

Global Plastic Antistatic Agent Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Plastic Antistatic Agent market size is expected to reach \$ 844 million by 2032, rising at a market growth of 4.8% CAGR during the forecast period (2026-2032).

Plastic antistatic agents are functional additives incorporated into or applied onto thermoplastic resins and plastic articles during compounding, extrusion, injection molding, blow molding, film production or surface treatment to reduce surface resistivity, dissipate electrostatic charges, minimize dust attraction, prevent film blocking, reduce spark discharge risk and protect sensitive products from electrostatic damage.

Plastic antistatic agents include liquid antistats, powder additives, pellets, antistatic masterbatches, additive concentrates and topical antistatic treatments. Major technology routes include migratory surfactant-based systems such as glycerol esters, fatty acid esters, ethoxylated amines, ethoxylated amides and quaternary ammonium compounds, as well as long-lasting or permanent systems based on polyether blocks, ion-conductive polymers, PEBA and other polymeric antistatic technologies. Key performance parameters include surface resistivity, static decay time, dosage level, migration behavior, transparency, blooming risk, food-contact suitability, humidity dependence and processing stability. Typical applications include PE and PP films, BOPP, electronic packaging, food packaging, medical packaging, automotive interiors, appliance housings, industrial packaging and injection-molded plastic components.

In 2025, global plastic antistatic agent production reached approximately 90 kilotons, with an average global market price is approximately \$5,500–\$7,000 per ton.

Plastic antistatic agent should be understood as a functional plastics additive segment rather than a single chemical product category. The market is composed of migratory

surfactant-based antistats, polymeric permanent antistatic additives, antistatic masterbatches and topical antistatic treatments. The core industry value lies in solving the electrostatic problems caused by the insulating nature of plastics, including dust attraction, film blocking, spark discharge, processing disturbance and ESD risk. Migratory additives are widely used because of their low cost and broad applicability in PE, PP, BOPP, PVC and general molded products. Permanent systems, by contrast, rely on conductive polymeric networks, ion-conductive domains or PEBA-based structures to provide more durable static dissipation, particularly in electronics packaging, automotive interiors, engineering plastics and high-reliability applications.

From the demand side, packaging remains the largest application area, but the quality of demand is changing. General packaging focuses on cost, processing stability, dust control and film handling, while electronics and semiconductor-related packaging require controlled surface resistivity, static decay performance, low contamination and low extractables. Food and medical packaging applications increasingly require low migration, low odor and compliance with food-contact or healthcare-related standards. The global plastics production base remains very large, and Asia, especially China, continues to represent a major share of global plastics production and consumption. This supports steady demand for plastic antistatic additives in high-volume packaging and molding applications. In Europe and North America, overall plastic volume growth is slower, but regulatory pressure, sustainability requirements and higher-value applications are driving demand toward safer, bio-based, amine-free and more durable antistatic solutions.

From a product technology perspective, migratory antistats will continue to account for a meaningful share of volume, particularly in polyolefin films and general-purpose packaging. However, the structural growth opportunities are shifting toward permanent, amine-free, bio-based, low-blooming and low-humidity-resistant solutions. Product developments from suppliers such as Palsgaard, Fine Organics, Sanyo Chemical and ADEKA indicate that the market is moving beyond basic static reduction toward a more demanding performance package that includes long-term durability, regulatory compatibility, optical clarity, low contamination and processing stability. For Chinese and Indian producers, the near-term opportunity remains strong in cost-competitive antistatic agents and masterbatches, while the key challenge is to move upward into validated high-end applications such as electronics packaging, automotive interiors and permanent static-dissipative engineering plastics.

This report studies the global Plastic Antistatic Agent production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Plastic Antistatic Agent and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Plastic Antistatic Agent that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Plastic Antistatic Agent total production and demand, 2021-2032, (Kilotons)

Global Plastic Antistatic Agent total production value, 2021-2032, (USD Million)

Global Plastic Antistatic Agent production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons), (based on production site)

Global Plastic Antistatic Agent consumption by region & country, CAGR, 2021-2032 & (Kilotons)

U.S. VS China: Plastic Antistatic Agent domestic production, consumption, key domestic manufacturers and share

Global Plastic Antistatic Agent production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Kilotons)

Global Plastic Antistatic Agent production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

Global Plastic Antistatic Agent production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

This report profiles key players in the global Plastic Antistatic Agent market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include BASF, Cargill, Arkema, ADEKA, Sanyo Chemical Industries, Nouryon, Clariant, Kao Chemicals, Avient, Ampacet, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Plastic Antistatic Agent market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Kilotons) and average price (US\$/Ton)

by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Plastic Antistatic Agent Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Plastic Antistatic Agent Market, Segmentation by Type:

Permanent Antistatic Additive

Migratory Antistatic Additive

Global Plastic Antistatic Agent Market, Segmentation by Product Form:

Masterbatches

Liquid Antistatic Agents

Others

Global Plastic Antistatic Agent Market, Segmentation by Technology Route:

Polyether Type

Quaternary Ammonium Salts Type

Others

Global Plastic Antistatic Agent Market, Segmentation by Base Polymer:

Polyethylene

Polypropylene

Styrenics

Engineering Plastics

Bioplastics

Others

Global Plastic Antistatic Agent Market, Segmentation by Application:

Packaging

Automotive

Electronic

Others

Companies Profiled:

BASF

Cargill

Arkema

ADEKA

Sanyo Chemical Industries

Nouryon

Clariant

Kao Chemicals

Avient

Ampacet

Fine Organic Industries

Palsgaard

PCC Group

Evonik

HECOPLAST GmbH

Dechang Electrostatic Technology

Juli Antistatic

Haiso Technology

Shenzhen Ruihong Chemicals

Emery Oleochemicals

Syensqo

Galata Chemicals

Lanxess

Kenrich Petrochemicals

MECO GMBH

Key Questions Answered:

1. How big is the global Plastic Antistatic Agent market?
2. What is the demand of the global Plastic Antistatic Agent market?
3. What is the year over year growth of the global Plastic Antistatic Agent market?
4. What is the production and production value of the global Plastic Antistatic Agent market?
5. Who are the key producers in the global Plastic Antistatic Agent market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Plastic Antistatic Agent Introduction
- 1.2 World Plastic Antistatic Agent Supply & Forecast
 - 1.2.1 World Plastic Antistatic Agent Production Value (2021 & 2025 & 2032)
 - 1.2.2 World Plastic Antistatic Agent Production (2021-2032)
 - 1.2.3 World Plastic Antistatic Agent Pricing Trends (2021-2032)
- 1.3 World Plastic Antistatic Agent Production by Region (Based on Production Site)
 - 1.3.1 World Plastic Antistatic Agent Production Value by Region (2021-2032)
 - 1.3.2 World Plastic Antistatic Agent Production by Region (2021-2032)
 - 1.3.3 World Plastic Antistatic Agent Average Price by Region (2021-2032)
 - 1.3.4 North America Plastic Antistatic Agent Production (2021-2032)
 - 1.3.5 Europe Plastic Antistatic Agent Production (2021-2032)
 - 1.3.6 China Plastic Antistatic Agent Production (2021-2032)
 - 1.3.7 Japan Plastic Antistatic Agent Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Plastic Antistatic Agent Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Plastic Antistatic Agent Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Plastic Antistatic Agent Demand (2021-2032)
- 2.2 World Plastic Antistatic Agent Consumption by Region
 - 2.2.1 World Plastic Antistatic Agent Consumption by Region (2021-2026)
 - 2.2.2 World Plastic Antistatic Agent Consumption Forecast by Region (2027-2032)
- 2.3 United States Plastic Antistatic Agent Consumption (2021-2032)
- 2.4 China Plastic Antistatic Agent Consumption (2021-2032)
- 2.5 Europe Plastic Antistatic Agent Consumption (2021-2032)
- 2.6 Japan Plastic Antistatic Agent Consumption (2021-2032)
- 2.7 South Korea Plastic Antistatic Agent Consumption (2021-2032)
- 2.8 ASEAN Plastic Antistatic Agent Consumption (2021-2032)
- 2.9 India Plastic Antistatic Agent Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Plastic Antistatic Agent Production Value by Manufacturer (2021-2026)

- 3.2 World Plastic Antistatic Agent Production by Manufacturer (2021-2026)
- 3.3 World Plastic Antistatic Agent Average Price by Manufacturer (2021-2026)
- 3.4 Plastic Antistatic Agent Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global Plastic Antistatic Agent Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for Plastic Antistatic Agent in 2025
 - 3.5.3 Global Concentration Ratios (CR8) for Plastic Antistatic Agent in 2025
- 3.6 Plastic Antistatic Agent Market: Overall Company Footprint Analysis
 - 3.6.1 Plastic Antistatic Agent Market: Region Footprint
 - 3.6.2 Plastic Antistatic Agent Market: Company Product Type Footprint
 - 3.6.3 Plastic Antistatic Agent Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: Plastic Antistatic Agent Production Value Comparison
 - 4.1.1 United States VS China: Plastic Antistatic Agent Production Value Comparison (2021 & 2025 & 2032)
 - 4.1.2 United States VS China: Plastic Antistatic Agent Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Plastic Antistatic Agent Production Comparison
 - 4.2.1 United States VS China: Plastic Antistatic Agent Production Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: Plastic Antistatic Agent Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Plastic Antistatic Agent Consumption Comparison
 - 4.3.1 United States VS China: Plastic Antistatic Agent Consumption Comparison (2021 & 2025 & 2032)
 - 4.3.2 United States VS China: Plastic Antistatic Agent Consumption Market Share Comparison (2021 & 2025 & 2032)
- 4.4 United States Based Plastic Antistatic Agent Manufacturers and Market Share, 2021-2026
 - 4.4.1 United States Based Plastic Antistatic Agent Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers Plastic Antistatic Agent Production Value (2021-2026)

4.4.3 United States Based Manufacturers Plastic Antistatic Agent Production (2021-2026)

4.5 China Based Plastic Antistatic Agent Manufacturers and Market Share

4.5.1 China Based Plastic Antistatic Agent Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Plastic Antistatic Agent Production Value (2021-2026)

4.5.3 China Based Manufacturers Plastic Antistatic Agent Production (2021-2026)

4.6 Rest of World Based Plastic Antistatic Agent Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Plastic Antistatic Agent Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Plastic Antistatic Agent Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Plastic Antistatic Agent Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Plastic Antistatic Agent Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Permanent Antistatic Additive

5.2.2 Migratory Antistatic Additive

5.3 Market Segment by Type

5.3.1 World Plastic Antistatic Agent Production by Type (2021-2032)

5.3.2 World Plastic Antistatic Agent Production Value by Type (2021-2032)

5.3.3 World Plastic Antistatic Agent Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY PRODUCT FORM

6.1 World Plastic Antistatic Agent Market Size Overview by Product Form: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Product Form

6.2.1 Masterbatches

6.2.2 Liquid Antistatic Agents

6.2.3 Others

6.3 Market Segment by Product Form

- 6.3.1 World Plastic Antistatic Agent Production by Product Form (2021-2032)
- 6.3.2 World Plastic Antistatic Agent Production Value by Product Form (2021-2032)
- 6.3.3 World Plastic Antistatic Agent Average Price by Product Form (2021-2032)

7 MARKET ANALYSIS BY TECHNOLOGY ROUTE

7.1 World Plastic Antistatic Agent Market Size Overview by Technology Route: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Technology Route

- 7.2.1 Polyether Type
- 7.2.2 Quaternary Ammonium Salts Type
- 7.2.3 Others

7.3 Market Segment by Technology Route

- 7.3.1 World Plastic Antistatic Agent Production by Technology Route (2021-2032)
- 7.3.2 World Plastic Antistatic Agent Production Value by Technology Route (2021-2032)
- 7.3.3 World Plastic Antistatic Agent Average Price by Technology Route (2021-2032)

8 MARKET ANALYSIS BY BASE POLYMER

8.1 World Plastic Antistatic Agent Market Size Overview by Base Polymer: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Base Polymer

