity (K Sqm), Average Price (USD/Sqm), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 42. BPI Polythene Recent Developments/Updates
- Table 43. Shuangxing Basic Information, Manufacturing Base and Competitors
- Table 44. Shuangxing Major Business
- Table 45. Shuangxing Plastic Films Product and Services
- Table 46. Shuangxing Plastic Films Sales Quantity (K Sqm), Average Price (USD/Sqm), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 47. Shuangxing Recent Developments/Updates
- Table 48. Cifu Group Basic Information, Manufacturing Base and Competitors
- Table 49. Cifu Group Major Business
- Table 50. Cifu Group Plastic Films Product and Services
- Table 51. Cifu Group Plastic Films Sales Quantity (K Sqm), Average Price (USD/Sqm), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 52. Cifu Group Recent Developments/Updates
- Table 53. Times Packing Basic Information, Manufacturing Base and Competitors
- Table 54. Times Packing Major Business
- Table 55. Times Packing Plastic Films Product and Services
- Table 56. Times Packing Plastic Films Sales Quantity (K Sqm), Average Price (USD/Sqm), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 57. Times Packing Recent Developments/Updates
- Table 58. Trioplast Industrier AB Basic Information, Manufacturing Base and Competitors
- Table 59. Trioplast Industrier AB Major Business
- Table 60. Trioplast Industrier AB Plastic Films Product and Services

- Table 61. Trioplast Industrier AB Plastic Films Sales Quantity (K Sqm), Average Price (USD/Sqm), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 62. Trioplast Industrier AB Recent Developments/Updates
- Table 63. Nan Ya Plastics Basic Information, Manufacturing Base and Competitors
- Table 64. Nan Ya Plastics Major Business
- Table 65. Nan Ya Plastics Plastic Films Product and Services
- Table 66. Nan Ya Plastics Plastic Films Sales Quantity (K Sqm), Average Price (USD/Sqm), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 67. Nan Ya Plastics Recent Developments/Updates
- Table 68. Oben Licht Holding Group Basic Information, Manufacturing Base and Competitors
- Table 69. Oben Licht Holding Group Major Business
- Table 70. Oben Licht Holding Group Plastic Films Product and Services
- Table 71. Oben Licht Holding Group Plastic Films Sales Quantity (K Sqm), Average Price (USD/Sqm), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 72. Oben Licht Holding Group Recent Developments/Updates
- Table 73. FSPG Basic Information, Manufacturing Base and Competitors
- Table 74. FSPG Major Business
- Table 75. FSPG Plastic Films Product and Services
- Table 76. FSPG Plastic Films Sales Quantity (K Sqm), Average Price (USD/Sqm), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 77. FSPG Recent Developments/Updates
- Table 78. AEP Industries Basic Information, Manufacturing Base and Competitors
- Table 79. AEP Industries Major Business
- Table 80. AEP Industries Plastic Films Product and Services
- Table 81. AEP Industries Plastic Films Sales Quantity (K Sqm), Average Price (USD/Sqm), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 82. AEP Industries Recent Developments/Updates
- Table 83. Eurofilm Basic Information, Manufacturing Base and Competitors
- Table 84. Eurofilm Major Business
- Table 85. Eurofilm Plastic Films Product and Services
- Table 86. Eurofilm Plastic Films Sales Quantity (K Sqm), Average Price (USD/Sqm), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 87. Eurofilm Recent Developments/Updates
- Table 88. Baihong Basic Information, Manufacturing Base and Competitors
- Table 89. Baihong Major Business
- Table 90. Baihong Plastic Films Product and Services
- Table 91. Baihong Plastic Films Sales Quantity (K Sqm), Average Price (USD/Sqm), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

