

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Pickup Truck Market 2018, Forecast to 2023

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Abstracts

A Pickup Truck is a light duty truck having an enclosed cab and an open cargo area with low sides and tailgate. It came from US, possessing the comfortable feeling like passenger car. Also, having strong power, pickup truck can carry more and adapt to the rough road.

Scope of the Report:

This report focuses on the Pickup Truck in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

In the last several years, Global market of Pickup Truck developed smoothly, in 2016, global sales of Pickup Truck is nearly 5.86 million units. Due to the innovations, the global market will witness the sale of 7.6 million units of pickup trucks in the end of 2022, with the CAGR of 4.45% from 2016-2022.

The classification of Pickup Truck includes Full-Size Pickups, Small size and Midsize Pickups. Full-size pickup domains the global pickup truck market, especially in USA and Canada. Meanwhile, Mid-sized pickups are growing at a faster rate. Sales growth rate for last several years were 3 percent higher than the other type pickups.

USA is the largest supplier of Pickup Truck, with a production market share nearly 46% in 2016. Every year, lots of American pickup trucks export to Europe and Asian countries, also USA will import some pickups from Japanese automotive makers like Toyota and Nissan.

The worldwide market for Pickup Truck is expected to grow at a CAGR of roughly 3.7% over the next five years, will reach 183900 million US\$ in 2023, from 153400 million

US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Ford

GM

Toyota

FCA

Isuzu

Nissan

Mitsubishi

Mahindra & Mahindra

Volkswagen

Great Wall Motors

Jiangling Motors

ZXAUTO

Tata Motors

Ashok Leyland

Foton Motor

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Small/Mid-size Pickup Truck

Full-size Pickup Truck

Market Segment by Applications, can be divided into

Individual Use

Commercial Use

There are 15 Chapters to deeply display the global Pickup Truck market.

Chapter 1, to describe Pickup Truck Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Pickup Truck, with sales, revenue, and price of Pickup Truck, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Pickup Truck, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Pickup Truck market forecast, by regions, type and application, with sales

and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Pickup Truck sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

Contents

1 MARKET OVERVIEW

- 1.1 Pickup Truck Introduction
- 1.2 Market Analysis by Type
 - 1.2.1 Small/Mid-size Pickup Truck
 - 1.2.2 Full-size Pickup Truck
- 1.3 Market Analysis by Applications
 - 1.3.1 Individual Use
 - 1.3.2 Commercial Use
- 1.4 Market Analysis by Regions
 - 1.4.1 North America (United States, Canada and Mexico)
 - 1.4.1.1 United States Market States and Outlook (2013-2023)
 - 1.4.1.2 Canada Market States and Outlook (2013-2023)
 - 1.4.1.3 Mexico Market States and Outlook (2013-2023)
 - 1.4.2 Europe (Germany, France, UK, Russia and Italy)
 - 1.4.2.1 Germany Market States and Outlook (2013-2023)
 - 1.4.2.2 France Market States and Outlook (2013-2023)
 - 1.4.2.3 UK Market States and Outlook (2013-2023)
 - 1.4.2.4 Russia Market States and Outlook (2013-2023)
 - 1.4.2.5 Italy Market States and Outlook (2013-2023)
 - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia)
 - 1.4.3.1 China Market States and Outlook (2013-2023)
 - 1.4.3.2 Japan Market States and Outlook (2013-2023)
 - 1.4.3.3 Korea Market States and Outlook (2013-2023)
 - 1.4.3.4 India Market States and Outlook (2013-2023)
 - 1.4.3.5 Southeast Asia Market States and Outlook (2013-2023)
 - 1.4.4 South America, Middle East and Africa
 - 1.4.4.1 Brazil Market States and Outlook (2013-2023)
 - 1.4.4.2 Egypt Market States and Outlook (2013-2023)
 - 1.4.4.3 Saudi Arabia Market States and Outlook (2013-2023)
 - 1.4.4.4 South Africa Market States and Outlook (2013-2023)
 - 1.4.4.5 Nigeria Market States and Outlook (2013-2023)
- 1.5 Market Dynamics
 - 1.5.1 Market Opportunities
 - 1.5.2 Market Risk
 - 1.5.3 Market Driving Force

2 MANUFACTURERS PROFILES

2.1 Ford

2.1.1 Business Overview

2.1.1.1 Ford Description

2.1.1.2 Ford Headquarter, Main Business and Finance Overview

2.1.2 Ford Pickup Truck Product Introduction

2.1.2.1 Pickup Truck Production Bases, Sales Regions and Major Competitors

2.1.2.2 Pickup Truck Product Information

2.1.3 Ford Pickup Truck Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.1.3.1 Ford Pickup Truck Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.1.3.2 Global Ford Pickup Truck Market Share in 2017

2.2 GM

2.2.1 Business Overview

2.2.1.1 GM Description

2.2.1.2 GM Headquarter, Main Business and Finance Overview

2.2.2 GM Pickup Truck Product Introduction

2.2.2.1 Pickup Truck Production Bases, Sales Regions and Major Competitors

2.2.2.2 Pickup Truck Product Information

2.2.3 GM Pickup Truck Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.2.3.1 GM Pickup Truck Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.2.3.2 Global GM Pickup Truck Market Share in 2017

