

# Global Plant Protein Powder Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Plant Protein Powder market size is expected to reach \$ 12315 million by 2032, rising at a market growth of 5.7% CAGR during the forecast period (2026-2032).

Plant protein powder (Plant Protein Powder / Plant-based Protein Powder) refers to a dry powdered protein ingredient or nutrition base produced by targeting proteins from plant materials through defatting, extraction and separation, concentration or isolation, and optionally further processing such as enzymatic hydrolysis, functional modification, instantization, and flavor optimization. It is typically supplied as an off-white to pale yellow powder or granulated powder, specified by protein content, dispersibility and solubility, functional properties such as foaming, emulsification and gelation, sensory attributes, and safety metrics including microbiological limits and contaminant controls. Major categories are commonly summarized as plant protein concentrates, plant protein isolates, plant protein hydrolysates, and blended functional protein powders. Soy and pea remain the dominant mainstream sources, with wheat, rice, faba bean, chickpea and others as important complements. Key applications span sports nutrition and dietary supplements, weight management and meal replacement, ready-to-mix and ready-to-drink high-protein beverages, protein fortification in bakery and snacks, formulation for dairy and meat alternatives, and texture and yield improvement across industrial food processing.

Plant protein powder (primarily food and nutrition-grade plant protein concentrates, isolates, and their modified powders spanning soy, pea, wheat, rice and other key sources) is estimated to have reached roughly 2.1–2.8 million metric tons of commercial output in 2025. On a manufacturer ex-works basis (FOB-like), mainstream 2025 pricing typically clustered around about USD 2,200–7,500 per tonne, with an all-in average commonly in the USD 3,500–5,200 per tonne range, while actual levels vary materially

by protein purity, solubility and instantization, taste and deodorization processing, certification requirements such as non-GMO and allergen management, and end-use positioning from sports nutrition to general food formulation.

In the global shift toward healthier and more sustainable food systems, plant protein powder is moving from a niche alternative to a formulation backbone. Rising protein-forward diets are scaling up ready-to-drink high-protein beverages, ready-to-mix powders, and functional foods, while manufacturers value plant proteins for supply flexibility and labeling narratives across bakery, snacks, dairy alternatives, and blended-protein systems. Ongoing advances in isolation, deodorization, instantization, and stabilization are improving palatability, application performance, and batch-to-batch consistency, giving brands a more controllable ingredient platform to launch protein-enriched, cleaner-label, and sustainability-positioned products.

At the same time, the market is rebalancing from capacity build-out toward value differentiation. Upstream exposure to agricultural cycles and regional supply constraints continues to drive price volatility and delivery risk, while downstream challenges remain around taste and solubility, allergen and non-GMO compliance differences, and country-by-country regulatory treatment of certain sources or processing methods. The clearest demand trend is a shift from single-source powders to blended systems, and from simple “protein boosting” to “nutrition plus functionality.” Products that deliver higher purity, better instant dispersibility, lower off-notes, reduced allergen risk, and application-specific performance for beverages and snacks are expected to gain share faster, pushing competition from commodity tonnage to solution-led formulation value.

This report studies the global Plant Protein Powder production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Plant Protein Powder and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Plant Protein Powder that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Plant Protein Powder total production and demand, 2021-2032, (Kilotons)

Global Plant Protein Powder total production value, 2021-2032, (USD Million)

Global Plant Protein Powder production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons), (based on production site)

Global Plant Protein Powder consumption by region & country, CAGR, 2021-2032 & (Kilotons)

U.S. VS China: Plant Protein Powder domestic production, consumption, key domestic manufacturers and share

Global Plant Protein Powder production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Kilotons)

Global Plant Protein Powder production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

Global Plant Protein Powder production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

This report profiles key players in the global Plant Protein Powder market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Yantai Shuangta Food Co., Ltd., Shandong Yuwang Ecological Food Industry Co., Ltd., Shandong Sinoglory Biological Technology Co., Ltd., Gushen Biological Technology Group Co., Ltd., Shandong Yuxin Bio-Tech Co., Ltd., Shandong Huatai Food Co., Ltd., Shandong Wonderful Bio Technology Co., Ltd., Shandong Jianyuan Bioengineering Co., Ltd., Yantai Oriental Protein Tech Co., Ltd., Linyi Shansong Biological Products Co., Ltd., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Plant Protein Powder market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Kilotons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Plant Protein Powder Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Plant Protein Powder Market, Segmentation by Type:

Protein Flour

Protein Concentrate

Protein Isolate

Hydrolyzed Protein

#### Global Plant Protein Powder Market, Segmentation by Protein Source:

Soy Protein

Pea Protein

Blends of Multiple Plants

Others

#### Global Plant Protein Powder Market, Segmentation by Protein Purity:

40 To 64 Percent

65 To 89 Percent

90 Percent and Above

Others

#### Global Plant Protein Powder Market, Segmentation by Processing Technology:

Wet Fractionation

Dry Fractionation

Enzymatic Hydrolysis

Others

#### Global Plant Protein Powder Market, Segmentation by Application:

Online Sales

Offline Sales

#### Companies Profiled:

Yantai Shuangta Food Co., Ltd.

Shandong Yuwang Ecological Food Industry Co., Ltd.

Shandong Sinoglory Biological Technology Co., Ltd.

Gushen Biological Technology Group Co., Ltd.

Shandong Yuxin Bio-Tech Co., Ltd.

Shandong Huatai Food Co., Ltd.

Shandong Wonderful Bio Technology Co., Ltd.

Shandong Jianyuan Bioengineering Co., Ltd.

Yantai Oriental Protein Tech Co., Ltd.

Linyi Shansong Biological Products Co., Ltd.

Archer Daniels Midland

Cargill

International Flavors & Fragrances

Kerry Group

Manildra Group

Roquette

Tereos

COSUCRA

Axiom Foods

CHS

Glanbia Nutritionals

Glico Nutrition

### **Key Questions Answered:**

1. How big is the global Plant Protein Powder market?
2. What is the demand of the global Plant Protein Powder market?
3. What is the year over year growth of the global Plant Protein Powder market?

4. What is the production and production value of the global Plant Protein Powder market?
5. Who are the key producers in the global Plant Protein Powder market?
6. What are the growth factors driving the market demand?

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