

Global Pillow Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G4D95562F0C6EN.html>

Date: January 2026

Pages: 195

Price: US\$ 4,480.00 (Single User License)

ID: G4D95562F0C6EN

Abstracts

The global Pillow market size is expected to reach \$ 25860 million by 2032, rising at a market growth of 6.8% CAGR during the forecast period (2026-2032).

A pillow is a soft bag or case filled with materials like feathers, foam, or synthetic fibers, primarily used to support the head and neck for comfort during sleep, but also for therapy, decoration (cushion), or as a general body rest support, coming in many shapes, sizes, and firmness levels to suit different needs. In 2025, global Pillow production reached approximately 1562 M Unit.

The global pillow market generally grows in a steady, mature-product way: it expands as populations and households increase, and as replacement cycles keep demand recurring. Growth is also fueled by ?premiumization,? where buyers trade up from basic pillows to higher-priced options, so market value can rise even when unit growth is modest. E-commerce has widened access and comparison shopping, helping new brands scale faster and pushing established players to refresh offerings more frequently.

Demand is being reshaped by sleep-health awareness and lifestyle shifts. Consumers increasingly look for pillows that address specific needs?neck and back support, temperature regulation, allergy resistance, adjustable loft, or suitability for different sleep positions. That has broadened the market beyond traditional fiberfill into memory foam, latex, gel-infused foams, shredded-fill ?customizable? styles, and more sustainable or natural materials. Hospitality demand (hotels, serviced apartments) and short-term rentals can also contribute to volume, while trends like home upgrades and wellness spending influence the higher end.

Supply and competitive dynamics affect how this growth shows up across regions. Input costs for foams, textiles, and packaging, plus shipping and return rates (especially online), can squeeze margins and cause brands to adjust prices and product mixes. At the same time, innovation?cooling fabrics, antimicrobial treatments, ergonomic

contours, and recyclable materials?creates differentiation in a crowded market and supports higher average selling prices. Overall, the market?s direction is upward, with the strongest momentum typically in premium, specialized, and online-friendly segments.

This report studies the global Pillow production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Pillow and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Pillow that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Pillow total production and demand, 2021-2032, (M Units)

Global Pillow total production value, 2021-2032, (USD Million)

Global Pillow production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (M Units), (based on production site)

Global Pillow consumption by region & country, CAGR, 2021-2032 & (M Units)

U.S. VS China: Pillow domestic production, consumption, key domestic manufacturers and share

Global Pillow production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (M Units)

Global Pillow production by Type, production, value, CAGR, 2021-2032, (USD Million) & (M Units)

Global Pillow production by Application, production, value, CAGR, 2021-2032, (USD Million) & (M Units)

This report profiles key players in the global Pillow market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Hollander, Wendre, MyPillow, Tempur-Pedic, RIBECO, John Cotton, Paradise Pillow, Magniflex, Comfy Quilts, PENELOPE, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Pillow market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (M Units) and average price (USD/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the

forecast year.

Global Pillow Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Pillow Market, Segmentation by Type:

Cotton Pillow

Down Pillow

Memory Foam Pillow

Other

Global Pillow Market, Segmentation by Feature:

Traditional Bread Shape

Ergonomic Shape

S-shaped/Specific Support Shape

Other

Global Pillow Market, Segmentation by Channel:

Online Sales

Offline Sales

Global Pillow Market, Segmentation by Application:

Household

Hotel

Hospital

Other

Companies Profiled:

Hollander

Wendre

MyPillow

Tempur-Pedic

RIBECO

John Cotton

Paradise Pillow

Magniflex

Comfy Quilts

PENELOPE

PATEX

Latexco

Romatex

Nishikawa Sangyo

Czech Feather & Down

Luolai

Fuanna

Dohia

Mendale

Shuixing

Noyoke

Beyond Home Textile

Southbedding

Jalice

Your Moon

Veken

Key Questions Answered:

1. How big is the global Pillow market?

2. What is the demand of the global Pillow market?
3. What is the year over year growth of the global Pillow market?
4. What is the production and production value of the global Pillow market?
5. Who are the key producers in the global Pillow market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Pillow Introduction
- 1.2 World Pillow Supply & Forecast
 - 1.2.1 World Pillow Production Value (2021 & 2025 & 2032)
 - 1.2.2 World Pillow Production (2021-2032)
 - 1.2.3 World Pillow Pricing Trends (2021-2032)
- 1.3 World Pillow Production by Region (Based on Production Site)
 - 1.3.1 World Pillow Production Value by Region (2021-2032)
 - 1.3.2 World Pillow Production by Region (2021-2032)
 - 1.3.3 World Pillow Average Price by Region (2021-2032)
 - 1.3.4 North America Pillow Production (2021-2032)
 - 1.3.5 Europe Pillow Production (2021-2032)
 - 1.3.6 China Pillow Production (2021-2032)
 - 1.3.7 Japan Pillow Production (2021-2032)
 - 1.3.8 Turkey Pillow Production (2021-2032)
 - 1.3.9 Southeast Asia Pillow Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Pillow Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Pillow Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Pillow Demand (2021-2032)
- 2.2 World Pillow Consumption by Region
 - 2.2.1 World Pillow Consumption by Region (2021-2026)
 - 2.2.2 World Pillow Consumption Forecast by Region (2027-2032)
- 2.3 United States Pillow Consumption (2021-2032)
- 2.4 China Pillow Consumption (2021-2032)
- 2.5 Europe Pillow Consumption (2021-2032)
- 2.6 Japan Pillow Consumption (2021-2032)
- 2.7 South Korea Pillow Consumption (2021-2032)
- 2.8 ASEAN Pillow Consumption (2021-2032)
- 2.9 India Pillow Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Pillow Production Value by Manufacturer (2021-2026)
- 3.2 World Pillow Production by Manufacturer (2021-2026)
- 3.3 World Pillow Average Price by Manufacturer (2021-2026)
- 3.4 Pillow Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global Pillow Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for Pillow in 2025
 - 3.5.3 Global Concentration Ratios (CR8) for Pillow in 2025
- 3.6 Pillow Market: Overall Company Footprint Analysis
 - 3.6.1 Pillow Market: Region Footprint
 - 3.6.2 Pillow Market: Company Product Type Footprint
 - 3.6.3 Pillow Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: Pillow Production Value Comparison
 - 4.1.1 United States VS China: Pillow Production Value Comparison (2021 & 2025 & 2032)
 - 4.1.2 United States VS China: Pillow Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Pillow Production Comparison
 - 4.2.1 United States VS China: Pillow Production Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: Pillow Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Pillow Consumption Comparison
 - 4.3.1 United States VS China: Pillow Consumption Comparison (2021 & 2025 & 2032)
 - 4.3.2 United States VS China: Pillow Consumption Market Share Comparison (2021 & 2025 & 2032)
- 4.4 United States Based Pillow Manufacturers and Market Share, 2021-2026
 - 4.4.1 United States Based Pillow Manufacturers, Headquarters and Production Site (States, Country)
 - 4.4.2 United States Based Manufacturers Pillow Production Value (2021-2026)

- 4.4.3 United States Based Manufacturers Pillow Production (2021-2026)
- 4.5 China Based Pillow Manufacturers and Market Share
 - 4.5.1 China Based Pillow Manufacturers, Headquarters and Production Site (Province, Country)
 - 4.5.2 China Based Manufacturers Pillow Production Value (2021-2026)
 - 4.5.3 China Based Manufacturers Pillow Production (2021-2026)
- 4.6 Rest of World Based Pillow Manufacturers and Market Share, 2021-2026
 - 4.6.1 Rest of World Based Pillow Manufacturers, Headquarters and Production Site (State, Country)
 - 4.6.2 Rest of World Based Manufacturers Pillow Production Value (2021-2026)
 - 4.6.3 Rest of World Based Manufacturers Pillow Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

- 5.1 World Pillow Market Size Overview by Type: 2021 VS 2025 VS 2032
- 5.2 Segment Introduction by Type
 - 5.2.1 Cotton Pillow
 - 5.2.2 Down Pillow
 - 5.2.3 Memory Foam Pillow
 - 5.2.4 Other
- 5.3 Market Segment by Type
 - 5.3.1 World Pillow Production by Type (2021-2032)
 - 5.3.2 World Pillow Production Value by Type (2021-2032)
 - 5.3.3 World Pillow Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY FEATURE

- 6.1 World Pillow Market Size Overview by Feature: 2021 VS 2025 VS 2032
- 6.2 Segment Introduction by Feature
 - 6.2.1 Traditional Bread Shape
 - 6.2.2 Ergonomic Shape
 - 6.2.3 S-shaped/Specific Support Shape
 - 6.2.4 Other
- 6.3 Market Segment by Feature
 - 6.3.1 World Pillow Production by Feature (2021-2032)
 - 6.3.2 World Pillow Production Value by Feature (2021-2032)
 - 6.3.3 World Pillow Average Price by Feature (2021-2032)

7 MARKET ANALYSIS BY CHANNEL

7.1 World Pillow Market Size Overview by Channel: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Channel

7.2.1 Online Sales

7.2.2 Offline Sales

7.3 Market Segment by Channel

7.3.1 World Pillow Production by Channel (2021-2032)

7.3.2 World Pillow Production Value by Channel (2021-2032)

7.3.3 World Pillow Average Price by Channel (2021-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World Pillow Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Household