- 8.2.1 Polyethylene
- 8.2.2 Polypropylene
- 8.2.3 Styrenics
- 8.2.4 Engineering Plastics
- 8.2.5 Bioplastics
- 8.2.6 Others

8.3 Market Segment by Base Polymer

- 8.3.1 World Plastic Antistatic Agent Production by Base Polymer (2021-2032)
- 8.3.2 World Plastic Antistatic Agent Production Value by Base Polymer (2021-2032)
- 8.3.3 World Plastic Antistatic Agent Average Price by Base Polymer (2021-2032)

9 MARKET ANALYSIS BY APPLICATION

9.1 World Plastic Antistatic Agent Market Size Overview by Application: 2021 VS 2025 VS 2032

9.2 Segment Introduction by Application

9.2.1 Packaging

9.2.2 Automotive

9.2.3 Electronic

9.2.4 Others

9.3 Market Segment by Application

9.3.1 World Plastic Antistatic Agent Production by Application (2021-2032)

9.3.2 World Plastic Antistatic Agent Production Value by Application (2021-2032)

9.3.3 World Plastic Antistatic Agent Average Price by Application (2021-2032)

10 COMPANY PROFILES

10.1 BASF

10.1.1 BASF Details

10.1.2 BASF Major Business

10.1.3 BASF Plastic Antistatic Agent Product and Services

10.1.4 BASF Plastic Antistatic Agent Production, Price, Value, Gross Margin and Market Share (2021-2026)

10.1.5 BASF Recent Developments/Updates

10.1.6 BASF Competitive Strengths & Weaknesses

10.2 Cargill

10.2.1 Cargill Details

10.2.2 Cargill Major Business

10.2.3 Cargill Plastic Antistatic Agent Product and Services

10.2.4 Cargill Plastic Antistatic Agent Production, Price, Value, Gross Margin and Market Share (2021-2026)

10.2.5 Cargill Recent Developments/Updates

10.2.6 Cargill Competitive Strengths & Weaknesses

10.3 Arkema

10.3.1 Arkema Details

10.3.2 Arkema Major Business

10.3.3 Arkema Plastic Antistatic Agent Product and Services

10.3.4 Arkema Plastic Antistatic Agent Production, Price, Value, Gross Margin and Market Share (2021-2026)

10.3.5 Arkema Recent Developments/Updates

10.3.6 Arkema Competitive Strengths & Weaknesses

10.4 ADEKA

10.4.1 ADEKA Details

10.4.2 ADEKA Major Business

- 10.4.3 ADEKA Plastic Antistatic Agent Product and Services
- 10.4.4 ADEKA Plastic Antistatic Agent Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 10.4.5 ADEKA Recent Developments/Updates
- 10.4.6 ADEKA Competitive Strengths & Weaknesses
- 10.5 Sanyo Chemical Industries
 - 10.5.1 Sanyo Chemical Industries Details
 - 10.5.2 Sanyo Chemical Industries Major Business
 - 10.5.3 Sanyo Chemical Industries Plastic Antistatic Agent Product and Services
 - 10.5.4 Sanyo Chemical Industries Plastic Antistatic Agent Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.5.5 Sanyo Chemical Industries Recent Developments/Updates
 - 10.5.6 Sanyo Chemical Industries Competitive Strengths & Weaknesses
- 10.6 Nouryon
 - 10.6.1 Nouryon Details
 - 10.6.2 Nouryon Major Business
 - 10.6.3 Nouryon Plastic Antistatic Agent Product and Services
 - 10.6.4 Nouryon Plastic Antistatic Agent Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.6.5 Nouryon Recent Developments/Updates
 - 10.6.6 Nouryon Competitive Strengths & Weaknesses
- 10.7 Clariant
 - 10.7.1 Clariant Details
 - 10.7.2 Clariant Major Business
 - 10.7.3 Clariant Plastic Antistatic Agent Product and Services
 - 10.7.4 Clariant Plastic Antistatic Agent Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.7.5 Clariant Recent Developments/Updates
 - 10.7.6 Clariant Competitive Strengths & Weaknesses
- 10.8 Kao Chemicals
 - 10.8.1 Kao Chemicals Details
 - 10.8.2 Kao Chemicals Major Business
 - 10.8.3 Kao Chemicals Plastic Antistatic Agent Product and Services
 - 10.8.4 Kao Chemicals Plastic Antistatic Agent Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.8.5 Kao Chemicals Recent Developments/Updates
 - 10.8.6 Kao Chemicals Competitive Strengths & Weaknesses
- 10.9 Avient
 - 10.9.1 Avient Details

- 10.9.2 Avient Major Business
- 10.9.3 Avient Plastic Antistatic Agent Product and Services
- 10.9.4 Avient Plastic Antistatic Agent Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 10.9.5 Avient Recent Developments/Updates
- 10.9.6 Avient Competitive Strengths & Weaknesses
- 10.10 Ampacet
 - 10.10.1 Ampacet Details
 - 10.10.2 Ampacet Major Business
 - 10.10.3 Ampacet Plastic Antistatic Agent Product and Services
 - 10.10.4 Ampacet Plastic Antistatic Agent Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.10.5 Ampacet Recent Developments/Updates
 - 10.10.6 Ampacet Competitive Strengths & Weaknesses
- 10.11 Fine Organic Industries
 - 10.11.1 Fine Organic Industries Details
 - 10.11.2 Fine Organic Industries Major Business
 - 10.11.3 Fine Organic Industries Plastic Antistatic Agent Product and Services
 - 10.11.4 Fine Organic Industries Plastic Antistatic Agent Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.11.5 Fine Organic Industries Recent Developments/Updates
 - 10.11.6 Fine Organic Industries Competitive Strengths & Weaknesses
- 10.12 Palsgaard
 - 10.12.1 Palsgaard Details
 - 10.12.2 Palsgaard Major Business
 - 10.12.3 Palsgaard Plastic Antistatic Agent Product and Services
 - 10.12.4 Palsgaard Plastic Antistatic Agent Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.12.5 Palsgaard Recent Developments/Updates
 - 10.12.6 Palsgaard Competitive Strengths & Weaknesses
- 10.13 PCC Group
 - 10.13.1 PCC Group Details
 - 10.13.2 PCC Group Major Business
 - 10.13.3 PCC Group Plastic Antistatic Agent Product and Services
 - 10.13.4 PCC Group Plastic Antistatic Agent Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.13.5 PCC Group Recent Developments/Updates
 - 10.13.6 PCC Group Competitive Strengths & Weaknesses
- 10.14 Evonik

