

Global Plant-based Meat Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Plant-based Meat market size is expected to reach \$ 2756 million by 2032, rising at a market growth of 4.6% CAGR during the forecast period (2026-2032).

Plant-based Meat made from plants such as soy. It is especially designed and created to look like, taste like, and cook like conventional meat. Artificial meat can be in the form of a burger patty, nuggets, or even crumbles and sausages and as it grows more popular, these veggie-based alternatives are shaking up the meat industry and everything we thought we knew about veggie burgers.

Plant-based artificial meat is made by separating protein and fiber from plants such as beans, then improving the structure and processing it into fibrin with a meaty taste, and finally adding plant spices, trace elements, vitamins and other ingredients to make it into a vegetarian meat with the taste and nutritional value of fresh meat. In order to improve the degree of simulation, plant-based meat manufacturers will also add heme obtained from plant cells to the vegetarian meat, making the color of the meat closer to reality and providing an authentic experience.

The major manufacturers of plant-based meat in the world include Beyond Meat, etc. The largest manufacturer occupies more than 15% of the market share. North America is the world's largest market, accounting for approximately 48% of the market, followed by Europe and Asia Pacific, accounting for 39% and 11%, respectively. Among them, meat snacks and meat accounted for 77.5% and 22.5% respectively. The most applications is retail, accounting for 84% of global market.

This report studies the global Plant-based Meat production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Plant-based Meat and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Plant-based Meat that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Plant-based Meat total production and demand, 2021-2032, (Tons)

Global Plant-based Meat total production value, 2021-2032, (USD Million)

Global Plant-based Meat production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Tons), (based on production site)

Global Plant-based Meat consumption by region & country, CAGR, 2021-2032 & (Tons)

U.S. VS China: Plant-based Meat domestic production, consumption, key domestic manufacturers and share

Global Plant-based Meat production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Tons)

Global Plant-based Meat production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

Global Plant-based Meat production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

This report profiles key players in the global Plant-based Meat market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Beyond Meat, Impossible Foods, Turtle Island Foods, Maple Leaf, Yves Veggie Cuisine, Nestle, Kellogg's, Monde Nissin, Fry Group Foods, Heather Mills, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Plant-based Meat market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Tons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Plant-based Meat Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Plant-based Meat Market, Segmentation by Type:

Meat Snacks

Meat

Global Plant-based Meat Market, Segmentation by Application:

Food

Retail

Others

Companies Profiled:

Beyond Meat

Impossible Foods

Turtle Island Foods

Maple Leaf

Yves Veggie Cuisine

Nestle

Kellogg's

Monde Nissin

Fry Group Foods

Heather Mills

Cargill

Unilever

Omnipork

Qishan Foods

Hongchang Food

Sulian Food

Starfield

PFI Foods

Fuzhou Sutianxia

Vesta Food Lab

Huiji Food

Jinzi Ham

Shuanghui

Douduoqi

Qishuang Group

Weilong Delicious

Zuming Bean Products

Key Questions Answered:

1. How big is the global Plant-based Meat market?
2. What is the demand of the global Plant-based Meat market?
3. What is the year over year growth of the global Plant-based Meat market?
4. What is the production and production value of the global Plant-based Meat market?
5. Who are the key producers in the global Plant-based Meat market?
6. What are the growth factors driving the market demand?

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