8.2.2 Hotel

8.2.3 Hospital

8.2.4 Other

8.3 Market Segment by Application

8.3.1 World Pillow Production by Application (2021-2032)

8.3.2 World Pillow Production Value by Application (2021-2032)

8.3.3 World Pillow Average Price by Application (2021-2032)

9 COMPANY PROFILES

9.1 Hollander

9.1.1 Hollander Details

9.1.2 Hollander Major Business

9.1.3 Hollander Pillow Product and Services

9.1.4 Hollander Pillow Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.1.5 Hollander Recent Developments/Updates

9.1.6 Hollander Competitive Strengths & Weaknesses

9.2 Wendre

9.2.1 Wendre Details

9.2.2 Wendre Major Business

9.2.3 Wendre Pillow Product and Services

9.2.4 Wendre Pillow Production, Price, Value, Gross Margin and Market Share (2021-2026)

- 9.2.5 Wendre Recent Developments/Updates
- 9.2.6 Wendre Competitive Strengths & Weaknesses
- 9.3 MyPillow
 - 9.3.1 MyPillow Details
 - 9.3.2 MyPillow Major Business
 - 9.3.3 MyPillow Pillow Product and Services
 - 9.3.4 MyPillow Pillow Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.3.5 MyPillow Recent Developments/Updates
 - 9.3.6 MyPillow Competitive Strengths & Weaknesses
- 9.4 Tempur-Pedic
 - 9.4.1 Tempur-Pedic Details
 - 9.4.2 Tempur-Pedic Major Business
 - 9.4.3 Tempur-Pedic Pillow Product and Services
 - 9.4.4 Tempur-Pedic Pillow Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.4.5 Tempur-Pedic Recent Developments/Updates
 - 9.4.6 Tempur-Pedic Competitive Strengths & Weaknesses
- 9.5 RIBECO
 - 9.5.1 RIBECO Details
 - 9.5.2 RIBECO Major Business
 - 9.5.3 RIBECO Pillow Product and Services
 - 9.5.4 RIBECO Pillow Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.5.5 RIBECO Recent Developments/Updates
 - 9.5.6 RIBECO Competitive Strengths & Weaknesses
- 9.6 John Cotton
 - 9.6.1 John Cotton Details
 - 9.6.2 John Cotton Major Business
 - 9.6.3 John Cotton Pillow Product and Services
 - 9.6.4 John Cotton Pillow Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.6.5 John Cotton Recent Developments/Updates
 - 9.6.6 John Cotton Competitive Strengths & Weaknesses
- 9.7 Paradise Pillow
 - 9.7.1 Paradise Pillow Details
 - 9.7.2 Paradise Pillow Major Business
 - 9.7.3 Paradise Pillow Pillow Product and Services
 - 9.7.4 Paradise Pillow Pillow Production, Price, Value, Gross Margin and Market Share

(2021-2026)

9.7.5 Paradise Pillow Recent Developments/Updates

9.7.6 Paradise Pillow Competitive Strengths & Weaknesses

9.8 Magniflex

9.8.1 Magniflex Details

9.8.2 Magniflex Major Business

9.8.3 Magniflex Pillow Product and Services

9.8.4 Magniflex Pillow Production, Price, Value, Gross Margin and Market Share

(2021-2026)

9.8.5 Magniflex Recent Developments/Updates

9.8.6 Magniflex Competitive Strengths & Weaknesses

9.9 Comfy Quilts

9.9.1 Comfy Quilts Details

9.9.2 Comfy Quilts Major Business

9.9.3 Comfy Quilts Pillow Product and Services

9.9.4 Comfy Quilts Pillow Production, Price, Value, Gross Margin and Market Share

(2021-2026)

9.9.5 Comfy Quilts Recent Developments/Updates

9.9.6 Comfy Quilts Competitive Strengths & Weaknesses

9.10 PENELOPE

9.10.1 PENELOPE Details

9.10.2 PENELOPE Major Business

9.10.3 PENELOPE Pillow Product and Services

9.10.4 PENELOPE Pillow Production, Price, Value, Gross Margin and Market Share

(2021-2026)

9.10.5 PENELOPE Recent Developments/Updates

9.10.6 PENELOPE Competitive Strengths & Weaknesses

9.11 PATEX

9.11.1 PATEX Details

9.11.2 PATEX Major Business

9.11.3 PATEX Pillow Product and Services

9.11.4 PATEX Pillow Production, Price, Value, Gross Margin and Market Share

(2021-2026)

9.11.5 PATEX Recent Developments/Updates

9.11.6 PATEX Competitive Strengths & Weaknesses

9.12 Latexco

9.12.1 Latexco Details

9.12.2 Latexco Major Business

9.12.3 Latexco Pillow Product and Services

9.12.4 Latexco Pillow Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.12.5 Latexco Recent Developments/Updates

9.12.6 Latexco Competitive Strengths & Weaknesses

9.13 Romatex

9.13.1 Romatex Details

9.13.2 Romatex Major Business

9.13.3 Romatex Pillow Product and Services

9.13.4 Romatex Pillow Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.13.5 Romatex Recent Developments/Updates

9.13.6 Romatex Competitive Strengths & Weaknesses

9.14 Nishikawa Sangyo

9.14.1 Nishikawa Sangyo Details

9.14.2 Nishikawa Sangyo Major Business

9.14.3 Nishikawa Sangyo Pillow Product and Services

9.14.4 Nishikawa Sangyo Pillow Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.14.5 Nishikawa Sangyo Recent Developments/Updates