2.3 Toyota

2.3.1 Business Overview

2.3.1.1 Toyota Description

2.3.1.2 Toyota Headquarter, Main Business and Finance Overview

2.3.2 Toyota Pickup Truck Product Introduction

2.3.2.1 Pickup Truck Production Bases, Sales Regions and Major Competitors

2.3.2.2 Pickup Truck Product Information

2.3.3 Toyota Pickup Truck Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.3.3.1 Toyota Pickup Truck Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.3.3.2 Global Toyota Pickup Truck Market Share in 2017

2.4 FCA

2.4.1 Business Overview

2.4.1.1 FCA Description

2.4.1.2 FCA Headquarter, Main Business and Finance Overview

2.4.2 FCA Pickup Truck Product Introduction

2.4.2.1 Pickup Truck Production Bases, Sales Regions and Major Competitors

2.4.2.2 Pickup Truck Product Information

2.4.3 FCA Pickup Truck Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.4.3.1 FCA Pickup Truck Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.4.3.2 Global FCA Pickup Truck Market Share in 2017

2.5 Isuzu

2.5.1 Business Overview

2.5.1.1 Isuzu Description

2.5.1.2 Isuzu Headquarter, Main Business and Finance Overview

2.5.2 Isuzu Pickup Truck Product Introduction

2.5.2.1 Pickup Truck Production Bases, Sales Regions and Major Competitors

2.5.2.2 Pickup Truck Product Information

2.5.3 Isuzu Pickup Truck Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.5.3.1 Isuzu Pickup Truck Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.5.3.2 Global Isuzu Pickup Truck Market Share in 2017

2.6 Nissan

2.6.1 Business Overview

2.6.1.1 Nissan Description

2.6.1.2 Nissan Headquarter, Main Business and Finance Overview

2.6.2 Nissan Pickup Truck Product Introduction

2.6.2.1 Pickup Truck Production Bases, Sales Regions and Major Competitors

2.6.2.2 Pickup Truck Product Information

2.6.3 Nissan Pickup Truck Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.6.3.1 Nissan Pickup Truck Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.6.3.2 Global Nissan Pickup Truck Market Share in 2017

2.7 Mitsubishi

2.7.1 Business Overview

2.7.1.1 Mitsubishi Description

2.7.1.2 Mitsubishi Headquarter, Main Business and Finance Overview

- 2.7.2 Mitsubishi Pickup Truck Product Introduction
 - 2.7.2.1 Pickup Truck Production Bases, Sales Regions and Major Competitors
 - 2.7.2.2 Pickup Truck Product Information
- 2.7.3 Mitsubishi Pickup Truck Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.7.3.1 Mitsubishi Pickup Truck Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.7.3.2 Global Mitsubishi Pickup Truck Market Share in 2017
- 2.8 Mahindra & Mahindra
 - 2.8.1 Business Overview
 - 2.8.1.1 Mahindra & Mahindra Description
 - 2.8.1.2 Mahindra & Mahindra Headquarter, Main Business and Finance Overview
 - 2.8.2 Mahindra & Mahindra Pickup Truck Product Introduction
 - 2.8.2.1 Pickup Truck Production Bases, Sales Regions and Major Competitors
 - 2.8.2.2 Pickup Truck Product Information
 - 2.8.3 Mahindra & Mahindra Pickup Truck Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.8.3.1 Mahindra & Mahindra Pickup Truck Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.8.3.2 Global Mahindra & Mahindra Pickup Truck Market Share in 2017
- 2.9 Volkswagen
 - 2.9.1 Business Overview
 - 2.9.1.1 Volkswagen Description
 - 2.9.1.2 Volkswagen Headquarter, Main Business and Finance Overview
 - 2.9.2 Volkswagen Pickup Truck Product Introduction
 - 2.9.2.1 Pickup Truck Production Bases, Sales Regions and Major Competitors
 - 2.9.2.2 Pickup Truck Product Information
 - 2.9.3 Volkswagen Pickup Truck Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.9.3.1 Volkswagen Pickup Truck Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.9.3.2 Global Volkswagen Pickup Truck Market Share in 2017
- 2.10 Great Wall Motors
 - 2.10.1 Business Overview
 - 2.10.1.1 Great Wall Motors Description
 - 2.10.1.2 Great Wall Motors Headquarter, Main Business and Finance Overview
 - 2.10.2 Great Wall Motors Pickup Truck Product Introduction
 - 2.10.2.1 Pickup Truck Production Bases, Sales Regions and Major Competitors
 - 2.10.2.2 Pickup Truck Product Information

2.10.3 Great Wall Motors Pickup Truck Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.10.3.1 Great Wall Motors Pickup Truck Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.10.3.2 Global Great Wall Motors Pickup Truck Market Share in 2017

