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Global Ping-pong Bats Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Ping-pong Bats market size is expected to reach $ 4774 million by 2032, rising at a market growth of 6.2% CAGR during the forecast period (2026-2032).

In 2025, the global production of Ping-pong Bats reached 128 million units, with an average selling price of USD 24.80 per unit. A Ping-pong Bat is the primary equipment used in table tennis, typically consisting of a blade and rubber sheets attached to both sides. The blade determines the racket's speed, control, and playing feel, while the rubber largely influences spin generation, grip, and elasticity. Depending on the product type, ping-pong bats can be categorized into pre-assembled recreational bats and professional custom bats that allow separate selection of blades and rubbers. They are widely used in professional competitions, club training, school education, and recreational sports. Modern ping-pong bats are manufactured using natural wood, carbon fiber, arylate-carbon (ALC), glass fiber, and other advanced composite materials, combined with high-performance inverted, short pips, or long pips rubbers to satisfy different playing styles. Continuous advances in composite materials, precision manufacturing, and intelligent production technologies have significantly improved weight balance, sweet spot size, hitting feedback, durability, and manufacturing consistency, making ping-pong bats one of the most important performance-enhancing products in the sport.

The global Ping-pong Bat market continues to experience steady growth, supported by increasing participation in table tennis, school sports programs, youth training, and the continued expansion of the sport worldwide. As players become more performance-oriented, demand for mid-range and premium professional bats continues to increase, driving greater adoption of carbon fiber and composite blade technologies. Meanwhile, the rapid growth of e-commerce channels and the globalization of leading sporting

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goods brands are expanding market accessibility and encouraging upgrades to higher-performance equipment. Looking ahead, the market is expected to evolve toward lighter weight, higher performance, greater manufacturing consistency, and more personalized product offerings. Advanced composite materials, precision manufacturing, and intelligent production technologies will further improve product performance, while manufacturers with strong brand recognition, material innovation capabilities, and global distribution networks are expected to maintain their competitive advantages.

Report Scope

This report studies the global Ping-pong Bats production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Ping-pong Bats and provides market size (US$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Ping-pong Bats that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Ping-pong Bats total production and demand, 2021-2032, (K Units)

Global Ping-pong Bats total production value, 2021-2032, (USD Million)

Global Ping-pong Bats production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Ping-pong Bats consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Ping-pong Bats domestic production, consumption, key domestic manufacturers and share

Global Ping-pong Bats production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Ping-pong Bats production by Type, production, value, CAGR,

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2021-2032, (USD Million) & (K Units)

Global Ping-pong Bats production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Ping-pong Bats market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Nittaku, Yasaka, Tibhar, Joola, Donic, Andro, Victas, Tamasu (Butterfly), Stiga, Shanghai Double Happiness, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Ping-pong Bats market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US$ Millions), volume (production, consumption) & (K Units) and average price (US$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Ping-pong Bats Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

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India

Rest of World

Global Ping-pong Bats Market, Segmentation by Type:

Shakehand

Penhold

Global Ping-pong Bats Market, Segmentation by Material:

All-Wood Blade

Arylate-Carbon Blade

Zylon-Carbon Blade

Others

Global Ping-pong Bats Market, Segmentation by Ply Structure:

5-Ply Blade

7-Ply Blade

Multi-Ply Blade

Global Ping-pong Bats Market, Segmentation by Application:

Sports Goods Store

Supermarket

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Online Sale

Others

Companies Profiled:

Nittaku

Yasaka

Tibhar

Joola

Donic

Andro

Victas

Tamasu (Butterfly)

Stiga

Shanghai Double Happiness

Hebei Yinhe Sports Goods

Tian jin 729 Sports Equipment

Guangzhou Light Industry and Trade Group

Beijing Sword Sports

SANWEI Sport Beijing

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LOKI SPORTS GOODS JIANGSU

Key Questions Answered:

1. How big is the global Ping-pong Bats market?
2. What is the demand of the global Ping-pong Bats market?
3. What is the year over year growth of the global Ping-pong Bats market?
4. What is the production and production value of the global Ping-pong Bats market?
5. Who are the key producers in the global Ping-pong Bats market?
6. What are the growth factors driving the market demand?

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