9.14.6 Nishikawa Sangyo Competitive Strengths & Weaknesses

9.15 Czech Feather & Down

9.15.1 Czech Feather & Down Details

9.15.2 Czech Feather & Down Major Business

9.15.3 Czech Feather & Down Pillow Product and Services

9.15.4 Czech Feather & Down Pillow Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.15.5 Czech Feather & Down Recent Developments/Updates

9.15.6 Czech Feather & Down Competitive Strengths & Weaknesses

9.16 Luolai

9.16.1 Luolai Details

9.16.2 Luolai Major Business

9.16.3 Luolai Pillow Product and Services

9.16.4 Luolai Pillow Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.16.5 Luolai Recent Developments/Updates

9.16.6 Luolai Competitive Strengths & Weaknesses

9.17 Fuanna

9.17.1 Fuanna Details

9.17.2 Fuanna Major Business

- 9.17.3 Fuanna Pillow Product and Services
- 9.17.4 Fuanna Pillow Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.17.5 Fuanna Recent Developments/Updates
- 9.17.6 Fuanna Competitive Strengths & Weaknesses
- 9.18 Dohia
 - 9.18.1 Dohia Details
 - 9.18.2 Dohia Major Business
 - 9.18.3 Dohia Pillow Product and Services
 - 9.18.4 Dohia Pillow Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.18.5 Dohia Recent Developments/Updates
 - 9.18.6 Dohia Competitive Strengths & Weaknesses
- 9.19 Mendale
 - 9.19.1 Mendale Details
 - 9.19.2 Mendale Major Business
 - 9.19.3 Mendale Pillow Product and Services
 - 9.19.4 Mendale Pillow Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.19.5 Mendale Recent Developments/Updates
 - 9.19.6 Mendale Competitive Strengths & Weaknesses
- 9.20 Shuixing
 - 9.20.1 Shuixing Details
 - 9.20.2 Shuixing Major Business
 - 9.20.3 Shuixing Pillow Product and Services
 - 9.20.4 Shuixing Pillow Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.20.5 Shuixing Recent Developments/Updates
 - 9.20.6 Shuixing Competitive Strengths & Weaknesses
- 9.21 Noyoke
 - 9.21.1 Noyoke Details
 - 9.21.2 Noyoke Major Business
 - 9.21.3 Noyoke Pillow Product and Services
 - 9.21.4 Noyoke Pillow Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.21.5 Noyoke Recent Developments/Updates
 - 9.21.6 Noyoke Competitive Strengths & Weaknesses
- 9.22 Beyond Home Textile
 - 9.22.1 Beyond Home Textile Details

- 9.22.2 Beyond Home Textile Major Business
- 9.22.3 Beyond Home Textile Pillow Product and Services
- 9.22.4 Beyond Home Textile Pillow Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.22.5 Beyond Home Textile Recent Developments/Updates
- 9.22.6 Beyond Home Textile Competitive Strengths & Weaknesses
- 9.23 Southbedding
 - 9.23.1 Southbedding Details
 - 9.23.2 Southbedding Major Business
 - 9.23.3 Southbedding Pillow Product and Services
 - 9.23.4 Southbedding Pillow Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.23.5 Southbedding Recent Developments/Updates
 - 9.23.6 Southbedding Competitive Strengths & Weaknesses
- 9.24 Jalice
 - 9.24.1 Jalice Details
 - 9.24.2 Jalice Major Business
 - 9.24.3 Jalice Pillow Product and Services
 - 9.24.4 Jalice Pillow Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.24.5 Jalice Recent Developments/Updates
 - 9.24.6 Jalice Competitive Strengths & Weaknesses
- 9.25 Your Moon
 - 9.25.1 Your Moon Details
 - 9.25.2 Your Moon Major Business
 - 9.25.3 Your Moon Pillow Product and Services
 - 9.25.4 Your Moon Pillow Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.25.5 Your Moon Recent Developments/Updates
 - 9.25.6 Your Moon Competitive Strengths & Weaknesses
- 9.26 Veken
 - 9.26.1 Veken Details
 - 9.26.2 Veken Major Business
 - 9.26.3 Veken Pillow Product and Services
 - 9.26.4 Veken Pillow Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.26.5 Veken Recent Developments/Updates
 - 9.26.6 Veken Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

