

Global Plant Based Pet Food Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Plant Based Pet Food market size was valued at US\$ 12490 million in 2024 and is forecast to a readjusted size of USD 18890 million by 2031 with a CAGR of 6.1% during review period.

In this report, we will assess the current U.S. tariff framework alongside international policy adaptations, analyzing their effects on competitive market structures, regional economic dynamics, and supply chain resilience.

Plant-based pet food is an environmentally friendly pet food made from plant proteins such as soybeans, peas, and quinoa through scientific proportions. It takes into account low carbon emissions and animal welfare, and is suitable for pets who are allergic to meat or follow vegetarianism. Such products usually add essential amino acids (such as taurine and L-carnitine) to make up for the lack of plant protein, and meet international pet nutrition standards to meet the basic metabolic needs of dogs or cats. With the rise of the concept of sustainable consumption, plant-based pet food is becoming an emerging market segment, especially among young pet owners with strong environmental awareness, but long-term feeding needs to be combined with an assessment of the individual health status of the pet.

This report is a detailed and comprehensive analysis for global Plant Based Pet Food market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some

of the selected leaders for the year 2025, are provided.

Key Features:

Global Plant Based Pet Food market size and forecasts, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2020-2031

Global Plant Based Pet Food market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2020-2031

Global Plant Based Pet Food market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2020-2031

Global Plant Based Pet Food market shares of main players, shipments in revenue (\$ Million), sales quantity (Kilotons), and ASP (US\$/Ton), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Plant Based Pet Food

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Plant Based Pet Food market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Am? Planet, Kerry Group, THE PACK, Omega Pet Food, Evolution Diet, Eco Dog And Cats, Freshpet, Nestl? Purina PetCare, Vivus Pets, Benevo, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Plant Based Pet Food market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Dry Food

Wet Food

Snacks

Others

Market segment by Application

Online Sales

Supermarkets

Specialty Stores

Vet Hospitals

Others

Major players covered

Am? Planet

Kerry Group

THE PACK

Omega Pet Food

Evolution Diet

Eco Dog And Cats

Freshpet

Nestlé Purina PetCare

Vivus Pets

Benevo

Wysong

Mars

Evanger's Dog & Cat Food Company

Midwestern Pet Foods

Wild Earth

Dylan's Pet Food

VeggiePets

Avebe

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Plant Based Pet Food product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Plant Based Pet Food, with price, sales quantity, revenue, and global market share of Plant Based Pet Food from 2020 to 2025.

Chapter 3, the Plant Based Pet Food competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Plant Based Pet Food breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Plant Based Pet Food market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Plant Based Pet Food.

Chapter 14 and 15, to describe Plant Based Pet Food sales channel, distributors, customers, research findings and conclusion.

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