- 10.14.1 Evonik Details
- 10.14.2 Evonik Major Business
- 10.14.3 Evonik Plastic Antistatic Agent Product and Services
- 10.14.4 Evonik Plastic Antistatic Agent Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 10.14.5 Evonik Recent Developments/Updates
- 10.14.6 Evonik Competitive Strengths & Weaknesses
- 10.15 HECOPLAST GmbH
 - 10.15.1 HECOPLAST GmbH Details
 - 10.15.2 HECOPLAST GmbH Major Business
 - 10.15.3 HECOPLAST GmbH Plastic Antistatic Agent Product and Services
 - 10.15.4 HECOPLAST GmbH Plastic Antistatic Agent Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.15.5 HECOPLAST GmbH Recent Developments/Updates
 - 10.15.6 HECOPLAST GmbH Competitive Strengths & Weaknesses
- 10.16 Dechang Electrostatic Technology
 - 10.16.1 Dechang Electrostatic Technology Details
 - 10.16.2 Dechang Electrostatic Technology Major Business
 - 10.16.3 Dechang Electrostatic Technology Plastic Antistatic Agent Product and Services
 - 10.16.4 Dechang Electrostatic Technology Plastic Antistatic Agent Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.16.5 Dechang Electrostatic Technology Recent Developments/Updates
 - 10.16.6 Dechang Electrostatic Technology Competitive Strengths & Weaknesses
- 10.17 Juli Antistatic
 - 10.17.1 Juli Antistatic Details
 - 10.17.2 Juli Antistatic Major Business
 - 10.17.3 Juli Antistatic Plastic Antistatic Agent Product and Services
 - 10.17.4 Juli Antistatic Plastic Antistatic Agent Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.17.5 Juli Antistatic Recent Developments/Updates
 - 10.17.6 Juli Antistatic Competitive Strengths & Weaknesses
- 10.18 Haiso Technology
 - 10.18.1 Haiso Technology Details
 - 10.18.2 Haiso Technology Major Business
 - 10.18.3 Haiso Technology Plastic Antistatic Agent Product and Services
 - 10.18.4 Haiso Technology Plastic Antistatic Agent Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.18.5 Haiso Technology Recent Developments/Updates

- 10.18.6 Haiso Technology Competitive Strengths & Weaknesses
- 10.19 Shenzhen Ruihong Chemicals
 - 10.19.1 Shenzhen Ruihong Chemicals Details
 - 10.19.2 Shenzhen Ruihong Chemicals Major Business
 - 10.19.3 Shenzhen Ruihong Chemicals Plastic Antistatic Agent Product and Services
 - 10.19.4 Shenzhen Ruihong Chemicals Plastic Antistatic Agent Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.19.5 Shenzhen Ruihong Chemicals Recent Developments/Updates
 - 10.19.6 Shenzhen Ruihong Chemicals Competitive Strengths & Weaknesses
- 10.20 Emery Oleochemicals
 - 10.20.1 Emery Oleochemicals Details
 - 10.20.2 Emery Oleochemicals Major Business
 - 10.20.3 Emery Oleochemicals Plastic Antistatic Agent Product and Services
 - 10.20.4 Emery Oleochemicals Plastic Antistatic Agent Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.20.5 Emery Oleochemicals Recent Developments/Updates
 - 10.20.6 Emery Oleochemicals Competitive Strengths & Weaknesses
- 10.21 Syensqo
 - 10.21.1 Syensqo Details
 - 10.21.2 Syensqo Major Business
 - 10.21.3 Syensqo Plastic Antistatic Agent Product and Services
 - 10.21.4 Syensqo Plastic Antistatic Agent Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.21.5 Syensqo Recent Developments/Updates
 - 10.21.6 Syensqo Competitive Strengths & Weaknesses
- 10.22 Galata Chemicals
 - 10.22.1 Galata Chemicals Details
 - 10.22.2 Galata Chemicals Major Business
 - 10.22.3 Galata Chemicals Plastic Antistatic Agent Product and Services
 - 10.22.4 Galata Chemicals Plastic Antistatic Agent Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.22.5 Galata Chemicals Recent Developments/Updates
 - 10.22.6 Galata Chemicals Competitive Strengths & Weaknesses
- 10.23 Lanxess
 - 10.23.1 Lanxess Details
 - 10.23.2 Lanxess Major Business
 - 10.23.3 Lanxess Plastic Antistatic Agent Product and Services
 - 10.23.4 Lanxess Plastic Antistatic Agent Production, Price, Value, Gross Margin and Market Share (2021-2026)

- 10.23.5 Lanxess Recent Developments/Updates
- 10.23.6 Lanxess Competitive Strengths & Weaknesses
- 10.24 Kenrich Petrochemicals
 - 10.24.1 Kenrich Petrochemicals Details
 - 10.24.2 Kenrich Petrochemicals Major Business
 - 10.24.3 Kenrich Petrochemicals Plastic Antistatic Agent Product and Services
 - 10.24.4 Kenrich Petrochemicals Plastic Antistatic Agent Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.24.5 Kenrich Petrochemicals Recent Developments/Updates
 - 10.24.6 Kenrich Petrochemicals Competitive Strengths & Weaknesses
- 10.25 MECO GMBH
 - 10.25.1 MECO GMBH Details
 - 10.25.2 MECO GMBH Major Business
 - 10.25.3 MECO GMBH Plastic Antistatic Agent Product and Services
 - 10.25.4 MECO GMBH Plastic Antistatic Agent Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.25.5 MECO GMBH Recent Developments/Updates
 - 10.25.6 MECO GMBH Competitive Strengths & Weaknesses

