

# Global Plant Protein-based Food Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/G8FAF683353EN.html>

Date: January 2024

Pages: 151

Price: US\$ 3,480.00 (Single User License)

ID: G8FAF683353EN

## Abstracts

According to our (Global Info Research) latest study, the global Plant Protein-based Food market size was valued at USD 2412.9 million in 2023 and is forecast to a readjusted size of USD 4951.1 million by 2030 with a CAGR of 10.8% during review period.

Plant-based proteins are defined as proteins utilized in foods that have been derived from a plant or vegetable source, such as beans, chia, hemp, canola, potato, pumpkin, rice, soy, and wheat, as well as others. Plant Protein-based Food are providing vivid competition to animal protein-based foods.

North America is the largest Plant Protein-based Food market with about 36% market share. Europe is follower, accounting for about 32% market share. The key manufacturers are Pinnacle Foods, Turtle Island Foods, ADM (Archer Daniels Midland Company), Amy's Kitchen, Atlantic Natural Foods, Impossible Foods, The Hain Celestial Group, Beyond Meat, Pacific Foods of Oregon, Monde Nissin Corporation, Kellogg Company, Fry Family Food, Pulmuone Holdings, H?gli Holding, Sweet Earth, VBites Food, Maple Leaf Foods, Kraft Heinz, Schouten Europe, Taifun-Tofu GmbH etc. Top 3 companies occupied about 13% market share.

The Global Info Research report includes an overview of the development of the Plant Protein-based Food industry chain, the market status of Vegetarian (Soy Protein-based Foods, Wheat Protein-based Foods), Non-vegetarian (Soy Protein-based Foods, Wheat Protein-based Foods), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Plant Protein-based Food.

Regionally, the report analyzes the Plant Protein-based Food markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Plant Protein-based Food market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Plant Protein-based Food market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Plant Protein-based Food industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (MT), revenue generated, and market share of different by Type (e.g., Soy Protein-based Foods, Wheat Protein-based Foods).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Plant Protein-based Food market.

**Regional Analysis:** The report involves examining the Plant Protein-based Food market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Plant Protein-based Food market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Plant Protein-based Food:

**Company Analysis:** Report covers individual Plant Protein-based Food manufacturers, suppliers, and other relevant industry players. This analysis includes studying their

financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Plant Protein-based Food. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Vegetarian, Non-vegetarian).

**Technology Analysis:** Report covers specific technologies relevant to Plant Protein-based Food. It assesses the current state, advancements, and potential future developments in Plant Protein-based Food areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Plant Protein-based Food market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Plant Protein-based Food market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Soy Protein-based Foods

Wheat Protein-based Foods

Pea Protein-based Foods

Others

### Market segment by Application

Vegetarian

Non-vegetarian

#### Major players covered

Pinnacle Foods

Turtle Island Foods

ADM (Archer Daniels Midland Company)

Amy's Kitchen

Atlantic Natural Foods

Impossible Foods

The Hain Celestial Group

Beyond Meat

Pacific Foods of Oregon

Monde Nissin Corporation

Kellogg Company

Fry Family Food

Pulmuone Holdings

H?gli Holding

Sweet Earth

VBites Food

Maple Leaf Foods

Kraft Heinz

Schouten Europe

Taifun-Tofu GmbH

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Plant Protein-based Food product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Plant Protein-based Food, with price, sales, revenue and global market share of Plant Protein-based Food from 2019 to 2024.

Chapter 3, the Plant Protein-based Food competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Plant Protein-based Food breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Plant Protein-based Food market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Plant Protein-based Food.

Chapter 14 and 15, to describe Plant Protein-based Food sales channel, distributors, customers, research findings and conclusion.

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