

Global Plain Yogurt Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Plain Yogurt market size is expected to reach \$ 16654 million by 2032, rising at a market growth of 4.9% CAGR during the forecast period (2026-2032).

Plain yogurt is a dairy product made by fermenting milk with lactic acid bacteria (such as *Streptococcus thermophilus* and *Lactobacillus bulgaricus*), without added fruit, sugar, or other flavorings. It is characterized by its natural taste and balanced nutrition, being rich in protein, calcium, B vitamins, and probiotics. It addresses issues related to gut health, nutritional supplementation, and low-sugar diets, making it an important part of the healthy food consumption trend. The average price of this product is approximately US\$9,240 per ton, with global sales of approximately 1.25 million tons.

With a growing focus on healthy eating and nutrition, consumers are seeking out food products that offer health benefits. Plain yogurt, known for its probiotic content and high protein content, is viewed as a nutritious option and has gained popularity among health-conscious consumers. Consumers are increasingly looking for natural and clean label food products, meaning they prefer products with minimal ingredients and no artificial additives. Plain yogurt, with its simple ingredient list of milk and live cultures, aligns with this preference, making it a popular choice. Plain yogurt is a versatile ingredient that can be used in various culinary applications. It can be consumed on its own, used as a base for smoothies, added to cereal or granola, used in baking and cooking, or incorporated into dressings and dips. This versatility has contributed to its growing demand. Plain yogurt is suitable for individuals with dietary restrictions or preferences, such as those who follow a vegetarian or gluten-free diet. It can serve as a dairy alternative for those who are lactose intolerant and can be a part of plant-based or vegan diets when made from non-dairy milk sources. Upstream components include fresh milk, bacterial cultures, and packaging materials, with parameters such as milk protein content (3?3.5%) and bacterial activity (10? CFU/ml); downstream components include retail, catering, and health food channels.

This report studies the global Plain Yogurt production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Plain Yogurt and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Plain Yogurt that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Plain Yogurt total production and demand, 2021-2032, (Kilotons)

Global Plain Yogurt total production value, 2021-2032, (USD Million)

Global Plain Yogurt production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons), (based on production site)

Global Plain Yogurt consumption by region & country, CAGR, 2021-2032 & (Kilotons)

U.S. VS China: Plain Yogurt domestic production, consumption, key domestic manufacturers and share

Global Plain Yogurt production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Kilotons)

Global Plain Yogurt production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

Global Plain Yogurt production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

This report profiles key players in the global Plain Yogurt market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include DANNON, Fage, Mountain High Yoghurt, Nestlé, Wallaby Organic, Siggis Skyr, Stonyfield Farm, Silk, VIMA Foods, Yili Group, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Plain Yogurt market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Kilotons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Plain Yogurt Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Plain Yogurt Market, Segmentation by Type:

Skim

Low Fat

Full Fat

Global Plain Yogurt Market, Segmentation by Strain Type:

Single Strain

Complex Strain

Global Plain Yogurt Market, Segmentation by Packaging Size:

Small Cups

Family Packs

Large Containers (Catering)

Other

Global Plain Yogurt Market, Segmentation by Application:

Online

Offline

Companies Profiled:

DANNON

Fage

Mountain High Yoghurt

Nestl?

Wallaby Organic

Siggi's Skyr

Stonyfield Farm

Silk

VIMA Foods

Yili Group

Mengniu Dairy

Bright Dairy & Food

JUNLEBAO

MEISHENE Dairy

Chobani

Yoplait

Lactalis

Arla Foods

FrieslandCampina

Saputo

Key Questions Answered:

1. How big is the global Plain Yogurt market?
2. What is the demand of the global Plain Yogurt market?
3. What is the year over year growth of the global Plain Yogurt market?
4. What is the production and production value of the global Plain Yogurt market?
5. Who are the key producers in the global Plain Yogurt market?
6. What are the growth factors driving the market demand?

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