- Table 92. Baihong Recent Developments/Updates
- Table 93. Huayi Plastic Basic Information, Manufacturing Base and Competitors
- Table 94. Huayi Plastic Major Business
- Table 95. Huayi Plastic Plastic Films Product and Services
- Table 96. Huayi Plastic Plastic Films Sales Quantity (K Sqm), Average Price (USD/Sqm), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 97. Huayi Plastic Recent Developments/Updates
- Table 98. Great Southeast Basic Information, Manufacturing Base and Competitors
- Table 99. Great Southeast Major Business
- Table 100. Great Southeast Plastic Films Product and Services
- Table 101. Great Southeast Plastic Films Sales Quantity (K Sqm), Average Price (USD/Sqm), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 102. Great Southeast Recent Developments/Updates
- Table 103. Polibak Basic Information, Manufacturing Base and Competitors
- Table 104. Polibak Major Business
- Table 105. Polibak Plastic Films Product and Services
- Table 106. Polibak Plastic Films Sales Quantity (K Sqm), Average Price (USD/Sqm), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 107. Polibak Recent Developments/Updates
- Table 108. Zhongda Basic Information, Manufacturing Base and Competitors
- Table 109. Zhongda Major Business
- Table 110. Zhongda Plastic Films Product and Services
- Table 111. Zhongda Plastic Films Sales Quantity (K Sqm), Average Price (USD/Sqm), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 112. Zhongda Recent Developments/Updates
- Table 113. Guofeng Plastic Basic Information, Manufacturing Base and Competitors
- Table 114. Guofeng Plastic Major Business
- Table 115. Guofeng Plastic Plastic Films Product and Services
- Table 116. Guofeng Plastic Plastic Films Sales Quantity (K Sqm), Average Price (USD/Sqm), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 117. Guofeng Plastic Recent Developments/Updates
- Table 118. Cosmofilms Basic Information, Manufacturing Base and Competitors
- Table 119. Cosmofilms Major Business
- Table 120. Cosmofilms Plastic Films Product and Services
- Table 121. Cosmofilms Plastic Films Sales Quantity (K Sqm), Average Price (USD/Sqm), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 122. Cosmofilms Recent Developments/Updates
- Table 123. Berry Platics Basic Information, Manufacturing Base and Competitors
- Table 124. Berry Platics Major Business

- Table 125. Berry Platics Plastic Films Product and Services
- Table 126. Berry Platics Plastic Films Sales Quantity (K Sqm), Average Price (USD/Sqm), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 127. Berry Platics Recent Developments/Updates
- Table 128. Global Plastic Films Sales Quantity by Manufacturer (2019-2024) & (K Sqm)
- Table 129. Global Plastic Films Revenue by Manufacturer (2019-2024) & (USD Million)
- Table 130. Global Plastic Films Average Price by Manufacturer (2019-2024) & (USD/Sqm)
- Table 131. Market Position of Manufacturers in Plastic Films, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023
- Table 132. Head Office and Plastic Films Production Site of Key Manufacturer
- Table 133. Plastic Films Market: Company Product Type Footprint
- Table 134. Plastic Films Market: Company Product Application Footprint
- Table 135. Plastic Films New Market Entrants and Barriers to Market Entry
- Table 136. Plastic Films Mergers, Acquisition, Agreements, and Collaborations
- Table 137. Global Plastic Films Sales Quantity by Region (2019-2024) & (K Sqm)
- Table 138. Global Plastic Films Sales Quantity by Region (2025-2030) & (K Sqm)
- Table 139. Global Plastic Films Consumption Value by Region (2019-2024) & (USD Million)
- Table 140. Global Plastic Films Consumption Value by Region (2025-2030) & (USD Million)
- Table 141. Global Plastic Films Average Price by Region (2019-2024) & (USD/Sqm)
- Table 142. Global Plastic Films Average Price by Region (2025-2030) & (USD/Sqm)
- Table 143. Global Plastic Films Sales Quantity by Type (2019-2024) & (K Sqm)
- Table 144. Global Plastic Films Sales Quantity by Type (2025-2030) & (K Sqm)
- Table 145. Global Plastic Films Consumption Value by Type (2019-2024) & (USD Million)
- Table 146. Global Plastic Films Consumption Value by Type (2025-2030) & (USD Million)
- Table 147. Global Plastic Films Average Price by Type (2019-2024) & (USD/Sqm)
- Table 148. Global Plastic Films Average Price by Type (2025-2030) & (USD/Sqm)
- Table 149. Global Plastic Films Sales Quantity by Application (2019-2024) & (K Sqm)
- Table 150. Global Plastic Films Sales Quantity by Application (2025-2030) & (K Sqm)
- Table 151. Global Plastic Films Consumption Value by Application (2019-2024) & (USD Million)
- Table 152. Global Plastic Films Consumption Value by Application (2025-2030) & (USD Million)
- Table 153. Global Plastic Films Average Price by Application (2019-2024) & (USD/Sqm)
- Table 154. Global Plastic Films Average Price by Application (2025-2030) & (USD/Sqm)

Table 155. North America Plastic Films Sales Quantity by Type (2019-2024) & (K Sqm)

Table 156. North America Plastic Films Sales Quantity by Type (2025-2030) & (K Sqm)

Table 157. North America Plastic Films Sales Quantity by Application (2019-2024) & (K Sqm)

Table 158. North America Plastic Films Sales Quantity by Application (2025-2030) & (K Sqm)

Table 159. North America Plastic Films Sales Quantity by Country (2019-2024) & (K Sqm)

Table 160. North America Plastic Films Sales Quantity by Country (2025-2030) & (K Sqm)

Table 161. North America Plastic Films Consumption Value by Country (2019-2024) & (USD Million)