11 INDUSTRY CHAIN ANALYSIS

- 11.1 Plastic Antistatic Agent Industry Chain
- 11.2 Plastic Antistatic Agent Upstream Analysis
 - 11.2.1 Plastic Antistatic Agent Core Raw Materials
 - 11.2.2 Main Manufacturers of Plastic Antistatic Agent Core Raw Materials
- 11.3 Midstream Analysis
- 11.4 Downstream Analysis
- 11.5 Plastic Antistatic Agent Production Mode
- 11.6 Plastic Antistatic Agent Procurement Model
- 11.7 Plastic Antistatic Agent Industry Sales Model and Sales Channels
 - 11.7.1 Plastic Antistatic Agent Sales Model
 - 11.7.2 Plastic Antistatic Agent Typical Distributors

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

- 13.1 Methodology
- 13.2 Research Process and Data Source

13.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Plastic Antistatic Agent Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World Plastic Antistatic Agent Production Value by Region (2021-2026) & (USD Million)

Table 3. World Plastic Antistatic Agent Production Value by Region (2027-2032) & (USD Million)

Table 4. World Plastic Antistatic Agent Production Value Market Share by Region (2021-2026)

Table 5. World Plastic Antistatic Agent Production Value Market Share by Region (2027-2032)

Table 6. World Plastic Antistatic Agent Production by Region (2021-2026) & (Kilotons)

Table 7. World Plastic Antistatic Agent Production by Region (2027-2032) & (Kilotons)

Table 8. World Plastic Antistatic Agent Production Market Share by Region (2021-2026)

Table 9. World Plastic Antistatic Agent Production Market Share by Region (2027-2032)

Table 10. World Plastic Antistatic Agent Average Price by Region (2021-2026) & (US\$/Ton)

Table 11. World Plastic Antistatic Agent Average Price by Region (2027-2032) & (US\$/Ton)

Table 12. Plastic Antistatic Agent Major Market Trends

Table 13. World Plastic Antistatic Agent Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (Kilotons)

Table 14. World Plastic Antistatic Agent Consumption by Region (2021-2026) & (Kilotons)

Table 15. World Plastic Antistatic Agent Consumption Forecast by Region (2027-2032) & (Kilotons)

Table 16. World Plastic Antistatic Agent Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key Plastic Antistatic Agent Producers in 2025

Table 18. World Plastic Antistatic Agent Production by Manufacturer (2021-2026) & (Kilotons)

Table 19. Production Market Share of Key Plastic Antistatic Agent Producers in 2025

Table 20. World Plastic Antistatic Agent Average Price by Manufacturer (2021-2026) & (US\$/Ton)

Table 21. Global Plastic Antistatic Agent Company Evaluation Quadrant

Table 22. World Plastic Antistatic Agent Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and Plastic Antistatic Agent Production Site of Key Manufacturer

Table 24. Plastic Antistatic Agent Market: Company Product Type Footprint

Table 25. Plastic Antistatic Agent Market: Company Product Application Footprint

Table 26. Plastic Antistatic Agent Competitive Factors

Table 27. Plastic Antistatic Agent New Entrant and Capacity Expansion Plans

Table 28. Plastic Antistatic Agent Mergers & Acquisitions Activity

Table 29. United States VS China Plastic Antistatic Agent Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Plastic Antistatic Agent Production Comparison, (2021 & 2025 & 2032) & (Kilotons)

Table 31. United States VS China Plastic Antistatic Agent Consumption Comparison, (2021 & 2025 & 2032) & (Kilotons)

Table 32. United States Based Plastic Antistatic Agent Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Plastic Antistatic Agent Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Plastic Antistatic Agent Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Plastic Antistatic Agent Production (2021-2026) & (Kilotons)

Table 36. United States Based Manufacturers Plastic Antistatic Agent Production Market Share (2021-2026)

Table 37. China Based Plastic Antistatic Agent Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Plastic Antistatic Agent Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Plastic Antistatic Agent Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Plastic Antistatic Agent Production, (2021-2026) & (Kilotons)

Table 41. China Based Manufacturers Plastic Antistatic Agent Production Market Share (2021-2026)

Table 42. Rest of World Based Plastic Antistatic Agent Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Plastic Antistatic Agent Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Plastic Antistatic Agent Production Value

Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Plastic Antistatic Agent Production, (2021-2026) & (Kilotons)

Table 46. Rest of World Based Manufacturers Plastic Antistatic Agent Production Market Share (2021-2026)

Table 47. World Plastic Antistatic Agent Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Plastic Antistatic Agent Production by Type (2021-2026) & (Kilotons)

Table 49. World Plastic Antistatic Agent Production by Type (2027-2032) & (Kilotons)

Table 50. World Plastic Antistatic Agent Production Value by Type (2021-2026) & (USD Million)

Table 51. World Plastic Antistatic Agent Production Value by Type (2027-2032) & (USD Million)

Table 52. World Plastic Antistatic Agent Average Price by Type (2021-2026) & (US\$/Ton)

Table 53. World Plastic Antistatic Agent Average Price by Type (2027-2032) & (US\$/Ton)

Table 54. World Plastic Antistatic Agent Production Value by Product Form, (USD Million), 2021 & 2025 & 2032

Table 55. World Plastic Antistatic Agent Production by Product Form (2021-2026) & (Kilotons)

Table 56. World Plastic Antistatic Agent Production by Product Form (2027-2032) & (Kilotons)

Table 57. World Plastic Antistatic Agent Production Value by Product Form (2021-2026) & (USD Million)

Table 58. World Plastic Antistatic Agent Production Value by Product Form (2027-2032) & (USD Million)

Table 59. World Plastic Antistatic Agent Average Price by Product Form (2021-2026) & (US\$/Ton)

Table 60. World Plastic Antistatic Agent Average Price by Product Form (2027-2032) & (US\$/Ton)

Table 61. World Plastic Antistatic Agent Production Value by Technology Route, (USD Million), 2021 & 2025 & 2032

Table 62. World Plastic Antistatic Agent Production by Technology Route (2021-2026) & (Kilotons)

