

Global Pigment Ink Binder Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Pigment Ink Binder market size was valued at USD 23 million in 2023 and is forecast to a readjusted size of USD 49 million by 2030 with a CAGR of 11.6% during review period.

Pigment inks are fixed by creating adhesion of the pigment with the fabric. Pigment inks contain binder which typically is polymer-based compound. During the fixation process this polymer is heated to a temp where it plasticizes (gets converted to semi solid-state) and then creates a bond between fibers of fabric and pigment particles in the ink. This in a sort creates a physical bond between the pigment particle and the fabric. This binder plays a highly critical role in the performance of the pigment inks. Right from ink stability, nozzle jetting performance, preventing clogging of the print-head to ensuring fastness of the inks on fabric, having minimum feel are various things depending on the binder.

Global Pigment Ink Binder key players include BASF, DSM, Showa Denko Materials, DOW, etc. Global top four manufacturers hold a share over 40%.

Asia-Pacific is the largest market, with a share about 45%, followed by North America and Europe, both have a share about 50 percent.

In terms of product, Acrylic Binder is the largest segment, with a share over 65%. And in terms of application, the largest application is Advertising and Image Pigment Ink, followed by Textile Pigment Ink.

The Global Info Research report includes an overview of the development of the

Pigment Ink Binder industry chain, the market status of Advertising and Image Pigment Ink (Acrylic Binder, Polyurethane Binder), Textile Pigment Ink (Acrylic Binder, Polyurethane Binder), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Pigment Ink Binder.

Regionally, the report analyzes the Pigment Ink Binder markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Pigment Ink Binder market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Pigment Ink Binder market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Pigment Ink Binder industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (MT), revenue generated, and market share of different by Type (e.g., Acrylic Binder, Polyurethane Binder).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Pigment Ink Binder market.

Regional Analysis: The report involves examining the Pigment Ink Binder market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Pigment Ink Binder market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Pigment Ink Binder:

Company Analysis: Report covers individual Pigment Ink Binder manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Pigment Ink Binder. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Advertising and Image Pigment Ink, Textile Pigment Ink).

Technology Analysis: Report covers specific technologies relevant to Pigment Ink Binder. It assesses the current state, advancements, and potential future developments in Pigment Ink Binder areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Pigment Ink Binder market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Pigment Ink Binder market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Acrylic Binder

Polyurethane Binder

Others

Market segment by Application

Advertising and Image Pigment Ink

Textile Pigment Ink

Major players covered

BASF

DSM

Showa Denko Materials

DOW

Huntsman

Mitsui Chemical

Morchem Inc

Songwon

Wacker Chemical

Indofil Industries Limited

APEC

Kemiteks

GB Chemical

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Pigment Ink Binder product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Pigment Ink Binder, with price, sales, revenue and global market share of Pigment Ink Binder from 2019 to 2024.

Chapter 3, the Pigment Ink Binder competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Pigment Ink Binder breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Pigment Ink Binder market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Pigment Ink Binder.

Chapter 14 and 15, to describe Pigment Ink Binder sales channel, distributors, customers, research findings and conclusion.

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