

Global Plastic Bag Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Plastic Bag market size was valued at USD 4149.7 million in 2023 and is forecast to a readjusted size of USD 3699.5 million by 2030 with a CAGR of -1.6% during review period.

A plastic bag is a type of container made of thin, flexible, plastic film, nonwoven fabric, or plastic textile. Plastic bags are used for containing and transporting goods such as foods, produce, powders, ice, magazines, chemicals, and waste. It is a common form of packaging.

Asia-Pacific is the largest Plastic Bag market with about 48% market share. Europe is follower, accounting for about 18% market share.

The key players are Novolex, Advance Polybag, Superbag, Unistar Plastics, NewQuantum, Cardia Bioplastics, Olympic Plastic Bags, T.S.T Plaspac, Sahachit Watana, Xtex Polythene, Papier-Mettler, Biobag, Thantawan, Shenzhen Zhengwang, Rongcheng Libai, DDplastic, Jiangsu Torise, Dongguan Xinhai, Shangdong Huanghai, Shenzhen Sanfeng, Leyi, Rizhao Huanuo, Huili, Weifang Baolong, Weifang Longpu, Tianjin Huijin etc. Top 3 companies occupied about 63% market share.

The Global Info Research report includes an overview of the development of the Plastic Bag industry chain, the market status of Food Packaging & Fresh Keeping (PE, PP), Fiber Products Packaging (PE, PP), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Plastic Bag.

Regionally, the report analyzes the Plastic Bag markets in key regions. North America

and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Plastic Bag market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Plastic Bag market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Plastic Bag industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., PE, PP).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Plastic Bag market.

Regional Analysis: The report involves examining the Plastic Bag market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Plastic Bag market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Plastic Bag:

Company Analysis: Report covers individual Plastic Bag manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and

attitudes towards Plastic Bag This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Food Packaging & Fresh Keeping, Fiber Products Packaging).

Technology Analysis: Report covers specific technologies relevant to Plastic Bag. It assesses the current state, advancements, and potential future developments in Plastic Bag areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Plastic Bag market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Plastic Bag market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

PE

PP

Bio Plastics

Others

Market segment by Application

Food Packaging & Fresh Keeping

Fiber Products Packaging

Daily Chemical Packaging

Convenient for Shopping, Gift Etc

Garbage & Other Use

Medical Care

Others

Major players covered

Novolex

Advance Polybag

Superbag

Unistar Plastics

NewQuantum

Cardia Bioplastics

Olympic Plastic Bags

T.S.T Plaspac

Sahachit Watana

Xtex Polythene

Papier-Mettler

Biobag

Thantawan

Shenzhen Zhengwang

Rongcheng Libai

DDplastic

Jiangsu Torise

Dongguan Xinhai

Shangdong Huanghai

Shenzhen Sanfeng

Leyi

Rizhao Huanuo

Huili

Weifang Baolong

Weifang Longpu

Tianjin Huijin

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Plastic Bag product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Plastic Bag, with price, sales, revenue and global market share of Plastic Bag from 2019 to 2024.

Chapter 3, the Plastic Bag competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Plastic Bag breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Plastic Bag market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Plastic Bag.

Chapter 14 and 15, to describe Plastic Bag sales channel, distributors, customers, research findings and conclusion.

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