2.11 Jiangling Motors

2.11.1 Business Overview

2.11.2 Jiangling Motors Pickup Truck Product Introduction

2.11.3 Jiangling Motors Pickup Truck Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.12 ZXAUTO

2.12.1 Business Overview

2.12.2 ZXAUTO Pickup Truck Product Introduction

2.12.3 ZXAUTO Pickup Truck Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.13 Tata Motors

2.13.1 Business Overview

2.13.2 Tata Motors Pickup Truck Product Introduction

2.13.3 Tata Motors Pickup Truck Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.14 Ashok Leyland

2.14.1 Business Overview

2.14.2 Ashok Leyland Pickup Truck Product Introduction

2.14.3 Ashok Leyland Pickup Truck Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.15 Foton Motor

2.15.1 Business Overview

2.15.2 Foton Motor Pickup Truck Product Introduction

2.15.3 Foton Motor Pickup Truck Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

3 GLOBAL PICKUP TRUCK MARKET COMPETITION, BY MANUFACTURER

3.1 Global Pickup Truck Sales and Market Share by Manufacturer (2016-2017)

3.2 Global Pickup Truck Revenue and Market Share by Manufacturer (2016-2017)

3.3 Global Pickup Truck Price by Manufacturer (2016-2017)

3.4 Market Concentration Rate

3.4.1 Top 3 Pickup Truck Manufacturer Market Share in 2017

3.4.2 Top 5 Pickup Truck Manufacturer Market Share in 2017

3.5 Market Competition Trend

4 GLOBAL PICKUP TRUCK MARKET ANALYSIS BY REGIONS

4.1 Global Pickup Truck Sales, Revenue and Market Share by Regions

4.1.1 Global Pickup Truck Sales by Regions (2013-2018)

4.1.2 Global Pickup Truck Revenue by Regions (2013-2018)

4.2 North America Pickup Truck Sales, Revenue and Growth Rate (2013-2018)

4.3 Europe Pickup Truck Sales, Revenue and Growth Rate (2013-2018)

4.4 Asia-Pacific Pickup Truck Sales, Revenue and Growth Rate (2013-2018)

4.5 South America Pickup Truck Sales, Revenue and Growth Rate (2013-2018)

4.6 Middle East and Africa Pickup Truck Sales, Revenue and Growth Rate (2013-2018)

5 NORTH AMERICA PICKUP TRUCK BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

5.1 North America Pickup Truck Sales, Revenue and Market Share by Countries

5.1.1 North America Pickup Truck Sales by Countries (2013-2018)

5.1.2 North America Pickup Truck Revenue by Countries (2013-2018)

5.1.3 United States Pickup Truck Sales and Growth Rate (2013-2018)

5.1.4 Canada Pickup Truck Sales and Growth Rate (2013-2018)

5.1.5 Mexico Pickup Truck Sales and Growth Rate (2013-2018)

5.2 North America Pickup Truck Sales and Revenue (Value) by Manufacturers (2016-2017)

5.2.1 North America Pickup Truck Sales by Manufacturers (2016-2017)

5.2.2 North America Pickup Truck Revenue by Manufacturers (2016-2017)

5.3 North America Pickup Truck Sales, Revenue and Market Share by Type (2013-2018)

5.3.1 North America Pickup Truck Sales and Sales Share by Type (2013-2018)

5.3.2 North America Pickup Truck Revenue and Revenue Share by Type (2013-2018)

5.4 North America Pickup Truck Sales, Revenue and Market Share by Application (2013-2018)

5.4.1 North America Pickup Truck Sales and Sales Share by Application (2013-2018)

5.4.2 North America Pickup Truck Revenue and Revenue Share by Application (2013-2018)

6 EUROPE PICKUP TRUCK BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

- 6.1 Europe Pickup Truck Sales, Revenue and Market Share by Countries
 - 6.1.1 Europe Pickup Truck Sales by Countries (2013-2018)
 - 6.1.2 Europe Pickup Truck Revenue by Countries (2013-2018)
 - 6.1.3 Germany Pickup Truck Sales and Growth Rate (2013-2018)
 - 6.1.4 UK Pickup Truck Sales and Growth Rate (2013-2018)
 - 6.1.5 France Pickup Truck Sales and Growth Rate (2013-2018)
 - 6.1.6 Russia Pickup Truck Sales and Growth Rate (2013-2018)
 - 6.1.7 Italy Pickup Truck Sales and Growth Rate (2013-2018)
- 6.2 Europe Pickup Truck Sales and Revenue (Value) by Manufacturers (2016-2017)
 - 6.2.1 Europe Pickup Truck Sales by Manufacturers (2016-2017)
 - 6.2.2 Europe Pickup Truck Revenue by Manufacturers (2016-2017)
- 6.3 Europe Pickup Truck Sales, Revenue and Market Share by Type (2013-2018)
 - 6.3.1 Europe Pickup Truck Sales and Sales Share by Type (2013-2018)
 - 6.3.2 Europe Pickup Truck Revenue and Revenue Share by Type (2013-2018)
- 6.4 Europe Pickup Truck Sales, Revenue and Market Share by Application (2013-2018)
 - 6.4.1 Europe Pickup Truck Sales and Sales Share by Application (2013-2018)
 - 6.4.2 Europe Pickup Truck Revenue and Revenue Share by Application (2013-2018)

