

Global Plant-Based Vegetarian Meat Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Plant-Based Vegetarian Meat market size was valued at USD 1459.1 million in 2023 and is forecast to a readjusted size of USD 2922.2 million by 2030 with a CAGR of 10.4% during review period.

Plant-based Meat made from plants such as soy. It is especially designed and created to look like, taste like, and cook like conventional meat. Artificial meat can be in the form of a burger patty, nuggets, or even crumbles and sausages and as it grows more popular, these veggie-based alternatives are shaking up the meat industry and everything we thought we knew about veggie burgers. Products from different manufacturers have different formulas. Different types of protein and different taste. Therefore, the source of plant protein in plant meat is basically a compound formula composed of soy protein, broad bean protein, and chickpea protein etc.

Global key players of plant-based vegetarian meat include Beyond Meat, Impossible Foods, Turtle Island Foods, Maple Leaf, etc. Global top five manufacturers hold a share over 69%. In terms of product, meat products are the largest segment, with a share over 76%. And in terms of application, the largest application is retail, with a share over 54%.

The Global Info Research report includes an overview of the development of the Plant-Based Vegetarian Meat industry chain, the market status of Food Service (Meat Products, Meat), Retail (Meat Products, Meat), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Plant-Based Vegetarian Meat.



Regionally, the report analyzes the Plant-Based Vegetarian Meat markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Plant-Based Vegetarian Meat market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Plant-Based Vegetarian Meat market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Plant-Based Vegetarian Meat industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (MT), revenue generated, and market share of different by Type (e.g., Meat Products, Meat).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Plant-Based Vegetarian Meat market.

Regional Analysis: The report involves examining the Plant-Based Vegetarian Meat market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Plant-Based Vegetarian Meat market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Plant-Based Vegetarian Meat:

Company Analysis: Report covers individual Plant-Based Vegetarian Meat manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios,



partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Plant-Based Vegetarian Meat This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Food Service, Retail).

Technology Analysis: Report covers specific technologies relevant to Plant-Based Vegetarian Meat. It assesses the current state, advancements, and potential future developments in Plant-Based Vegetarian Meat areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Plant-Based Vegetarian Meat market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Plant-Based Vegetarian Meat market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Meat Products

Meat

Market segment by Application

Food Service

Retail

Others



Major players covered

Beyond Meat

Impossible Foods

Turtle Island Foods

Maple Leaf

Yves Veggie Cuisine

Nestle

Kellogg's

Qishan Foods

Hongchang Food

Sulian Food

Starfield

PFI Foods

Fuzhou Sutianxia

Zhen Meat

Vesta Food Lab

Cargill

Unilever

Omnipork



Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Plant-Based Vegetarian Meat product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Plant-Based Vegetarian Meat, with price, sales, revenue and global market share of Plant-Based Vegetarian Meat from 2019 to 2024.

Chapter 3, the Plant-Based Vegetarian Meat competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Plant-Based Vegetarian Meat breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Plant-Based Vegetarian Meat market forecast, by regions, type and



application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Plant-Based Vegetarian Meat.

Chapter 14 and 15, to describe Plant-Based Vegetarian Meat sales channel, distributors, customers, research findings and conclusion.



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