10.1 Pillow Industry Chain

10.2 Pillow Upstream Analysis

10.2.1 Pillow Core Raw Materials

10.2.2 Main Manufacturers of Pillow Core Raw Materials

10.3 Midstream Analysis

10.4 Downstream Analysis

10.5 Pillow Production Mode

10.6 Pillow Procurement Model

10.7 Pillow Industry Sales Model and Sales Channels

10.7.1 Pillow Sales Model

10.7.2 Pillow Typical Distributors

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. World Pillow Production Value by Region (2021, 2025 and 2032) & (USD Million)
- Table 2. World Pillow Production Value by Region (2021-2026) & (USD Million)
- Table 3. World Pillow Production Value by Region (2027-2032) & (USD Million)
- Table 4. World Pillow Production Value Market Share by Region (2021-2026)
- Table 5. World Pillow Production Value Market Share by Region (2027-2032)
- Table 6. World Pillow Production by Region (2021-2026) & (M Units)
- Table 7. World Pillow Production by Region (2027-2032) & (M Units)
- Table 8. World Pillow Production Market Share by Region (2021-2026)
- Table 9. World Pillow Production Market Share by Region (2027-2032)
- Table 10. World Pillow Average Price by Region (2021-2026) & (USD/Unit)
- Table 11. World Pillow Average Price by Region (2027-2032) & (USD/Unit)
- Table 12. Pillow Major Market Trends
- Table 13. World Pillow Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (M Units)
- Table 14. World Pillow Consumption by Region (2021-2026) & (M Units)
- Table 15. World Pillow Consumption Forecast by Region (2027-2032) & (M Units)
- Table 16. World Pillow Production Value by Manufacturer (2021-2026) & (USD Million)
- Table 17. Production Value Market Share of Key Pillow Producers in 2025
- Table 18. World Pillow Production by Manufacturer (2021-2026) & (M Units)
- Table 19. Production Market Share of Key Pillow Producers in 2025
- Table 20. World Pillow Average Price by Manufacturer (2021-2026) & (USD/Unit)
- Table 21. Global Pillow Company Evaluation Quadrant
- Table 22. World Pillow Industry Rank of Major Manufacturers, Based on Production Value in 2025
- Table 23. Head Office and Pillow Production Site of Key Manufacturer
- Table 24. Pillow Market: Company Product Type Footprint
- Table 25. Pillow Market: Company Product Application Footprint
- Table 26. Pillow Competitive Factors
- Table 27. Pillow New Entrant and Capacity Expansion Plans
- Table 28. Pillow Mergers & Acquisitions Activity
- Table 29. United States VS China Pillow Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)
- Table 30. United States VS China Pillow Production Comparison, (2021 & 2025 & 2032) & (M Units)

Table 31. United States VS China Pillow Consumption Comparison, (2021 & 2025 & 2032) & (M Units)

Table 32. United States Based Pillow Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Pillow Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Pillow Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Pillow Production (2021-2026) & (M Units)

Table 36. United States Based Manufacturers Pillow Production Market Share (2021-2026)

Table 37. China Based Pillow Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Pillow Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Pillow Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Pillow Production, (2021-2026) & (M Units)

Table 41. China Based Manufacturers Pillow Production Market Share (2021-2026)

Table 42. Rest of World Based Pillow Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Pillow Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Pillow Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Pillow Production, (2021-2026) & (M Units)

Table 46. Rest of World Based Manufacturers Pillow Production Market Share (2021-2026)

Table 47. World Pillow Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Pillow Production by Type (2021-2026) & (M Units)

Table 49. World Pillow Production by Type (2027-2032) & (M Units)

Table 50. World Pillow Production Value by Type (2021-2026) & (USD Million)

Table 51. World Pillow Production Value by Type (2027-2032) & (USD Million)

Table 52. World Pillow Average Price by Type (2021-2026) & (USD/Unit)

Table 53. World Pillow Average Price by Type (2027-2032) & (USD/Unit)

Table 54. World Pillow Production Value by Feature, (USD Million), 2021 & 2025 & 2032