7 ASIA-PACIFIC PICKUP TRUCK BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

- 7.1 Asia-Pacific Pickup Truck Sales, Revenue and Market Share by Countries
 - 7.1.1 Asia-Pacific Pickup Truck Sales by Countries (2013-2018)
 - 7.1.2 Asia-Pacific Pickup Truck Revenue by Countries (2013-2018)
 - 7.1.3 China Pickup Truck Sales and Growth Rate (2013-2018)
 - 7.1.4 Japan Pickup Truck Sales and Growth Rate (2013-2018)
 - 7.1.5 Korea Pickup Truck Sales and Growth Rate (2013-2018)
 - 7.1.6 India Pickup Truck Sales and Growth Rate (2013-2018)
 - 7.1.7 Southeast Asia Pickup Truck Sales and Growth Rate (2013-2018)
- 7.2 Asia-Pacific Pickup Truck Sales and Revenue (Value) by Manufacturers (2016-2017)
 - 7.2.1 Asia-Pacific Pickup Truck Sales by Manufacturers (2016-2017)
 - 7.2.2 Asia-Pacific Pickup Truck Revenue by Manufacturers (2016-2017)
- 7.3 Asia-Pacific Pickup Truck Sales, Revenue and Market Share by Type (2013-2018)
 - 7.3.1 Asia-Pacific Pickup Truck Sales and Sales Share by Type (2013-2018)
 - 7.3.2 Asia-Pacific Pickup Truck Revenue and Revenue Share by Type (2013-2018)
- 7.4 Asia-Pacific Pickup Truck Sales, Revenue and Market Share by Application (2013-2018)
 - 7.4.1 Asia-Pacific Pickup Truck Sales and Sales Share by Application (2013-2018)

7.4.2 Asia-Pacific Pickup Truck Revenue and Revenue Share by Application (2013-2018)

8 SOUTH AMERICA PICKUP TRUCK BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

8.1 South America Pickup Truck Sales, Revenue and Market Share by Countries

8.1.1 South America Pickup Truck Sales by Countries (2013-2018)

8.1.2 South America Pickup Truck Revenue by Countries (2013-2018)

8.1.3 Brazil Pickup Truck Sales and Growth Rate (2013-2018)

8.1.4 Argentina Pickup Truck Sales and Growth Rate (2013-2018)

8.1.5 Colombia Pickup Truck Sales and Growth Rate (2013-2018)

8.2 South America Pickup Truck Sales and Revenue (Value) by Manufacturers (2016-2017)

8.2.1 South America Pickup Truck Sales by Manufacturers (2016-2017)

8.2.2 South America Pickup Truck Revenue by Manufacturers (2016-2017)

8.3 South America Pickup Truck Sales, Revenue and Market Share by Type (2013-2018)

8.3.1 South America Pickup Truck Sales and Sales Share by Type (2013-2018)

8.3.2 South America Pickup Truck Revenue and Revenue Share by Type (2013-2018)

8.4 South America Pickup Truck Sales, Revenue and Market Share by Application (2013-2018)

8.4.1 South America Pickup Truck Sales and Sales Share by Application (2013-2018)

8.4.2 South America Pickup Truck Revenue and Revenue Share by Application (2013-2018)

9 MIDDLE EAST AND AFRICA PICKUP TRUCK BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

9.1 Middle East and Africa Pickup Truck Sales, Revenue and Market Share by Countries

9.1.1 Middle East and Africa Pickup Truck Sales by Countries (2013-2018)

9.1.2 Middle East and Africa Pickup Truck Revenue by Countries (2013-2018)

9.1.3 Saudi Arabia Pickup Truck Sales and Growth Rate (2013-2018)

9.1.4 UAE Pickup Truck Sales and Growth Rate (2013-2018)

9.1.5 Egypt Pickup Truck Sales and Growth Rate (2013-2018)

9.1.6 Nigeria Pickup Truck Sales and Growth Rate (2013-2018)

9.1.7 South Africa Pickup Truck Sales and Growth Rate (2013-2018)

9.2 Middle East and Africa Pickup Truck Sales and Revenue (Value) by Manufacturers

(2016-2017)