Table 162. North America Plastic Films Consumption Value by Country (2025-2030) & (USD Million)

Table 163. Europe Plastic Films Sales Quantity by Type (2019-2024) & (K Sqm)

Table 164. Europe Plastic Films Sales Quantity by Type (2025-2030) & (K Sqm)

Table 165. Europe Plastic Films Sales Quantity by Application (2019-2024) & (K Sqm)

Table 166. Europe Plastic Films Sales Quantity by Application (2025-2030) & (K Sqm)

Table 167. Europe Plastic Films Sales Quantity by Country (2019-2024) & (K Sqm)

Table 168. Europe Plastic Films Sales Quantity by Country (2025-2030) & (K Sqm)

Table 169. Europe Plastic Films Consumption Value by Country (2019-2024) & (USD Million)

Table 170. Europe Plastic Films Consumption Value by Country (2025-2030) & (USD Million)

Table 171. Asia-Pacific Plastic Films Sales Quantity by Type (2019-2024) & (K Sqm)

Table 172. Asia-Pacific Plastic Films Sales Quantity by Type (2025-2030) & (K Sqm)

Table 173. Asia-Pacific Plastic Films Sales Quantity by Application (2019-2024) & (K Sqm)

Table 174. Asia-Pacific Plastic Films Sales Quantity by Application (2025-2030) & (K Sqm)

Table 175. Asia-Pacific Plastic Films Sales Quantity by Region (2019-2024) & (K Sqm)

Table 176. Asia-Pacific Plastic Films Sales Quantity by Region (2025-2030) & (K Sqm)

Table 177. Asia-Pacific Plastic Films Consumption Value by Region (2019-2024) & (USD Million)

Table 178. Asia-Pacific Plastic Films Consumption Value by Region (2025-2030) & (USD Million)

Table 179. South America Plastic Films Sales Quantity by Type (2019-2024) & (K Sqm)

Table 180. South America Plastic Films Sales Quantity by Type (2025-2030) & (K Sqm)

Table 181. South America Plastic Films Sales Quantity by Application (2019-2024) & (K

Sqm)

Table 182. South America Plastic Films Sales Quantity by Application (2025-2030) & (K Sqm)

Table 183. South America Plastic Films Sales Quantity by Country (2019-2024) & (K Sqm)

Table 184. South America Plastic Films Sales Quantity by Country (2025-2030) & (K Sqm)

Table 185. South America Plastic Films Consumption Value by Country (2019-2024) & (USD Million)

Table 186. South America Plastic Films Consumption Value by Country (2025-2030) & (USD Million)

Table 187. Middle East & Africa Plastic Films Sales Quantity by Type (2019-2024) & (K Sqm)

Table 188. Middle East & Africa Plastic Films Sales Quantity by Type (2025-2030) & (K Sqm)

Table 189. Middle East & Africa Plastic Films Sales Quantity by Application (2019-2024) & (K Sqm)

Table 190. Middle East & Africa Plastic Films Sales Quantity by Application (2025-2030) & (K Sqm)

Table 191. Middle East & Africa Plastic Films Sales Quantity by Region (2019-2024) & (K Sqm)

Table 192. Middle East & Africa Plastic Films Sales Quantity by Region (2025-2030) & (K Sqm)

Table 193. Middle East & Africa Plastic Films Consumption Value by Region (2019-2024) & (USD Million)

Table 194. Middle East & Africa Plastic Films Consumption Value by Region (2025-2030) & (USD Million)

Table 195. Plastic Films Raw Material

Table 196. Key Manufacturers of Plastic Films Raw Materials

Table 197. Plastic Films Typical Distributors

Table 198. Plastic Films Typical Customers

## List Of Figures

### LIST OF FIGURES

Figure 1. Plastic Films Picture

Figure 2. Global Plastic Films Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Plastic Films Consumption Value Market Share by Type in 2023

Figure 4. PE Film Examples

Figure 5. PP Film Examples

Figure 6. PVC Film Examples

Figure 7. PET Film Examples

Figure 8. Others Examples

Figure 9. Global Plastic Films Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 10. Global Plastic Films Consumption Value Market Share by Application in 2023

Figure 11. Agricultural Plastic Film Examples

Figure 12. Packaging Plastic Film Examples

Figure 13. Other Plastic Film Examples

Figure 14. Global Plastic Films Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 15. Global Plastic Films Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 16. Global Plastic Films Sales Quantity (2019-2030) & (K Sqm)

Figure 17. Global Plastic Films Average Price (2019-2030) & (USD/Sqm)

Figure 18. Global Plastic Films Sales Quantity Market Share by Manufacturer in 2023

Figure 19. Global Plastic Films Consumption Value Market Share by Manufacturer in 2023

