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Global Plasma Display Panel Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

https://marketpublishers.com/r/GE16E27AAF6EN.html
Date: January 2024
Pages: 97
Price: US$ 3,480.00 (Single User License)
ID: GE16E27AAF6EN

Abstracts

According to our (Global Info Research) latest study, the global Plasma Display Panel market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Plasma display panels (PDP) are a ?at panel display technology that uses small cells containing electrically charged ionized gases, or plasmas, to produce an image. A plasma display consists of millions of tiny gas-filled compartments, or cells, between two panels of glass.

This technology came out as a concept by a Hungarian engineer in 1936. Until 1992, Fujitsu introduced the world's first 21-inch (53 cm) full-color display. After around 2 decades' commercialization, PDP used to be a strong competitor to CRT and LCD panel.

With the advantage such as: capable of producing deeper blacks allowing for superior contrast ratio; wider viewing angles than those of LCD; less visible motion blur; less expensive for the buyer per square inch than LCD, PDP used to have a very strong marketing drive. But also with the significant disadvantages: screen burn-in and image retention; panel couldn't be cut small as LCD can, also heavier than those coming display advance products like LCD, LED, OLED. When Samsung and Changhong LTD announced halt the panel production in 2014, plasma display panel walked out the stage of history.

The data of this report about PDP are all based on the 42 inch.

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In the US market, the major manufacturers are Panasonic, Samsung, LG, Pioneer, Hitachi (Fujitsu) and Changhong.

The Global Info Research report includes an overview of the development of the Plasma Display Panel industry chain, the market status of Plasma TV (Small Size Display Below 42 Inch, Middle Size Display 42-51 Inch), Seamless Video Wall (Small Size Display Below 42 Inch, Middle Size Display 42-51 Inch), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Plasma Display Panel.

Regionally, the report analyzes the Plasma Display Panel markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Plasma Display Panel market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Plasma Display Panel market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Plasma Display Panel industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Size (e.g., Small Size Display Below 42 Inch, Middle Size Display 42-51 Inch).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Plasma Display Panel market.

Regional Analysis: The report involves examining the Plasma Display Panel market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

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Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Plasma Display Panel market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Plasma Display Panel:

Company Analysis: Report covers individual Plasma Display Panel manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Plasma Display Panel This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Plasma TV, Seamless Video Wall).

Technology Analysis: Report covers specific technologies relevant to Plasma Display Panel. It assesses the current state, advancements, and potential future developments in Plasma Display Panel areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Plasma Display Panel market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Plasma Display Panel market is split by Size and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Size, and by Application in terms of volume and value.

Market segment by Size

Small Size Display Below 42 Inch

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Middle Size Display 42-51 Inch

Large Size Display Above 51 Inch

Market segment by Application

Plasma TV

Seamless Video Wall

Others

Major players covered

Panasonic

Samsung

LG

Pioneer

Hitachi (Fujitsu)

Changhong

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

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Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Plasma Display Panel product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Plasma Display Panel, with price, sales, revenue and global market share of Plasma Display Panel from 2019 to 2024.

Chapter 3, the Plasma Display Panel competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Plasma Display Panel breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Size and application, with sales market share and growth rate by size, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Plasma Display Panel market forecast, by regions, size and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Plasma Display Panel.

Chapter 14 and 15, to describe Plasma Display Panel sales channel, distributors, customers, research findings and conclusion.

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