9.2.1 Middle East and Africa Pickup Truck Sales by Manufacturers (2016-2017)

9.2.2 Middle East and Africa Pickup Truck Revenue by Manufacturers (2016-2017)

9.3 Middle East and Africa Pickup Truck Sales, Revenue and Market Share by Type (2013-2018)

9.3.1 Middle East and Africa Pickup Truck Sales and Sales Share by Type (2013-2018)

9.3.1 Middle East and Africa Pickup Truck Revenue and Revenue Share by Type (2013-2018)

9.4 Middle East and Africa Pickup Truck Sales, Revenue and Market Share by Application (2013-2018)

9.4.1 Middle East and Africa Pickup Truck Sales and Sales Share by Application (2013-2018)

9.4.2 Middle East and Africa Pickup Truck Revenue and Revenue Share by Application (2013-2018)

10 GLOBAL PICKUP TRUCK MARKET SEGMENT BY TYPE

10.1 Global Pickup Truck Sales, Revenue and Market Share by Type (2013-2018)

10.1.1 Global Pickup Truck Sales and Market Share by Type (2013-2018)

10.1.2 Global Pickup Truck Revenue and Market Share by Type (2013-2018)

10.2 Small/Mid-size Pickup Truck Sales Growth and Price

10.2.1 Global Small/Mid-size Pickup Truck Sales Growth (2013-2018)

10.2.2 Global Small/Mid-size Pickup Truck Price (2013-2018)

10.3 Full-size Pickup Truck Sales Growth and Price

10.3.1 Global Full-size Pickup Truck Sales Growth (2013-2018)

10.3.2 Global Full-size Pickup Truck Price (2013-2018)

11 GLOBAL PICKUP TRUCK MARKET SEGMENT BY APPLICATION

11.1 Global Pickup Truck Sales Market Share by Application (2013-2018)

11.2 Individual Use Sales Growth (2013-2018)

11.3 Commercial Use Sales Growth (2013-2018)

12 PICKUP TRUCK MARKET FORECAST (2018-2023)

12.1 Global Pickup Truck Sales, Revenue and Growth Rate (2018-2023)

12.2 Pickup Truck Market Forecast by Regions (2018-2023)

12.2.1 North America Pickup Truck Market Forecast (2018-2023)

- 12.2.2 Europe Pickup Truck Market Forecast (2018-2023)
- 12.2.3 Asia-Pacific Pickup Truck Market Forecast (2018-2023)
- 12.2.4 South America Pickup Truck Market Forecast (2018-2023)
- 12.2.5 Middle East and Africa Pickup Truck Market Forecast (2018-2023)
- 12.3 Pickup Truck Market Forecast by Type (2018-2023)
 - 12.3.1 Global Pickup Truck Sales Forecast by Type (2018-2023)
 - 12.3.2 Global Pickup Truck Market Share Forecast by Type (2018-2023)
- 12.4 Pickup Truck Market Forecast by Application (2018-2023)
 - 12.4.1 Global Pickup Truck Sales Forecast by Application (2018-2023)
 - 12.4.2 Global Pickup Truck Market Share Forecast by Application (2018-2023)

13 SALES CHANNEL, DISTRIBUTORS, TRADERS AND DEALERS

- 13.1 Sales Channel
 - 13.1.1 Direct Marketing
 - 13.1.2 Indirect Marketing
 - 13.1.3 Marketing Channel Future Trend
- 13.2 Distributors, Traders and Dealers

14 RESEARCH FINDINGS AND CONCLUSION

15 APPENDIX

- 15.1 Methodology
- 15.2 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Pickup Truck Picture

Table Product Specifications of Pickup Truck

Figure Global Pickup Truck CAGR (%), Y-o-Y Growth (&) and Market Size, 2013-2023 (USD Million)

Figure Global Pickup Truck CAGR (%), Y-o-Y Growth (&) and Market Size, 2013-2023 (Sales)

Figure Global Sales Market Share of Pickup Truck by Types in 2017

Figure Small/Mid-size Pickup Truck Picture

Table Major Manufacturers of Small/Mid-size Pickup Truck

Figure Full-size Pickup Truck Picture

Table Major Manufacturers of Full-size Pickup Truck

Figure Pickup Truck Sales Market Share by Applications in 2017

Figure Individual Use Picture

Figure Commercial Use Picture

Figure United States Pickup Truck Revenue (Value) and Growth Rate (2013-2023)

Figure Canada Pickup Truck Revenue (Value) and Growth Rate (2013-2023)

Figure Mexico Pickup Truck Revenue (Value) and Growth Rate (2013-2023)

Figure Germany Pickup Truck Revenue (Value) and Growth Rate (2013-2023)

Figure France Pickup Truck Revenue (Value) and Growth Rate (2013-2023)

Figure UK Pickup Truck Revenue (Value) and Growth Rate (2013-2023)

Figure Russia Pickup Truck Revenue (Value) and Growth Rate (2013-2023)

Figure Italy Pickup Truck Revenue (Value) and Growth Rate (2013-2023)

Figure China Pickup Truck Revenue (Value) and Growth Rate (2013-2023)

Figure Japan Pickup Truck Revenue (Value) and Growth Rate (2013-2023)

Figure Korea Pickup Truck Revenue (Value) and Growth Rate (2013-2023)

Figure India Pickup Truck Revenue (Value) and Growth Rate (2013-2023)

Figure Southeast Asia Pickup Truck Revenue (Value) and Growth Rate (2013-2023)

Figure Brazil Pickup Truck Revenue (Value) and Growth Rate (2013-2023)

Figure Egypt Pickup Truck Revenue (Value) and Growth Rate (2013-2023)

Figure Saudi Arabia Pickup Truck Revenue (Value) and Growth Rate (2013-2023)

Figure South Africa Pickup Truck Revenue (Value) and Growth Rate (2013-2023)

Figure Nigeria Pickup Truck Revenue (Value) and Growth Rate (2013-2023)

Table Ford Headquarter, Established, Main Business and Finance Overview (2017)

Table Ford Pickup Truck Production Bases, Sales Regions and Major Competitors

Table Ford Pickup Truck Product

Table Ford Pickup Truck Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Ford Pickup Truck Sales Market Share in 2017

Figure Global Ford Pickup Truck Revenue Market Share in 2017

Table GM Headquarter, Established, Main Business and Finance Overview (2017)

Table GM Pickup Truck Production Bases, Sales Regions and Major Competitors

Table GM Pickup Truck Product

Table GM Pickup Truck Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global GM Pickup Truck Sales Market Share in 2017

Figure Global GM Pickup Truck Revenue Market Share in 2017

Table Toyota Headquarter, Established, Main Business and Finance Overview (2017)