Table 63. World Plastic Antistatic Agent Production by Technology Route (2027-2032) & (Kilotons)

Table 64. World Plastic Antistatic Agent Production Value by Technology Route (2021-2026) & (USD Million)

Table 65. World Plastic Antistatic Agent Production Value by Technology Route (2027-2032) & (USD Million)

Table 66. World Plastic Antistatic Agent Average Price by Technology Route (2021-2026) & (US\$/Ton)

Table 67. World Plastic Antistatic Agent Average Price by Technology Route (2027-2032) & (US\$/Ton)

Table 68. World Plastic Antistatic Agent Production Value by Base Polymer, (USD Million), 2021 & 2025 & 2032

Table 69. World Plastic Antistatic Agent Production by Base Polymer (2021-2026) & (Kilotons)

Table 70. World Plastic Antistatic Agent Production by Base Polymer (2027-2032) & (Kilotons)

Table 71. World Plastic Antistatic Agent Production Value by Base Polymer (2021-2026) & (USD Million)

Table 72. World Plastic Antistatic Agent Production Value by Base Polymer (2027-2032) & (USD Million)

Table 73. World Plastic Antistatic Agent Average Price by Base Polymer (2021-2026) & (US\$/Ton)

Table 74. World Plastic Antistatic Agent Average Price by Base Polymer (2027-2032) & (US\$/Ton)

Table 75. World Plastic Antistatic Agent Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 76. World Plastic Antistatic Agent Production by Application (2021-2026) & (Kilotons)

Table 77. World Plastic Antistatic Agent Production by Application (2027-2032) & (Kilotons)

Table 78. World Plastic Antistatic Agent Production Value by Application (2021-2026) & (USD Million)

Table 79. World Plastic Antistatic Agent Production Value by Application (2027-2032) & (USD Million)

Table 80. World Plastic Antistatic Agent Average Price by Application (2021-2026) & (US\$/Ton)

Table 81. World Plastic Antistatic Agent Average Price by Application (2027-2032) & (US\$/Ton)

Table 82. BASF Basic Information, Manufacturing Base and Competitors

Table 83. BASF Major Business

Table 84. BASF Plastic Antistatic Agent Product and Services

Table 85. BASF Plastic Antistatic Agent Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

- Table 86. BASF Recent Developments/Updates
- Table 87. BASF Competitive Strengths & Weaknesses
- Table 88. Cargill Basic Information, Manufacturing Base and Competitors
- Table 89. Cargill Major Business
- Table 90. Cargill Plastic Antistatic Agent Product and Services
- Table 91. Cargill Plastic Antistatic Agent Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 92. Cargill Recent Developments/Updates
- Table 93. Cargill Competitive Strengths & Weaknesses
- Table 94. Arkema Basic Information, Manufacturing Base and Competitors
- Table 95. Arkema Major Business
- Table 96. Arkema Plastic Antistatic Agent Product and Services
- Table 97. Arkema Plastic Antistatic Agent Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 98. Arkema Recent Developments/Updates
- Table 99. Arkema Competitive Strengths & Weaknesses
- Table 100. ADEKA Basic Information, Manufacturing Base and Competitors
- Table 101. ADEKA Major Business
- Table 102. ADEKA Plastic Antistatic Agent Product and Services
- Table 103. ADEKA Plastic Antistatic Agent Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 104. ADEKA Recent Developments/Updates
- Table 105. ADEKA Competitive Strengths & Weaknesses
- Table 106. Sanyo Chemical Industries Basic Information, Manufacturing Base and Competitors
- Table 107. Sanyo Chemical Industries Major Business
- Table 108. Sanyo Chemical Industries Plastic Antistatic Agent Product and Services
- Table 109. Sanyo Chemical Industries Plastic Antistatic Agent Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 110. Sanyo Chemical Industries Recent Developments/Updates
- Table 111. Sanyo Chemical Industries Competitive Strengths & Weaknesses
- Table 112. Nouryon Basic Information, Manufacturing Base and Competitors
- Table 113. Nouryon Major Business
- Table 114. Nouryon Plastic Antistatic Agent Product and Services
- Table 115. Nouryon Plastic Antistatic Agent Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 116. Nouryon Recent Developments/Updates
- Table 117. Nouryon Competitive Strengths & Weaknesses

- Table 118. Clariant Basic Information, Manufacturing Base and Competitors
- Table 119. Clariant Major Business
- Table 120. Clariant Plastic Antistatic Agent Product and Services
- Table 121. Clariant Plastic Antistatic Agent Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 122. Clariant Recent Developments/Updates
- Table 123. Clariant Competitive Strengths & Weaknesses
- Table 124. Kao Chemicals Basic Information, Manufacturing Base and Competitors
- Table 125. Kao Chemicals Major Business
- Table 126. Kao Chemicals Plastic Antistatic Agent Product and Services
- Table 127. Kao Chemicals Plastic Antistatic Agent Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 128. Kao Chemicals Recent Developments/Updates
- Table 129. Kao Chemicals Competitive Strengths & Weaknesses
- Table 130. Avient Basic Information, Manufacturing Base and Competitors
- Table 131. Avient Major Business
- Table 132. Avient Plastic Antistatic Agent Product and Services
- Table 133. Avient Plastic Antistatic Agent Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 134. Avient Recent Developments/Updates
- Table 135. Avient Competitive Strengths & Weaknesses
- Table 136. Ampacet Basic Information, Manufacturing Base and Competitors
- Table 137. Ampacet Major Business
- Table 138. Ampacet Plastic Antistatic Agent Product and Services
- Table 139. Ampacet Plastic Antistatic Agent Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 140. Ampacet Recent Developments/Updates
- Table 141. Ampacet Competitive Strengths & Weaknesses
- Table 142. Fine Organic Industries Basic Information, Manufacturing Base and Competitors
- Table 143. Fine Organic Industries Major Business
- Table 144. Fine Organic Industries Plastic Antistatic Agent Product and Services
- Table 145. Fine Organic Industries Plastic Antistatic Agent Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 146. Fine Organic Industries Recent Developments/Updates
- Table 147. Fine Organic Industries Competitive Strengths & Weaknesses
- Table 148. Palsgaard Basic Information, Manufacturing Base and Competitors

