

Global Planter Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Planter market size was valued at USD 675 million in 2023 and is forecast to a readjusted size of USD 626.8 million by 2030 with a CAGR of -1.1% during review period.

Planters are the container which can be used for planting flowers, small trees and other plants. Usually, planters are bigger than flower pots. There are a variety of materials for planters, such as wood- plastic composites, PVC, ceramics, PP, wood, FRP and others. But wood- plastic composites, PVC, ceramics, wood are the common materials.

Global Planter key players include Elho, HC, Poterie Lorraine, Benito Urban, WR Ceramika, etc. Global top five manufacturers hold a share over 35%.

Europe is the largest market, with a share over 30%, followed by North America and China, both have a share over 30%.

In terms of product, Ceramics is the largest segment, with a share over 70%. And in terms of application, the largest application is Home decorates, followed by Commercial Use, Municipal Construction, etc.

The Global Info Research report includes an overview of the development of the Planter industry chain, the market status of Commercial (Plastic, Ceramics), Home Decorates (Plastic, Ceramics), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Planter.

Regionally, the report analyzes the Planter markets in key regions. North America and

Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Planter market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Planter market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Planter industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Pcs), revenue generated, and market share of different by Material (e.g., Plastic, Ceramics).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Planter market.

Regional Analysis: The report involves examining the Planter market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Planter market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Planter:

Company Analysis: Report covers individual Planter manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and

attitudes towards Planter This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Commercial, Home Decorates).

Technology Analysis: Report covers specific technologies relevant to Planter. It assesses the current state, advancements, and potential future developments in Planter areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Planter market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Planter market is split by Material and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Material, and by Application in terms of volume and value.

Market segment by Material

Plastic

Ceramics

Wood

Others

Market segment by Application

Commercial

Home Decorates

Municipal Construction

Others

Major players covered

Lechuza

Keter

Elho

Huaboshi

HC

East Jordan Plastics

Jiangdu Xianguang

Scheurich

Stefanplast

Gardencity

Benito Urban

Poterie Lorraine

Milan Plast

Shree Group

Garant

WR Ceramika

Yorkshire

Fuzhou Yuanyi

Wen'an Huaxianzi

Novelty

Titi Sinaran

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Planter product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Planter, with price, sales, revenue and global market share of Planter from 2019 to 2024.

Chapter 3, the Planter competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Planter breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Material and application, with sales market share and growth rate by material, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Planter market forecast, by regions, material and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Planter.

Chapter 14 and 15, to describe Planter sales channel, distributors, customers, research findings and conclusion.

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