Table Toyota Pickup Truck Production Bases, Sales Regions and Major Competitors

Table Toyota Pickup Truck Product

Table Toyota Pickup Truck Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Toyota Pickup Truck Sales Market Share in 2017

Figure Global Toyota Pickup Truck Revenue Market Share in 2017

Table FCA Headquarter, Established, Main Business and Finance Overview (2017)

Table FCA Pickup Truck Production Bases, Sales Regions and Major Competitors

Table FCA Pickup Truck Product

Table FCA Pickup Truck Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global FCA Pickup Truck Sales Market Share in 2017

Figure Global FCA Pickup Truck Revenue Market Share in 2017

Table Isuzu Headquarter, Established, Main Business and Finance Overview (2017)

Table Isuzu Pickup Truck Production Bases, Sales Regions and Major Competitors

Table Isuzu Pickup Truck Product

Table Isuzu Pickup Truck Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Isuzu Pickup Truck Sales Market Share in 2017

Figure Global Isuzu Pickup Truck Revenue Market Share in 2017

Table Nissan Headquarter, Established, Main Business and Finance Overview (2017)

Table Nissan Pickup Truck Production Bases, Sales Regions and Major Competitors

Table Nissan Pickup Truck Product

Table Nissan Pickup Truck Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Nissan Pickup Truck Sales Market Share in 2017

Figure Global Nissan Pickup Truck Revenue Market Share in 2017

Table Mitsubishi Headquarter, Established, Main Business and Finance Overview (2017)

Table Mitsubishi Pickup Truck Production Bases, Sales Regions and Major Competitors

Table Mitsubishi Pickup Truck Product

Table Mitsubishi Pickup Truck Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Mitsubishi Pickup Truck Sales Market Share in 2017

Figure Global Mitsubishi Pickup Truck Revenue Market Share in 2017

Table Mahindra & Mahindra Headquarter, Established, Main Business and Finance Overview (2017)

Table Mahindra & Mahindra Pickup Truck Production Bases, Sales Regions and Major Competitors

Table Mahindra & Mahindra Pickup Truck Product

Table Mahindra & Mahindra Pickup Truck Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Mahindra & Mahindra Pickup Truck Sales Market Share in 2017

Figure Global Mahindra & Mahindra Pickup Truck Revenue Market Share in 2017

Table Volkswagen Headquarter, Established, Main Business and Finance Overview (2017)

Table Volkswagen Pickup Truck Production Bases, Sales Regions and Major Competitors

Table Volkswagen Pickup Truck Product

Table Volkswagen Pickup Truck Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Volkswagen Pickup Truck Sales Market Share in 2017

Figure Global Volkswagen Pickup Truck Revenue Market Share in 2017

Table Great Wall Motors Headquarter, Established, Main Business and Finance Overview (2017)

Table Great Wall Motors Pickup Truck Production Bases, Sales Regions and Major Competitors

Table Great Wall Motors Pickup Truck Product

Table Great Wall Motors Pickup Truck Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Great Wall Motors Pickup Truck Sales Market Share in 2017

Figure Global Great Wall Motors Pickup Truck Revenue Market Share in 2017

Table Jiangling Motors

Table Jiangling Motors Pickup Truck

Table ZXAUTO

Table ZXAUTO Pickup Truck

Table Tata Motors
Table Tata Motors Pickup Truck
Table Ashok Leyland
Table Ashok Leyland Pickup Truck
Table Foton Motor
Table Foton Motor Pickup Truck
Table Global Pickup Truck Sales by Manufacturer (2016-2017)
Figure Global Pickup Truck Sales Market Share by Manufacturer in 2016
Figure Global Pickup Truck Sales Market Share by Manufacturer in 2017
Table Global Pickup Truck Revenue by Manufacturer (2016-2017)
Figure Global Pickup Truck Revenue Market Share by Manufacturer in 2016
Figure Global Pickup Truck Revenue Market Share by Manufacturer in 2017
Table Global Pickup Truck Price by Manufacturer (2016-2017)
Figure Top 3 Pickup Truck Manufacturer (Revenue) Market Share in 2017
Figure Top 6 Pickup Truck Manufacturer (Revenue) Market Share in 2017
Figure Global Pickup Truck Sales and Growth Rate (2013-2018)
Figure Global Pickup Truck Revenue and Growth Rate (2013-2018)
Table Global Pickup Truck Sales by Regions (2013-2018)
Table Global Pickup Truck Sales Market Share by Regions (2013-2018)
Table Global Pickup Truck Revenue by Regions (2013-2018)
Figure Global Pickup Truck Revenue Market Share by Regions in 2013
Figure Global Pickup Truck Revenue Market Share by Regions in 2017
Figure North America Pickup Truck Sales and Growth Rate (2013-2018)
Figure North America Pickup Truck Revenue and Growth Rate (2013-2018)
Figure Europe Pickup Truck Sales and Growth Rate (2013-2018)
Figure Europe Pickup Truck Revenue and Growth Rate (2013-2018)
Figure Asia-Pacific Pickup Truck Sales and Growth Rate (2013-2018)
Figure Asia-Pacific Pickup Truck Revenue and Growth Rate (2013-2018)
Figure South America Pickup Truck Sales and Growth Rate (2013-2018)
Figure South America Pickup Truck Revenue and Growth Rate (2013-2018)
Figure Middle East and Africa Pickup Truck Sales and Growth Rate (2013-2018)
Figure Middle East and Africa Pickup Truck Revenue and Growth Rate (2013-2018)
Figure North America Pickup Truck Revenue and Growth Rate (2013-2018)
Table North America Pickup Truck Sales by Countries (2013-2018)
Table North America Pickup Truck Sales Market Share by Countries (2013-2018)
Figure North America Pickup Truck Sales Market Share by Countries in 2013
Figure North America Pickup Truck Sales Market Share by Countries in 2017
Table North America Pickup Truck Revenue by Countries (2013-2018)
Table North America Pickup Truck Revenue Market Share by Countries (2013-2018)