- Table 149. Palsgaard Major Business
- Table 150. Palsgaard Plastic Antistatic Agent Product and Services
- Table 151. Palsgaard Plastic Antistatic Agent Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 152. Palsgaard Recent Developments/Updates
- Table 153. Palsgaard Competitive Strengths & Weaknesses
- Table 154. PCC Group Basic Information, Manufacturing Base and Competitors
- Table 155. PCC Group Major Business
- Table 156. PCC Group Plastic Antistatic Agent Product and Services
- Table 157. PCC Group Plastic Antistatic Agent Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 158. PCC Group Recent Developments/Updates
- Table 159. PCC Group Competitive Strengths & Weaknesses
- Table 160. Evonik Basic Information, Manufacturing Base and Competitors
- Table 161. Evonik Major Business
- Table 162. Evonik Plastic Antistatic Agent Product and Services
- Table 163. Evonik Plastic Antistatic Agent Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 164. Evonik Recent Developments/Updates
- Table 165. Evonik Competitive Strengths & Weaknesses
- Table 166. HECOPLAST GmbH Basic Information, Manufacturing Base and Competitors
- Table 167. HECOPLAST GmbH Major Business
- Table 168. HECOPLAST GmbH Plastic Antistatic Agent Product and Services
- Table 169. HECOPLAST GmbH Plastic Antistatic Agent Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 170. HECOPLAST GmbH Recent Developments/Updates
- Table 171. HECOPLAST GmbH Competitive Strengths & Weaknesses
- Table 172. Dechang Electrostatic Technology Basic Information, Manufacturing Base and Competitors
- Table 173. Dechang Electrostatic Technology Major Business
- Table 174. Dechang Electrostatic Technology Plastic Antistatic Agent Product and Services
- Table 175. Dechang Electrostatic Technology Plastic Antistatic Agent Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 176. Dechang Electrostatic Technology Recent Developments/Updates
- Table 177. Dechang Electrostatic Technology Competitive Strengths & Weaknesses

- Table 178. Juli Antistatic Basic Information, Manufacturing Base and Competitors
- Table 179. Juli Antistatic Major Business
- Table 180. Juli Antistatic Plastic Antistatic Agent Product and Services
- Table 181. Juli Antistatic Plastic Antistatic Agent Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 182. Juli Antistatic Recent Developments/Updates
- Table 183. Juli Antistatic Competitive Strengths & Weaknesses
- Table 184. Haiso Technology Basic Information, Manufacturing Base and Competitors
- Table 185. Haiso Technology Major Business
- Table 186. Haiso Technology Plastic Antistatic Agent Product and Services
- Table 187. Haiso Technology Plastic Antistatic Agent Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 188. Haiso Technology Recent Developments/Updates
- Table 189. Haiso Technology Competitive Strengths & Weaknesses
- Table 190. Shenzhen Ruihong Chemicals Basic Information, Manufacturing Base and Competitors
- Table 191. Shenzhen Ruihong Chemicals Major Business
- Table 192. Shenzhen Ruihong Chemicals Plastic Antistatic Agent Product and Services
- Table 193. Shenzhen Ruihong Chemicals Plastic Antistatic Agent Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 194. Shenzhen Ruihong Chemicals Recent Developments/Updates
- Table 195. Shenzhen Ruihong Chemicals Competitive Strengths & Weaknesses
- Table 196. Emery Oleochemicals Basic Information, Manufacturing Base and Competitors
- Table 197. Emery Oleochemicals Major Business
- Table 198. Emery Oleochemicals Plastic Antistatic Agent Product and Services
- Table 199. Emery Oleochemicals Plastic Antistatic Agent Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 200. Emery Oleochemicals Recent Developments/Updates
- Table 201. Emery Oleochemicals Competitive Strengths & Weaknesses
- Table 202. Syensqo Basic Information, Manufacturing Base and Competitors
- Table 203. Syensqo Major Business
- Table 204. Syensqo Plastic Antistatic Agent Product and Services
- Table 205. Syensqo Plastic Antistatic Agent Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 206. Syensqo Recent Developments/Updates

- Table 207. Syensqo Competitive Strengths & Weaknesses
- Table 208. Galata Chemicals Basic Information, Manufacturing Base and Competitors
- Table 209. Galata Chemicals Major Business
- Table 210. Galata Chemicals Plastic Antistatic Agent Product and Services
- Table 211. Galata Chemicals Plastic Antistatic Agent Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 212. Galata Chemicals Recent Developments/Updates
- Table 213. Galata Chemicals Competitive Strengths & Weaknesses
- Table 214. Lanxess Basic Information, Manufacturing Base and Competitors
- Table 215. Lanxess Major Business
- Table 216. Lanxess Plastic Antistatic Agent Product and Services
- Table 217. Lanxess Plastic Antistatic Agent Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 218. Lanxess Recent Developments/Updates
- Table 219. Lanxess Competitive Strengths & Weaknesses
- Table 220. Kenrich Petrochemicals Basic Information, Manufacturing Base and Competitors
- Table 221. Kenrich Petrochemicals Major Business
- Table 222. Kenrich Petrochemicals Plastic Antistatic Agent Product and Services
- Table 223. Kenrich Petrochemicals Plastic Antistatic Agent Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 224. Kenrich Petrochemicals Recent Developments/Updates
- Table 225. Kenrich Petrochemicals Competitive Strengths & Weaknesses
- Table 226. MECO GMBH Basic Information, Manufacturing Base and Competitors
- Table 227. MECO GMBH Major Business
- Table 228. MECO GMBH Plastic Antistatic Agent Product and Services
- Table 229. MECO GMBH Plastic Antistatic Agent Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 230. MECO GMBH Recent Developments/Updates
- Table 231. MECO GMBH Competitive Strengths & Weaknesses
- Table 232. Global Key Players of Plastic Antistatic Agent Upstream (Raw Materials)
- Table 233. Global Plastic Antistatic Agent Typical Customers
- Table 234. Plastic Antistatic Agent Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. Plastic Antistatic Agent Picture