- Table 55. World Pillow Production by Feature (2021-2026) & (M Units)
- Table 56. World Pillow Production by Feature (2027-2032) & (M Units)
- Table 57. World Pillow Production Value by Feature (2021-2026) & (USD Million)
- Table 58. World Pillow Production Value by Feature (2027-2032) & (USD Million)
- Table 59. World Pillow Average Price by Feature (2021-2026) & (USD/Unit)
- Table 60. World Pillow Average Price by Feature (2027-2032) & (USD/Unit)
- Table 61. World Pillow Production Value by Channel, (USD Million), 2021 & 2025 & 2032
- Table 62. World Pillow Production by Channel (2021-2026) & (M Units)
- Table 63. World Pillow Production by Channel (2027-2032) & (M Units)
- Table 64. World Pillow Production Value by Channel (2021-2026) & (USD Million)
- Table 65. World Pillow Production Value by Channel (2027-2032) & (USD Million)
- Table 66. World Pillow Average Price by Channel (2021-2026) & (USD/Unit)
- Table 67. World Pillow Average Price by Channel (2027-2032) & (USD/Unit)
- Table 68. World Pillow Production Value by Application, (USD Million), 2021 & 2025 & 2032
- Table 69. World Pillow Production by Application (2021-2026) & (M Units)
- Table 70. World Pillow Production by Application (2027-2032) & (M Units)
- Table 71. World Pillow Production Value by Application (2021-2026) & (USD Million)
- Table 72. World Pillow Production Value by Application (2027-2032) & (USD Million)
- Table 73. World Pillow Average Price by Application (2021-2026) & (USD/Unit)
- Table 74. World Pillow Average Price by Application (2027-2032) & (USD/Unit)
- Table 75. Hollander Basic Information, Manufacturing Base and Competitors
- Table 76. Hollander Major Business
- Table 77. Hollander Pillow Product and Services
- Table 78. Hollander Pillow Production (M Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 79. Hollander Recent Developments/Updates
- Table 80. Hollander Competitive Strengths & Weaknesses
- Table 81. Wendre Basic Information, Manufacturing Base and Competitors
- Table 82. Wendre Major Business
- Table 83. Wendre Pillow Product and Services
- Table 84. Wendre Pillow Production (M Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 85. Wendre Recent Developments/Updates
- Table 86. Wendre Competitive Strengths & Weaknesses
- Table 87. MyPillow Basic Information, Manufacturing Base and Competitors
- Table 88. MyPillow Major Business
- Table 89. MyPillow Pillow Product and Services

- Table 90. MyPillow Pillow Production (M Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 91. MyPillow Recent Developments/Updates
- Table 92. MyPillow Competitive Strengths & Weaknesses
- Table 93. Tempur-Pedic Basic Information, Manufacturing Base and Competitors
- Table 94. Tempur-Pedic Major Business
- Table 95. Tempur-Pedic Pillow Product and Services
- Table 96. Tempur-Pedic Pillow Production (M Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 97. Tempur-Pedic Recent Developments/Updates
- Table 98. Tempur-Pedic Competitive Strengths & Weaknesses
- Table 99. RIBECO Basic Information, Manufacturing Base and Competitors
- Table 100. RIBECO Major Business
- Table 101. RIBECO Pillow Product and Services
- Table 102. RIBECO Pillow Production (M Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 103. RIBECO Recent Developments/Updates
- Table 104. RIBECO Competitive Strengths & Weaknesses
- Table 105. John Cotton Basic Information, Manufacturing Base and Competitors
- Table 106. John Cotton Major Business
- Table 107. John Cotton Pillow Product and Services
- Table 108. John Cotton Pillow Production (M Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 109. John Cotton Recent Developments/Updates
- Table 110. John Cotton Competitive Strengths & Weaknesses
- Table 111. Paradise Pillow Basic Information, Manufacturing Base and Competitors
- Table 112. Paradise Pillow Major Business
- Table 113. Paradise Pillow Pillow Product and Services
- Table 114. Paradise Pillow Pillow Production (M Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 115. Paradise Pillow Recent Developments/Updates
- Table 116. Paradise Pillow Competitive Strengths & Weaknesses
- Table 117. Magniflex Basic Information, Manufacturing Base and Competitors
- Table 118. Magniflex Major Business
- Table 119. Magniflex Pillow Product and Services
- Table 120. Magniflex Pillow Production (M Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 121. Magniflex Recent Developments/Updates
- Table 122. Magniflex Competitive Strengths & Weaknesses

- Table 123. Comfy Quilts Basic Information, Manufacturing Base and Competitors
- Table 124. Comfy Quilts Major Business
- Table 125. Comfy Quilts Pillow Product and Services
- Table 126. Comfy Quilts Pillow Production (M Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 127. Comfy Quilts Recent Developments/Updates
- Table 128. Comfy Quilts Competitive Strengths & Weaknesses
- Table 129. PENELOPE Basic Information, Manufacturing Base and Competitors
- Table 130. PENELOPE Major Business
- Table 131. PENELOPE Pillow Product and Services
- Table 132. PENELOPE Pillow Production (M Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 133. PENELOPE Recent Developments/Updates
- Table 134. PENELOPE Competitive Strengths & Weaknesses
- Table 135. PATEX Basic Information, Manufacturing Base and Competitors
- Table 136. PATEX Major Business
- Table 137. PATEX Pillow Product and Services
- Table 138. PATEX Pillow Production (M Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 139. PATEX Recent Developments/Updates
- Table 140. PATEX Competitive Strengths & Weaknesses
- Table 141. Latexco Basic Information, Manufacturing Base and Competitors
- Table 142. Latexco Major Business
- Table 143. Latexco Pillow Product and Services
- Table 144. Latexco Pillow Production (M Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 145. Latexco Recent Developments/Updates
- Table 146. Latexco Competitive Strengths & Weaknesses
- Table 147. Romatex Basic Information, Manufacturing Base and Competitors
- Table 148. Romatex Major Business
- Table 149. Romatex Pillow Product and Services
- Table 150. Romatex Pillow Production (M Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 151. Romatex Recent Developments/Updates
- Table 152. Romatex Competitive Strengths & Weaknesses
- Table 153. Nishikawa Sangyo Basic Information, Manufacturing Base and Competitors
- Table 154. Nishikawa Sangyo Major Business
- Table 155. Nishikawa Sangyo Pillow Product and Services
- Table 156. Nishikawa Sangyo Pillow Production (M Units), Price (USD/Unit), Production

Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 157. Nishikawa Sangyo Recent Developments/Updates

Table 158. Nishikawa Sangyo Competitive Strengths & Weaknesses

Table 159. Czech Feather & Down Basic Information, Manufacturing Base and Competitors

Table 160. Czech Feather & Down Major Business

Table 161. Czech Feather & Down Pillow Product and Services

Table 162. Czech Feather & Down Pillow Production (M Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 163. Czech Feather & Down Recent Developments/Updates

Table 164. Czech Feather & Down Competitive Strengths & Weaknesses

Table 165. Luolai Basic Information, Manufacturing Base and Competitors

Table 166. Luolai Major Business

Table 167. Luolai Pillow Product and Services

Table 168. Luolai Pillow Production (M Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 169. Luolai Recent Developments/Updates

Table 170. Luolai Competitive Strengths & Weaknesses

Table 171. Fuanna Basic Information, Manufacturing Base and Competitors

Table 172. Fuanna Major Business

Table 173. Fuanna Pillow Product and Services

Table 174. Fuanna Pillow Production (M Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 175. Fuanna Recent Developments/Updates

Table 176. Fuanna Competitive Strengths & Weaknesses

Table 177. Dohia Basic Information, Manufacturing Base and Competitors

Table 178. Dohia Major Business

Table 179. Dohia Pillow Product and Services

Table 180. Dohia Pillow Production (M Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 181. Dohia Recent Developments/Updates

Table 182. Dohia Competitive Strengths & Weaknesses

Table 183. Mendale Basic Information, Manufacturing Base and Competitors

Table 184. Mendale Major Business

Table 185. Mendale Pillow Product and Services

Table 186. Mendale Pillow Production (M Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 187. Mendale Recent Developments/Updates

Table 188. Mendale Competitive Strengths & Weaknesses

- Table 189. Shuixing Basic Information, Manufacturing Base and Competitors
- Table 190. Shuixing Major Business
- Table 191. Shuixing Pillow Product and Services
- Table 192. Shuixing Pillow Production (M Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 193. Shuixing Recent Developments/Updates
- Table 194. Shuixing Competitive Strengths & Weaknesses
- Table 195. Noyoke Basic Information, Manufacturing Base and Competitors
- Table 196. Noyoke Major Business
- Table 197. Noyoke Pillow Product and Services
- Table 198. Noyoke Pillow Production (M Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 199. Noyoke Recent Developments/Updates
- Table 200. Noyoke Competitive Strengths & Weaknesses
- Table 201. Beyond Home Textile Basic Information, Manufacturing Base and Competitors
- Table 202. Beyond Home Textile Major Business
- Table 203. Beyond Home Textile Pillow Product and Services
- Table 204. Beyond Home Textile Pillow Production (M Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 205. Beyond Home Textile Recent Developments/Updates
- Table 206. Beyond Home Textile Competitive Strengths & Weaknesses
- Table 207. Southbedding Basic Information, Manufacturing Base and Competitors
- Table 208. Southbedding Major Business
- Table 209. Southbedding Pillow Product and Services
- Table 210. Southbedding Pillow Production (M Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 211. Southbedding Recent Developments/Updates
- Table 212. Southbedding Competitive Strengths & Weaknesses
- Table 213. Jalice Basic Information, Manufacturing Base and Competitors
- Table 214. Jalice Major Business
- Table 215. Jalice Pillow Product and Services
- Table 216. Jalice Pillow Production (M Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 217. Jalice Recent Developments/Updates
- Table 218. Jalice Competitive Strengths & Weaknesses
- Table 219. Your Moon Basic Information, Manufacturing Base and Competitors
- Table 220. Your Moon Major Business
- Table 221. Your Moon Pillow Product and Services

Table 222. Your Moon Pillow Production (M Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 223. Your Moon Recent Developments/Updates

Table 224. Your Moon Competitive Strengths & Weaknesses

Table 225. Veken Basic Information, Manufacturing Base and Competitors

Table 226. Veken Major Business

Table 227. Veken Pillow Product and Services

Table 228. Veken Pillow Production (M Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 229. Veken Recent Developments/Updates

Table 230. Veken Competitive Strengths & Weaknesses

Table 231. Global Key Players of Pillow Upstream (Raw Materials)

Table 232. Global Pillow Typical Customers

Table 233. Pillow Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. Pillow Picture