Figure North America Pickup Truck Revenue Market Share by Countries in 2013
Figure North America Pickup Truck Revenue Market Share by Countries in 2017
Figure United States Pickup Truck Sales and Growth Rate (2013-2018)
Figure Canada Pickup Truck Sales and Growth Rate (2013-2018)
Figure Mexico Pickup Truck Sales and Growth Rate (2013-2018)
Table North America Pickup Truck Sales by Manufacturer (2016-2017)
Figure North America Pickup Truck Sales Market Share by Manufacturer in 2016
Figure North America Pickup Truck Sales Market Share by Manufacturer in 2017
Table North America Pickup Truck Revenue by Manufacturer (2016-2017)
Figure North America Pickup Truck Revenue Market Share by Manufacturer in 2016
Figure North America Pickup Truck Revenue Market Share by Manufacturer in 2017
Table North America Pickup Truck Sales by Type (2013-2018)
Table North America Pickup Truck Sales Share by Type (2013-2018)
Table North America Pickup Truck Revenue by Type (2013-2018)
Table North America Pickup Truck Revenue Share by Type (2013-2018)
Table North America Pickup Truck Sales by Application (2013-2018)
Table North America Pickup Truck Sales Share by Application (2013-2018)
Table North America Pickup Truck Revenue by Application (2013-2018)
Table North America Pickup Truck Revenue Share by Application (2013-2018)
Figure Europe Pickup Truck Revenue and Growth Rate (2013-2018)
Table Europe Pickup Truck Sales by Countries (2013-2018)
Table Europe Pickup Truck Sales Market Share by Countries (2013-2018)
Table Europe Pickup Truck Revenue by Countries (2013-2018)
Figure Europe Pickup Truck Revenue Market Share by Countries in 2016
Figure Europe Pickup Truck Revenue Market Share by Countries in 2017
Figure Germany Pickup Truck Sales and Growth Rate (2013-2018)
Figure UK Pickup Truck Sales and Growth Rate (2013-2018)
Figure France Pickup Truck Sales and Growth Rate (2013-2018)
Figure Russia Pickup Truck Sales and Growth Rate (2013-2018)
Figure Italy Pickup Truck Sales and Growth Rate (2013-2018)
Table Europe Pickup Truck Sales by Manufacturer (2016-2017)
Figure Europe Pickup Truck Sales Market Share by Manufacturer in 2016
Figure Europe Pickup Truck Sales Market Share by Manufacturer in 2017
Table Europe Pickup Truck Revenue by Manufacturer (2016-2017)
Figure Europe Pickup Truck Revenue Market Share by Manufacturer in 2016
Figure Europe Pickup Truck Revenue Market Share by Manufacturer in 2017
Table Europe Pickup Truck Sales by Type (2013-2018)
Table Europe Pickup Truck Sales Share by Type (2013-2018)
Table Europe Pickup Truck Revenue by Type (2013-2018)

