

# **Global Plant-based Breakfast Cereal Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031**

<https://marketpublishers.com/r/G32F34B3CF31EN.html>

Date: June 2025

Pages: 113

Price: US\$ 3,480.00 (Single User License)

ID: G32F34B3CF31EN

## **Abstracts**

According to our (Global Info Research) latest study, the global Plant-based Breakfast Cereal market size was valued at US\$ 2636 million in 2024 and is forecast to a readjusted size of USD 3573 million by 2031 with a CAGR of 4.5% during review period.

Plant-based breakfast cereals are a popular and convenient choice for individuals who follow a plant-based or vegan diet, or those looking for alternatives to traditional cereal options. These cereals are typically made from plant-based ingredients and do not contain any animal products.

The global plant-based breakfast cereal market refers to the market for cereal products that are derived from plant-based sources and are consumed as a breakfast meal. The demand for plant-based breakfast cereals has been on the rise due to changing consumer preferences towards healthier and sustainable food options.

Factors driving the growth of the global plant-based breakfast cereal market include increasing health consciousness among consumers, rising demand for vegetarian and vegan food products, and growing awareness about the environmental impact of animal-based agriculture. Plant-based breakfast cereals are often perceived as being healthier options, as they are typically low in fat and cholesterol and are often fortified with vitamins and minerals.

The market offers a wide variety of plant-based breakfast cereals, including options such as whole grain cereals, granolas, mueslis, and porridges made from grains, nuts, seeds, and dried fruits. These products cater to different dietary preferences and requirements, including gluten-free, organic, and non-GMO options.

North America and Europe are currently the leading markets for plant-based breakfast cereals, owing to the high adoption of vegetarian and vegan lifestyles in these regions. However, there has been a growing demand for these products in emerging markets such as Asia Pacific and Latin America, as consumers become more health-conscious and seek out alternative protein sources.

Key players in the global plant-based breakfast cereal market include multinational food companies, as well as smaller, niche players that specialize in producing plant-based and organic food products. These companies often focus on product innovation, incorporating unique flavors and ingredients to cater to diverse consumer preferences.

In summary, the global plant-based breakfast cereal market is witnessing significant growth due to increasing consumer demand for healthier and sustainable food options. With a wide variety of products available and a focus on innovation, this market is expected to continue expanding in the coming years.

This report is a detailed and comprehensive analysis for global Plant-based Breakfast Cereal market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

#### Key Features:

Global Plant-based Breakfast Cereal market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Plant-based Breakfast Cereal market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Plant-based Breakfast Cereal market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Plant-based Breakfast Cereal market shares of main players, shipments in

revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Plant-based Breakfast Cereal

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Plant-based Breakfast Cereal market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Kashi, Highkey, Catalina Crunch, ?General Mills, Zesty Brands, IWON organics, Quaker Oats, Lovegrown Inc., Barbara's Bakery, Nature's Path Foods, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## Market Segmentation

Plant-based Breakfast Cereal market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

Organic

Conventional

Others

### Market segment by Application

Hypermarkets

Convenience Stores

Specialty Stores

Others

#### Major players covered

Kashi

Highkey

Catalina Crunch

?General Mills

Zesty Brands

IWON organics

Quaker Oats

Lovegrown Inc.

Barbara's Bakery

Nature's Path Foods

Three Wishes Cereal

Amrita Health Foods

The Australian Superfood Co.

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Plant-based Breakfast Cereal product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Plant-based Breakfast Cereal, with price, sales quantity, revenue, and global market share of Plant-based Breakfast Cereal from 2020 to 2025.

Chapter 3, the Plant-based Breakfast Cereal competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Plant-based Breakfast Cereal breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Plant-based Breakfast Cereal market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Plant-based Breakfast Cereal.

Chapter 14 and 15, to describe Plant-based Breakfast Cereal sales channel, distributors, customers, research findings and conclusion.

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