Figure 2. World Pillow Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Pillow Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Pillow Production (2021-2032) & (M Units)

Figure 5. World Pillow Average Price (2021-2032) & (USD/Unit)

Figure 6. World Pillow Production Value Market Share by Region (2021-2032)

Figure 7. World Pillow Production Market Share by Region (2021-2032)

Figure 8. North America Pillow Production (2021-2032) & (M Units)

Figure 9. Europe Pillow Production (2021-2032) & (M Units)

Figure 10. China Pillow Production (2021-2032) & (M Units)

Figure 11. Japan Pillow Production (2021-2032) & (M Units)

Figure 12. Turkey Pillow Production (2021-2032) & (M Units)

Figure 13. Southeast Asia Pillow Production (2021-2032) & (M Units)

Figure 14. Pillow Market Drivers

Figure 15. Factors Affecting Demand

Figure 16. World Pillow Consumption (2021-2032) & (M Units)

Figure 17. World Pillow Consumption Market Share by Region (2021-2032)

Figure 18. United States Pillow Consumption (2021-2032) & (M Units)

Figure 19. China Pillow Consumption (2021-2032) & (M Units)

Figure 20. Europe Pillow Consumption (2021-2032) & (M Units)

Figure 21. Japan Pillow Consumption (2021-2032) & (M Units)

Figure 22. South Korea Pillow Consumption (2021-2032) & (M Units)

Figure 23. ASEAN Pillow Consumption (2021-2032) & (M Units)

Figure 24. India Pillow Consumption (2021-2032) & (M Units)

Figure 25. Producer Shipments of Pillow by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 26. Global Four-firm Concentration Ratios (CR4) for Pillow Markets in 2025

Figure 27. Global Four-firm Concentration Ratios (CR8) for Pillow Markets in 2025

Figure 28. United States VS China: Pillow Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States VS China: Pillow Production Market Share Comparison (2021 & 2025 & 2032)

Figure 30. United States VS China: Pillow Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 31. United States Based Manufacturers Pillow Production Market Share 2025

- Figure 32. China Based Manufacturers Pillow Production Market Share 2025
- Figure 33. Rest of World Based Manufacturers Pillow Production Market Share 2025
- Figure 34. World Pillow Production Value by Type, (USD Million), 2021 & 2025 & 2032
- Figure 35. World Pillow Production Value Market Share by Type in 2025
- Figure 36. Cotton Pillow
- Figure 37. Down Pillow
- Figure 38. Memory Foam Pillow
- Figure 39. Other
- Figure 40. World Pillow Production Market Share by Type (2021-2032)
- Figure 41. World Pillow Production Value Market Share by Type (2021-2032)
- Figure 42. World Pillow Average Price by Type (2021-2032) & (USD/Unit)
- Figure 43. World Pillow Production Value by Feature, (USD Million), 2021 & 2025 & 2032
- Figure 44. World Pillow Production Value Market Share by Feature in 2025
- Figure 45. Traditional Bread Shape
- Figure 46. Ergonomic Shape
- Figure 47. S-shaped/Specific Support Shape
- Figure 48. Other
- Figure 49. World Pillow Production Market Share by Feature (2021-2032)
- Figure 50. World Pillow Production Value Market Share by Feature (2021-2032)
- Figure 51. World Pillow Average Price by Feature (2021-2032) & (USD/Unit)
- Figure 52. World Pillow Production Value by Channel, (USD Million), 2021 & 2025 & 2032
- Figure 53. World Pillow Production Value Market Share by Channel in 2025
- Figure 54. Online Sales
- Figure 55. Offline Sales
- Figure 56. World Pillow Production Market Share by Channel (2021-2032)
- Figure 57. World Pillow Production Value Market Share by Channel (2021-2032)
- Figure 58. World Pillow Average Price by Channel (2021-2032) & (USD/Unit)
- Figure 59. World Pillow Production Value by Application, (USD Million), 2021 & 2025 & 2032
- Figure 60. World Pillow Production Value Market Share by Application in 2025
- Figure 61. Household
- Figure 62. Hotel
- Figure 63. Hospital
- Figure 64. Other
- Figure 65. World Pillow Production Market Share by Application (2021-2032)
- Figure 66. World Pillow Production Value Market Share by Application (2021-2032)
- Figure 67. World Pillow Average Price by Application (2021-2032) & (USD/Unit)

Figure 68. Pillow Industry Chain

Figure 69. Pillow Procurement Model

Figure 70. Pillow Sales Model

Figure 71. Pillow Sales Channels, Direct Sales, and Distribution

Figure 72. Methodology

Figure 73. Research Process and Data Source

I would like to order

Product name: Global Pillow Supply, Demand and Key Producers, 2026-2032

Product link: <https://marketpublishers.com/r/G4D95562F0C6EN.html>

Price: US\$ 4,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G4D95562F0C6EN.html>