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Global Plastic Cards Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Plastic Cards market size was valued at USD 17120 million in 2023 and is forecast to a readjusted size of USD 28160 million by 2030 with a CAGR of 7.4% during review period.

There are two type of plastic cards include smart cards and regular cards. Smart cards are the most common form of IT processing power on the planet. Similar in size to today's plastic payment card, the smart card has a microprocessor or memory chip embedded in it that, when coupled with a smart card reader, has the processing power to serve many different applications.

Global Plastic Cards include Gemalto, American Banknote Corporation, Giesecke & Devrient, IDEMIA and Inteligensa Group, etc. Global top 5 companies hold a share over 13.31%. Asia Pacific is the largest market, with a share about 38%, followed by Europe and North America with the share about 27% and 23%.

The Global Info Research report includes an overview of the development of the Plastic Cards industry chain, the market status of Payment Cards (Smart Cards, Regular Cards), Government/Health (Smart Cards, Regular Cards), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Plastic Cards.

Regionally, the report analyzes the Plastic Cards markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Plastic Cards market, with robust domestic demand, supportive policies, and a strong manufacturing base.

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Key Features:

The report presents comprehensive understanding of the Plastic Cards market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Plastic Cards industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (M Units), revenue generated, and market share of different by Type (e.g., Smart Cards, Regular Cards).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Plastic Cards market.

Regional Analysis: The report involves examining the Plastic Cards market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Plastic Cards market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Plastic Cards:

Company Analysis: Report covers individual Plastic Cards manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Plastic Cards This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Payment Cards, Government/Health).

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Technology Analysis: Report covers specific technologies relevant to Plastic Cards. It assesses the current state, advancements, and potential future developments in Plastic Cards areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Plastic Cards market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Plastic Cards market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Smart Cards

Regular Cards

Market segment by Application

Payment Cards

Government/Health

SIM Cards

Transportation Cards

Gift Cards

Access Cards

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Others

Major players covered

Gemalto

American Banknote Corporation

Giesecke & Devrient

IDEMIA

Inteligensa Group

CPI Card Group

Perfect Plastic Printing Corporation

Goldpac Group

Marketing Card Technology

TAG Systems SA

Toppan Printing

Teraco

Arroweye Solutions

QARTIS

Tactilis

CardLogix Corporation

Market segment by region, regional analysis covers

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North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Plastic Cards product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Plastic Cards, with price, sales, revenue and global market share of Plastic Cards from 2019 to 2024.

Chapter 3, the Plastic Cards competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Plastic Cards breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Plastic Cards market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Plastic Cards.

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Chapter 14 and 15, to describe Plastic Cards sales channel, distributors, customers, research findings and conclusion.

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