Figure 2. World Plastic Antistatic Agent Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Plastic Antistatic Agent Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Plastic Antistatic Agent Production (2021-2032) & (Kilotons)

Figure 5. World Plastic Antistatic Agent Average Price (2021-2032) & (US\$/Ton)

Figure 6. World Plastic Antistatic Agent Production Value Market Share by Region (2021-2032)

Figure 7. World Plastic Antistatic Agent Production Market Share by Region (2021-2032)

Figure 8. North America Plastic Antistatic Agent Production (2021-2032) & (Kilotons)

Figure 9. Europe Plastic Antistatic Agent Production (2021-2032) & (Kilotons)

Figure 10. China Plastic Antistatic Agent Production (2021-2032) & (Kilotons)

Figure 11. Japan Plastic Antistatic Agent Production (2021-2032) & (Kilotons)

Figure 12. Plastic Antistatic Agent Market Drivers

Figure 13. Factors Affecting Demand

Figure 14. World Plastic Antistatic Agent Consumption (2021-2032) & (Kilotons)

Figure 15. World Plastic Antistatic Agent Consumption Market Share by Region (2021-2032)

Figure 16. United States Plastic Antistatic Agent Consumption (2021-2032) & (Kilotons)

Figure 17. China Plastic Antistatic Agent Consumption (2021-2032) & (Kilotons)

Figure 18. Europe Plastic Antistatic Agent Consumption (2021-2032) & (Kilotons)

Figure 19. Japan Plastic Antistatic Agent Consumption (2021-2032) & (Kilotons)

Figure 20. South Korea Plastic Antistatic Agent Consumption (2021-2032) & (Kilotons)

Figure 21. ASEAN Plastic Antistatic Agent Consumption (2021-2032) & (Kilotons)

Figure 22. India Plastic Antistatic Agent Consumption (2021-2032) & (Kilotons)

Figure 23. Producer Shipments of Plastic Antistatic Agent by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 24. Global Four-firm Concentration Ratios (CR4) for Plastic Antistatic Agent Markets in 2025

Figure 25. Global Four-firm Concentration Ratios (CR8) for Plastic Antistatic Agent Markets in 2025

Figure 26. United States VS China: Plastic Antistatic Agent Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 27. United States VS China: Plastic Antistatic Agent Production Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Plastic Antistatic Agent Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States Based Manufacturers Plastic Antistatic Agent Production Market Share 2025

Figure 30. China Based Manufacturers Plastic Antistatic Agent Production Market Share 2025

Figure 31. Rest of World Based Manufacturers Plastic Antistatic Agent Production Market Share 2025

Figure 32. World Plastic Antistatic Agent Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 33. World Plastic Antistatic Agent Production Value Market Share by Type in 2025

Figure 34. Permanent Antistatic Additive

Figure 35. Migratory Antistatic Additive

Figure 36. World Plastic Antistatic Agent Production Market Share by Type (2021-2032)

Figure 37. World Plastic Antistatic Agent Production Value Market Share by Type (2021-2032)

Figure 38. World Plastic Antistatic Agent Average Price by Type (2021-2032) & (US\$/Ton)

Figure 39. World Plastic Antistatic Agent Production Value by Product Form, (USD Million), 2021 & 2025 & 2032

Figure 40. World Plastic Antistatic Agent Production Value Market Share by Product Form in 2025

Figure 41. Masterbatches

Figure 42. Liquid Antistatic Agents

Figure 43. Others

Figure 44. World Plastic Antistatic Agent Production Market Share by Product Form (2021-2032)

Figure 45. World Plastic Antistatic Agent Production Value Market Share by Product Form (2021-2032)

Figure 46. World Plastic Antistatic Agent Average Price by Product Form (2021-2032) & (US\$/Ton)

Figure 47. World Plastic Antistatic Agent Production Value by Technology Route, (USD Million), 2021 & 2025 & 2032

Figure 48. World Plastic Antistatic Agent Production Value Market Share by Technology Route in 2025

Figure 49. Polyether Type

Figure 50. Quaternary Ammonium Salts Type

Figure 51. Others

Figure 52. World Plastic Antistatic Agent Production Market Share by Technology Route (2021-2032)

Figure 53. World Plastic Antistatic Agent Production Value Market Share by Technology Route (2021-2032)

Figure 54. World Plastic Antistatic Agent Average Price by Technology Route (2021-2032) & (US\$/Ton)

Figure 55. World Plastic Antistatic Agent Production Value by Base Polymer, (USD Million), 2021 & 2025 & 2032

Figure 56. World Plastic Antistatic Agent Production Value Market Share by Base Polymer in 2025

Figure 57. Polyethylene

Figure 58. Polypropylene

Figure 59. Styrenics

Figure 60. Engineering Plastics

Figure 61. Bioplastics

Figure 62. Others

Figure 63. World Plastic Antistatic Agent Production Market Share by Base Polymer (2021-2032)

Figure 64. World Plastic Antistatic Agent Production Value Market Share by Base Polymer (2021-2032)

Figure 65. World Plastic Antistatic Agent Average Price by Base Polymer (2021-2032) & (US\$/Ton)

Figure 66. World Plastic Antistatic Agent Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 67. World Plastic Antistatic Agent Production Value Market Share by Application in 2025

Figure 68. Packaging

Figure 69. Automotive

Figure 70. Electronic

Figure 71. Others

Figure 72. World Plastic Antistatic Agent Production Market Share by Application (2021-2032)

Figure 73. World Plastic Antistatic Agent Production Value Market Share by Application (2021-2032)

Figure 74. World Plastic Antistatic Agent Average Price by Application (2021-2032) & (US\$/Ton)

Figure 75. Plastic Antistatic Agent Industry Chain

Figure 76. Plastic Antistatic Agent Procurement Model

Figure 77. Plastic Antistatic Agent Sales Model

Figure 78. Plastic Antistatic Agent Sales Channels, Direct Sales, and Distribution

Figure 79. Methodology

Figure 80. Research Process and Data Source

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