Figure 20. Producer Shipments of Plastic Films by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 21. Top 3 Plastic Films Manufacturer (Consumption Value) Market Share in 2023

Figure 22. Top 6 Plastic Films Manufacturer (Consumption Value) Market Share in 2023

Figure 23. Global Plastic Films Sales Quantity Market Share by Region (2019-2030)

Figure 24. Global Plastic Films Consumption Value Market Share by Region (2019-2030)

Figure 25. North America Plastic Films Consumption Value (2019-2030) & (USD Million)

Figure 26. Europe Plastic Films Consumption Value (2019-2030) & (USD Million)

Figure 27. Asia-Pacific Plastic Films Consumption Value (2019-2030) & (USD Million)

Figure 28. South America Plastic Films Consumption Value (2019-2030) & (USD Million)

Figure 29. Middle East & Africa Plastic Films Consumption Value (2019-2030) & (USD Million)

Figure 30. Global Plastic Films Sales Quantity Market Share by Type (2019-2030)

Figure 31. Global Plastic Films Consumption Value Market Share by Type (2019-2030)

Figure 32. Global Plastic Films Average Price by Type (2019-2030) & (USD/Sqm)

Figure 33. Global Plastic Films Sales Quantity Market Share by Application (2019-2030)

Figure 34. Global Plastic Films Consumption Value Market Share by Application (2019-2030)

Figure 35. Global Plastic Films Average Price by Application (2019-2030) & (USD/Sqm)

Figure 36. North America Plastic Films Sales Quantity Market Share by Type (2019-2030)

Figure 37. North America Plastic Films Sales Quantity Market Share by Application (2019-2030)

Figure 38. North America Plastic Films Sales Quantity Market Share by Country (2019-2030)

Figure 39. North America Plastic Films Consumption Value Market Share by Country (2019-2030)

Figure 40. United States Plastic Films Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 41. Canada Plastic Films Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 42. Mexico Plastic Films Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 43. Europe Plastic Films Sales Quantity Market Share by Type (2019-2030)

Figure 44. Europe Plastic Films Sales Quantity Market Share by Application (2019-2030)

Figure 45. Europe Plastic Films Sales Quantity Market Share by Country (2019-2030)

Figure 46. Europe Plastic Films Consumption Value Market Share by Country (2019-2030)

Figure 47. Germany Plastic Films Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. France Plastic Films Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 49. United Kingdom Plastic Films Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 50. Russia Plastic Films Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 51. Italy Plastic Films Consumption Value and Growth Rate (2019-2030) & (USD Million)



Figure 52. Asia-Pacific Plastic Films Sales Quantity Market Share by Type (2019-2030)

Figure 53. Asia-Pacific Plastic Films Sales Quantity Market Share by Application (2019-2030)

Figure 54. Asia-Pacific Plastic Films Sales Quantity Market Share by Region (2019-2030)

Figure 55. Asia-Pacific Plastic Films Consumption Value Market Share by Region (2019-2030)

Figure 56. China Plastic Films Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. Japan Plastic Films Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. Korea Plastic Films Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. India Plastic Films Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 60. Southeast Asia Plastic Films Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 61. Australia Plastic Films Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 62. South America Plastic Films Sales Quantity Market Share by Type (2019-2030)

Figure 63. South America Plastic Films Sales Quantity Market Share by Application (2019-2030)

Figure 64. South America Plastic Films Sales Quantity Market Share by Country (2019-2030)

Figure 65. South America Plastic Films Consumption Value Market Share by Country (2019-2030)

Figure 66. Brazil Plastic Films Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 67. Argentina Plastic Films Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 68. Middle East & Africa Plastic Films Sales Quantity Market Share by Type (2019-2030)

Figure 69. Middle East & Africa Plastic Films Sales Quantity Market Share by Application (2019-2030)

Figure 70. Middle East & Africa Plastic Films Sales Quantity Market Share by Region (2019-2030)

Figure 71. Middle East & Africa Plastic Films Consumption Value Market Share by Region (2019-2030)

Figure 72. Turkey Plastic Films Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 73. Egypt Plastic Films Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 74. Saudi Arabia Plastic Films Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 75. South Africa Plastic Films Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 76. Plastic Films Market Drivers

Figure 77. Plastic Films Market Restraints

Figure 78. Plastic Films Market Trends

Figure 79. Porters Five Forces Analysis

Figure 80. Manufacturing Cost Structure Analysis of Plastic Films in 2023

Figure 81. Manufacturing Process Analysis of Plastic Films

Figure 82. Plastic Films Industrial Chain

Figure 83. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 84. Direct Channel Pros & Cons

Figure 85. Indirect Channel Pros & Cons

Figure 86. Methodology

Figure 87. Research Process and Data Source

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