

# Global Plant-based Bars Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029

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## Abstracts

According to our (Global Info Research) latest study, the global Plant-based Bars market size was valued at USD 2809 million in 2022 and is forecast to a readjusted size of USD 6773.2 million by 2029 with a CAGR of 13.4% during review period. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

The plant-based bars market is further growing owing to the increasing availability of plant-based bars in a variety of flavors. With so many different ingredients and flavors to choose from, people can find a plant-based bar that suits their taste preferences and dietary needs. In addition, the increasing concern over sustainability and the environment are contributing to market growth. Many people are becoming more conscious of the impact their food choices have on the planet and are opting for plant-based options that are more sustainable and eco-friendlier than traditional animal-based products.

Plant-based bars are often marketed as a more sustainable snack option because they are made with plant-based ingredients. Plant-based bars are a good source of protein, which is essential for building and repairing tissues in the body, and for producing enzymes, hormones, and other important molecules. Many plant-based protein sources, such as nuts and seeds, also contain healthy fats, which are important for maintaining healthy skin, hair, and nails, as well as for absorbing fat-soluble vitamins such as vitamins A, D, E, and K. Moreover, Sustainability is a growing concern for many consumers, and the impact of food production on the environment has become a significant issue. Many people are turning to plant-based diets as a way to reduce their carbon footprint and support more sustainable food production practices.

This report is a detailed and comprehensive analysis for global Plant-based Bars market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2023, are provided.

#### Key Features:

Global Plant-based Bars market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2018-2029

Global Plant-based Bars market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2018-2029

Global Plant-based Bars market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2018-2029

Global Plant-based Bars market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2018-2023

#### The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Plant-based Bars

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Plant-based Bars market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Clif Bar & Company, 88 ACRES, General Mills

Inc. (LARABAR), GNC Holdings, LLC and GoMacro, LLC, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

## Market Segmentation

Plant-based Bars market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

Protein Bars

Cereal Bars

Energy Bars

Fruit & Nut Bars

Others

### Market segment by Application

Hypermarkets & Supermarkets

Convenience Stores

Specialty Stores

Online

Others

### Major players covered

Clif Bar & Company

88 ACRES

General Mills Inc. (LARABAR)

GNC Holdings, LLC

GoMacro, LLC

Greens Gone Wild, LLC.

Kellogg's

MadeGood

Rise Bar

Vaxa Bars

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Plant-based Bars product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Plant-based Bars, with price, sales, revenue and global market share of Plant-based Bars from 2018 to 2023.

Chapter 3, the Plant-based Bars competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Plant-based Bars breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2022. and Plant-based Bars market forecast, by regions, type and application, with sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends, Porters Five Forces analysis, and Influence of COVID-19 and Russia-Ukraine War.

Chapter 13, the key raw materials and key suppliers, and industry chain of Plant-based Bars.

Chapter 14 and 15, to describe Plant-based Bars sales channel, distributors, customers, research findings and conclusion.

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