

Global Pillow Packing Machine Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Pillow Packing Machine market size is expected to reach \$ 1524 million by 2032, rising at a market growth of 6.7% CAGR during the forecast period (2026-2032).

Pillow packaging machines are continuous horizontal sealing packaging equipment. A roll of film (such as OPP/ CPP, PE, or heat-sealable paper film) is wrapped around the product by a forming device. First, a longitudinal seal (center seal/back seal) is performed, followed by a horizontal seal and cut at both ends by an end-sealing knife, forming a three-side-seal package resembling a 'pillow.' It is suitable for single or multi-packs of biscuits, pastries, bread, candy, frozen foods, daily chemical products, medical consumables, hardware, etc. Its advantages include high speed, flexible design changes, and strong adaptability to material shapes. Optional features include easy-tear openings, perforated hanging holes, and pleated edges to improve display and preservation.

Adoption is propelled by downstream shifts toward convenience formats in food, hygiene-sensitive personal care and medical items, plus retailers' shelf-ready requirements—areas where flow wrap delivers consistent seals and branding. On the innovation side, hygienic design and wash-down-ready architectures, MAP-capable long-dwell sealing, and upgrade kits for recyclable paper flow wrap are expanding pack material options and de-risking transitions from multi-layer laminates to mono-materials or paper. At the same time, policy pressure is reshaping specifications: the EU's Packaging and Packaging Waste Regulation (PPWR) will begin applying from mid-2026 and drives recyclability and waste-reduction requirements; the UK's Plastic Packaging Tax has pushed brands to consider recycled content; California's SB54 EPR regime elevates producer responsibility for packaging; and the U.S. FDA's FSMA 204 traceability rule is prompting tighter integration of coding and data capture on primary

packs. Challenges persist—film and paper substrate volatility, sealing windows on emerging materials, and compliance timelines—but the direction is clear: sustainability-ready formats, verifiable pack integrity, and digital traceability are now strategic differentiators for buyers of flow wrappers.

Upstream, material suppliers are pivoting to recycle-ready films (PE/PP mono-webs) and barrier papers that can run on horizontal flow wrappers; leaders such as Amcor, Mondi, and Berry promote portfolios explicitly compatible with HFFS, signaling stable support for spec changes on primary packs. In the equipment core, established OEMs provide the wrapper, feeding and product control, plus software for changeovers and OEE: FUJI MACHINERY, OMORI, ULMA Packaging, Syntegon, PFM, Cavanna, IMA ILAPAK, BW Packaging (Hayssen), Schubert (Flowpacker), SACMI, Paxiom (SleekWrapper), HOPAK, and regional players including Soontrue, Wenzhou Ruida, and Qingdao Songben. Downstream, the buying center spans bakery, confectionery, snack and fresh lines, as well as medical disposables and personal care, where line hygiene, coding and pack integrity are decisive. The wrapper often integrates with weighers, inspection, and cartoners, making vendor ecosystems and retrofit-friendly sealing systems critical to lifecycle ROI.

In the food and beverage sector, pillowcases have become a common solution for adjacent products such as energy bars, baked goods, candies, fruits and vegetables, and dairy products due to their 'speed + display' advantage. Long-lasting pressure retention and MAP (Modular Mounting) help preserve sensitive products. Personal care and beauty products seek high-quality printing and easy-open designs to adapt to e-commerce and retail. Industrial and hardware sectors prefer wear-resistant film materials, hanging holes, and multi-packs for component logistics. The fastest-growing sector currently is 'sustainability + flexibility': the same equipment can switch between traditional films, recyclable single materials, and even paper bases without sacrificing sealing quality, and achieve stable operation through ultrasonic or advanced box-type sealing and remodeling units. Suppliers who can demonstrate multi-material compatibility while also ensuring hygiene and rapid changeover are more favored by global projects.

This report studies the global Pillow Packing Machine production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Pillow Packing Machine and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and

competition, as well as details the characteristics of Pillow Packing Machine that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Pillow Packing Machine total production and demand, 2021-2032, (K Units)

Global Pillow Packing Machine total production value, 2021-2032, (USD Million)

Global Pillow Packing Machine production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Pillow Packing Machine consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Pillow Packing Machine domestic production, consumption, key domestic manufacturers and share

Global Pillow Packing Machine production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Pillow Packing Machine production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Pillow Packing Machine production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Pillow Packing Machine market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Fuji Machinery, Youngsun Intelligent, Ishida, ULMA Packaging, IMA Ilapak, Hualian, BW Packaging, Omori Machinery, SACMI, PFM Group, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Pillow Packing Machine market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (K US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Pillow Packing Machine Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Pillow Packing Machine Market, Segmentation by Type:

Horizontal

Vertical

Global Pillow Packing Machine Market, Segmentation by Motion:

Rotary Motion

Box Motion

Global Pillow Packing Machine Market, Segmentation by Speed:

High Speed

Medium Speed

Global Pillow Packing Machine Market, Segmentation by Application:

Food and Beverage Industry

Cosmetics and Personal Care

Medical Industry

Industrial and Hardware

Others

Companies Profiled:

Fuji Machinery

Youngsun Intelligent

Ishida

ULMA Packaging

IMA Ilapak

Hualian

BW Packaging

Omori Machinery

SACMI

PFM Group

Syntegon

Soontrue

Wenzhou Ruida Machinery

Schubert

SANKO MACHINERY

Kawashima

Qingdao Songben Packing Machinery

Cavanna

Paxiom Automation

Key Questions Answered:

1. How big is the global Pillow Packing Machine market?
2. What is the demand of the global Pillow Packing Machine market?
3. What is the year over year growth of the global Pillow Packing Machine market?
4. What is the production and production value of the global Pillow Packing Machine market?
5. Who are the key producers in the global Pillow Packing Machine market?
6. What are the growth factors driving the market demand?

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