

# Global Plant-based Snacks Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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# **Abstracts**

According to our (Global Info Research) latest study, the global Plant-based Snacks market size was valued at USD 36800 million in 2023 and is forecast to a readjusted size of USD 57570 million by 2030 with a CAGR of 6.6% during review period.

Plant-based products are those products that are made entirely from plant-based ingredients, and limit or restrict any use of animal-based products. Plant-based products include plant-based snacks, which are further classified into meat alternative snacks, cereal-/grain-based snacks, plant-based snacks, plant-based snacks, and fruit and nut snacks.

Nations in North America currently make significant contributions to the market for plant-based snacks, due to the quick uptake of the vegetarian and vegan diet. As a result, these areas now consume plant-based snacks per person, which has supported the market players to proliferate their business. Asia Pacific has been seeing significant growth in the plant-based snacks market after North America's market due to the consumers' preference for health and well-being. Asia Pacific is projected to lead the global plant-based snacks market by 2029.

The Global Info Research report includes an overview of the development of the Plant-based Snacks industry chain, the market status of Hypermarkets/Supermarkets (Meat Alternative Snacks, Cereal-/grain-based Snacks), Convenience Stores (Meat Alternative Snacks, Cereal-/grain-based Snacks), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Plant-based Snacks.



Regionally, the report analyzes the Plant-based Snacks markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Plant-based Snacks market, with robust domestic demand, supportive policies, and a strong manufacturing base.

# Key Features:

The report presents comprehensive understanding of the Plant-based Snacks market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Plant-based Snacks industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Meat Alternative Snacks, Cereal-/grain-based Snacks).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Plant-based Snacks market.

Regional Analysis: The report involves examining the Plant-based Snacks market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Plant-based Snacks market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Plant-based Snacks:

Company Analysis: Report covers individual Plant-based Snacks manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and



strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Plant-based Snacks This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Hypermarkets/Supermarkets, Convenience Stores).

Technology Analysis: Report covers specific technologies relevant to Plant-based Snacks. It assesses the current state, advancements, and potential future developments in Plant-based Snacks areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Plant-based Snacks market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Plant-based Snacks market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Meat Alternative Snacks

Cereal-/grain-based Snacks

Fruit and Nut Snacks

Others

Market segment by Application

Hypermarkets/Supermarkets



Convenience Stores	
Specialty Stores	
Online Sales	
Others	
Major players covered	
General Mills	
Maple Leaf Foods	
The Unilever Group	
Blue Diamond Growers	
Nestl?	
Primal Spirit Foods	
Louisville Vegan Jerky Company	
Eat Natural	
Eat Real	
Green Park Snacks	
Quorn	
Soul Sprout	
Oumph	
Upton's Naturals	



Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Plant-based Snacks product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Plant-based Snacks, with price, sales, revenue and global market share of Plant-based Snacks from 2019 to 2024.

Chapter 3, the Plant-based Snacks competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Plant-based Snacks breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Plant-based Snacks market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.



Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Plant-based Snacks.

Chapter 14 and 15, to describe Plant-based Snacks sales channel, distributors, customers, research findings and conclusion.



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