

Global Plant-based Protein Powders Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Plant-based Protein Powders market size is expected to reach \$ 10184 million by 2032, rising at a market growth of 6.1% CAGR during the forecast period (2026-2032).

Plant based protein powders are powdered protein ingredients or formulated drink mixes derived from plant sources such as soy, pea, wheat, rice, rapeseed, and fava bean. They are produced by enriching the protein fraction through steps like defatting, milling, wet fractionation or dry separation, followed by filtration, concentration, and spray drying into fine powders typically ranging from off white to pale yellow. Depending on processing depth and functional positioning, the main categories include plant protein flours, protein concentrates, protein isolates, and hydrolyzed proteins, while many commercial offerings are blended with fiber, carbohydrates, plant oils, vitamins and minerals, and flavor systems to improve dispersibility, taste, and performance. Supply hubs are closely tied to oilseed and legume cultivation and processing clusters, with North and South America playing a major role in soy based value chains, Europe and North America scaling pulse based proteins, and China and Europe building strong ingredient manufacturing and application development capabilities. End uses span sports nutrition and daily supplementation, weight management and meal replacements, ready to drink protein beverages and dairy alternatives, bakery and cereal fortification, and structured foods such as plant based meat and high protein snacks, where these proteins deliver both nutritional value and functional attributes like emulsification, foaming, and texture building.

In 2025, global plant-based protein powders (primarily powder-form protein concentrates, isolates, and structured plant proteins from sources such as soy, pea, and wheat) were reasonably estimated to reach about 1.9–2.5 million metric tons in annual

output; on a manufacturer ex-works basis (close to FOB), mainstream food- and nutrition-grade FOB prices typically clustered around USD 3,200–6,000 per metric ton, with meaningful dispersion driven by purity, functionality, allergen controls, and non-GMO and traceability certifications.

Globally, plant based protein powders are evolving from a sports nutrition staple into a versatile protein platform across food, beverage, and nutrition ingredients. The strongest opportunities are fueled by continued adoption of high protein and cleaner label positioning, the expansion of dairy alternatives and ready to drink protein beverages, and steady demand for functional proteins in structured foods. For brands and ingredient suppliers, plant proteins provide clear nutrition claims while improving mouthfeel and texture in blended formulations, pushing innovation in multi protein blends, functionalized grades, and instantized systems, and broadening consumption from occasional supplementation to more everyday, occasion driven use cases.

At the same time, competition is shifting from protein percentage to end to end quality and application performance. Allergen management, labeling compliance, sensory stability, and batch consistency are becoming decisive constraints, while agricultural supply variability can flow through to cost and price volatility. Downstream demand is increasingly concentrating on highly dispersible formats for beverages, function tailored grades for mainstream bakery and beverage formulations, and premium tiers backed by stronger traceability and quality assurance. Manufacturers that can combine reliable supply, application level technical support, and robust compliance capabilities are more likely to secure long term partnerships and sustain pricing power.

This report studies the global Plant-based Protein Powders production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Plant-based Protein Powders and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Plant-based Protein Powders that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Plant-based Protein Powders total production and demand, 2021-2032, (K MT)
Global Plant-based Protein Powders total production value, 2021-2032, (USD Million)
Global Plant-based Protein Powders production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K MT), (based on production site)

Global Plant-based Protein Powders consumption by region & country, CAGR, 2021-2032 & (K MT)

U.S. VS China: Plant-based Protein Powders domestic production, consumption, key domestic manufacturers and share

Global Plant-based Protein Powders production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K MT)

Global Plant-based Protein Powders production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K MT)

Global Plant-based Protein Powders production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K MT)

This report profiles key players in the global Plant-based Protein Powders market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Yantai Shuangta Food Co., Ltd., Shandong Yuwang Ecological Food Industry Co., Ltd., Shandong Sinoglory Biological Technology Co., Ltd., Gushen Biological Technology Group Co., Ltd., Shandong Yuxin Bio-Tech Co., Ltd., Shandong Huatai Food Co., Ltd., Shandong Wonderful Bio Technology Co., Ltd., Shandong Jianyuan Bioengineering Co., Ltd., Yantai Oriental Protein Tech Co., Ltd., Linyi Shansong Biological Products Co., Ltd., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Plant-based Protein Powders market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K MT) and average price (USD/MT) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Plant-based Protein Powders Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Plant-based Protein Powders Market, Segmentation by Type:

Protein Flour

Protein Concentrate

Protein Isolate

Hydrolyzed Protein

Global Plant-based Protein Powders Market, Segmentation by Protein Source:

Soy Protein

Pea Protein

Blends of Multiple Plants

Others

Global Plant-based Protein Powders Market, Segmentation by Protein Purity:

40 To 64 Percent

65 To 89 Percent

90 Percent and Above

Others

Global Plant-based Protein Powders Market, Segmentation by Processing Technology:

Wet Fractionation

Dry Fractionation

Enzymatic Hydrolysis

Others

Global Plant-based Protein Powders Market, Segmentation by Application:

Sports Nutrition

Functional Food & Beverage

Meal Replacement

Others

Companies Profiled:

Yantai Shuangta Food Co., Ltd.

Shandong Yuwang Ecological Food Industry Co., Ltd.

Shandong Sinoglory Biological Technology Co., Ltd.

Gushen Biological Technology Group Co., Ltd.

Shandong Yuxin Bio-Tech Co., Ltd.

Shandong Huatai Food Co., Ltd.

Shandong Wonderful Bio Technology Co., Ltd.

Shandong Jianyuan Bioengineering Co., Ltd.

Yantai Oriental Protein Tech Co., Ltd.

Linyi Shansong Biological Products Co., Ltd.

Archer Daniels Midland

Cargill

International Flavors & Fragrances

Kerry Group

Manildra Group

Roquette

Tereos

COSUCRA

Axiom Foods

CHS

Glanbia Nutritionals

Glico Nutrition

Key Questions Answered:

1. How big is the global Plant-based Protein Powders market?
2. What is the demand of the global Plant-based Protein Powders market?
3. What is the year over year growth of the global Plant-based Protein Powders market?
4. What is the production and production value of the global Plant-based Protein Powders market?
5. Who are the key producers in the global Plant-based Protein Powders market?
6. What are the growth factors driving the market demand?

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