

# Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Plasma Display Panel Market 2018, Forecast to 2023

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## Abstracts

Plasma display panels (PDP) are a flat panel display technology that uses small cells containing electrically charged ionized gases, or plasmas, to produce an image. A plasma display consists of millions of tiny gas-filled compartments, or cells, between two panels of glass.

Scope of the Report:

This report focuses on the Plasma Display Panel in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

This technology came out as a concept by a Hungarian engineer in 1936. Until 1992, Fujitsu introduced the world's first 21-inch (53 cm) full-color display. After around 2 decades' commercialization, PDP used to be a strong competitor to CRT and LCD panel.

With the advantage such as: capable of producing deeper blacks allowing for superior contrast ratio; wider viewing angles than those of LCD; less visible motion blur; less expensive for the buyer per square inch than LCD, PDP used to have a very strong marketing drive. But also with the significant disadvantages: screen burn-in and image retention; panel couldn't be cut small as LCD can, also heavier than those coming display advance products like LCD, LED, OLED. When Samsung and Changhong LTD announced halt the panel production in 2014, plasma display panel walked out the stage of history.

The worldwide market for Plasma Display Panel is expected to grow at a CAGR of

roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Panasonic

Samsung

LG

Pioneer

Hitachi (Fujitsu)

Changhong

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Small Size Display ?42 inch

Middle Size Display 42-51 inch

Large Size Display ?51 inch

Market Segment by Applications, can be divided into

Plasma TV

Seamless Video Wall

Other

There are 15 Chapters to deeply display the global Plasma Display Panel market.

Chapter 1, to describe Plasma Display Panel Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Plasma Display Panel, with sales, revenue, and price of Plasma Display Panel, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Plasma Display Panel, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Plasma Display Panel market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Plasma Display Panel sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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