

# Global Plant-based Bars Supply, Demand and Key Producers, 2023-2029

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## Abstracts

The global Plant-based Bars market size is expected to reach \$ 6773.2 million by 2029, rising at a market growth of 13.4% CAGR during the forecast period (2023-2029).

The plant-based bars market is further growing owing to the increasing availability of plant-based bars in a variety of flavors. With so many different ingredients and flavors to choose from, people can find a plant-based bar that suits their taste preferences and dietary needs. In addition, the increasing concern over sustainability and the environment are contributing to market growth. Many people are becoming more conscious of the impact their food choices have on the planet and are opting for plant-based options that are more sustainable and eco-friendlier than traditional animal-based products.

Plant-based bars are often marketed as a more sustainable snack option because they are made with plant-based ingredients. Plant-based bars are a good source of protein, which is essential for building and repairing tissues in the body, and for producing enzymes, hormones, and other important molecules. Many plant-based protein sources, such as nuts and seeds, also contain healthy fats, which are important for maintaining healthy skin, hair, and nails, as well as for absorbing fat-soluble vitamins such as vitamins A, D, E, and K. Moreover, Sustainability is a growing concern for many consumers, and the impact of food production on the environment has become a significant issue. Many people are turning to plant-based diets as a way to reduce their carbon footprint and support more sustainable food production practices.

This report studies the global Plant-based Bars production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Plant-based Bars, and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of Plant-based Bars that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Plant-based Bars total production and demand, 2018-2029, (K Units)

Global Plant-based Bars total production value, 2018-2029, (USD Million)

Global Plant-based Bars production by region & country, production, value, CAGR, 2018-2029, (USD Million) & (K Units)

Global Plant-based Bars consumption by region & country, CAGR, 2018-2029 & (K Units)

U.S. VS China: Plant-based Bars domestic production, consumption, key domestic manufacturers and share

Global Plant-based Bars production by manufacturer, production, price, value and market share 2018-2023, (USD Million) & (K Units)

Global Plant-based Bars production by Type, production, value, CAGR, 2018-2029, (USD Million) & (K Units)

Global Plant-based Bars production by Application production, value, CAGR, 2018-2029, (USD Million) & (K Units)

This reports profiles key players in the global Plant-based Bars market based on the following parameters – company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Clif Bar & Company, 88 ACRES, General Mills Inc. (LARABAR), GNC Holdings, LLC, GoMacro, LLC, Greens Gone Wild, LLC., Kellogg's, MadeGood and Rise Bar, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Plant-based Bars market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

Global Plant-based Bars Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Plant-based Bars Market, Segmentation by Type

Protein Bars

Cereal Bars

Energy Bars

Fruit & Nut Bars

Others

## Global Plant-based Bars Market, Segmentation by Application

Hypermarkets & Supermarkets

Convenience Stores

Specialty Stores

Online

Others

## Companies Profiled:

Clif Bar & Company

88 ACRES

General Mills Inc. (LARABAR)

GNC Holdings, LLC

GoMacro, LLC

Greens Gone Wild, LLC.

Kellogg's

MadeGood

Rise Bar

Vaxa Bars

## Key Questions Answered

1. How big is the global Plant-based Bars market?
2. What is the demand of the global Plant-based Bars market?
3. What is the year over year growth of the global Plant-based Bars market?
4. What is the production and production value of the global Plant-based Bars market?
5. Who are the key producers in the global Plant-based Bars market?
6. What are the growth factors driving the market demand?

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