Table Europe Pickup Truck Revenue Share by Type (2013-2018)
Table Europe Pickup Truck Sales by Application (2013-2018)
Table Europe Pickup Truck Sales Share by Application (2013-2018)
Table Europe Pickup Truck Revenue by Application (2013-2018)
Table Europe Pickup Truck Revenue Share by Application (2013-2018)
Figure Asia-Pacific Pickup Truck Revenue and Growth Rate (2013-2018)
Table Asia-Pacific Pickup Truck Sales by Countries (2013-2018)
Table Asia-Pacific Pickup Truck Sales Market Share by Countries (2013-2018)
Figure Asia-Pacific Pickup Truck Sales Market Share by Countries 2017
Table Asia-Pacific Pickup Truck Revenue by Countries (2013-2018)
Figure Asia-Pacific Pickup Truck Revenue Market Share by Countries 2017
Figure China Pickup Truck Sales and Growth Rate (2013-2018)
Figure Japan Pickup Truck Sales and Growth Rate (2013-2018)
Figure Korea Pickup Truck Sales and Growth Rate (2013-2018)
Figure India Pickup Truck Sales and Growth Rate (2013-2018)
Figure Southeast Asia Pickup Truck Sales and Growth Rate (2013-2018)
Table Asia-Pacific Pickup Truck Sales by Manufacturer (2016-2017)
Figure Asia-Pacific Pickup Truck Sales Market Share by Manufacturer in 2016
Figure Asia-Pacific Pickup Truck Sales Market Share by Manufacturer in 2017
Table Asia-Pacific Pickup Truck Revenue by Manufacturer (2016-2017)
Figure Asia-Pacific Pickup Truck Revenue Market Share by Manufacturer in 2016
Figure Asia-Pacific Pickup Truck Revenue Market Share by Manufacturer in 2017
Table Asia-Pacific Pickup Truck Sales by Type (2013-2018)
Table Asia-Pacific Pickup Truck Sales Share by Type (2013-2018)
Table Asia-Pacific Pickup Truck Revenue by Type (2013-2018)
Table Asia-Pacific Pickup Truck Revenue Share by Type (2013-2018)
Table Asia-Pacific Pickup Truck Sales by Application (2013-2018)
Table Asia-Pacific Pickup Truck Sales Share by Application (2013-2018)
Table Asia-Pacific Pickup Truck Revenue by Application (2013-2018)
Table Asia-Pacific Pickup Truck Revenue Share by Application (2013-2018)
Figure South America Pickup Truck Revenue and Growth Rate (2013-2018)
Table South America Pickup Truck Sales by Countries (2013-2018)
Table South America Pickup Truck Sales Market Share by Countries (2013-2018)
Figure South America Pickup Truck Sales Market Share by Countries in 2017
Table South America Pickup Truck Revenue by Countries (2013-2018)
Table South America Pickup Truck Revenue Market Share by Countries (2013-2018)
Figure South America Pickup Truck Revenue Market Share by Countries in 2017
Figure Brazil Pickup Truck Sales and Growth Rate (2013-2018)
Figure Argentina Pickup Truck Sales and Growth Rate (2013-2018)

Figure Colombia Pickup Truck Sales and Growth Rate (2013-2018)
Table South America Pickup Truck Sales by Manufacturer (2016-2017)
Figure South America Pickup Truck Sales Market Share by Manufacturer in 2016
Figure South America Pickup Truck Sales Market Share by Manufacturer in 2017
Table South America Pickup Truck Revenue by Manufacturer (2016-2017)
Figure South America Pickup Truck Revenue Market Share by Manufacturer in 2016
Figure South America Pickup Truck Revenue Market Share by Manufacturer in 2017
Table South America Pickup Truck Sales by Type (2013-2018)
Table South America Pickup Truck Sales Share by Type (2013-2018)
Table South America Pickup Truck Revenue by Type (2013-2018)
Table South America Pickup Truck Revenue Share by Type (2013-2018)
Table South America Pickup Truck Sales by Application (2013-2018)
Table South America Pickup Truck Sales Share by Application (2013-2018)
Table South America Pickup Truck Revenue by Application (2013-2018)
Table South America Pickup Truck Revenue Share by Application (2013-2018)
Figure Middle East and Africa Pickup Truck Revenue and Growth Rate (2013-2018)
Table Middle East and Africa Pickup Truck Sales by Countries (2013-2018)
Table Middle East and Africa Pickup Truck Sales Market Share by Countries (2013-2018)
Figure Middle East and Africa Pickup Truck Sales Market Share by Countries in 2017
Table Middle East and Africa Pickup Truck Revenue by Countries (2013-2018)
Table Middle East and Africa Pickup Truck Revenue Market Share by Countries (2013-2018)
Figure Middle East and Africa Pickup Truck Revenue Market Share by Countries in 2013
Figure Middle East and Africa Pickup Truck Revenue Market Share by Countries in 2017
Figure Saudi Arabia Pickup Truck Sales and Growth Rate (2013-2018)
Figure UAE Pickup Truck Sales and Growth Rate (2013-2018)
Figure Egypt Pickup Truck Sales and Growth Rate (2013-2018)
Figure Nigeria Pickup Truck Sales and Growth Rate (2013-2018)
Figure South Africa Pickup Truck Sales and Growth Rate (2013-2018)
Table Middle East and Africa Pickup Truck Sales by Manufacturer (2016-2017)
Figure Middle East and Africa Pickup Truck Sales Market Share by Manufacturer in 2016
Figure Middle East and Africa Pickup Truck Sales Market Share by Manufacturer in 2017
Table Middle East and Africa Pickup Truck Revenue by Manufacturer (2016-2017)
Figure Middle East and Africa Pickup Truck Revenue Market Share by Manufacturer in

2016

Figure Middle East and Africa Pickup Truck Revenue Market Share by Manufacturer in 2017

Table Middle East and Africa Pickup Truck Sales by Type (2013-2018)

Table Middle East and Africa Pickup Truck Sales Share by Type (2013-2018)

Table Middle East and Africa Pickup Truck Revenue by Type (2013-2018)

Table Middle East and Africa Pickup Truck Revenue Share by Type (2013-2018)

Table Middle East and Africa Pickup Truck Sales by Application (2013-2018)

Table Middle East and Africa Pickup Truck Sales Share by Application (2013-2018)

Table Middle East and Africa Pickup Truck Revenue by Application (2013-2018)

Table Middle East and Africa Pickup Truck Revenue Share by Application (2013-2018)

Table Global Pickup Truck Sales by Type (2013-2018)

Table Global Pickup Truck Sales Share by Type (2013-2018)

Table Global Pickup Truck Revenue by Type (2013-2018)

Table Global Pickup Truck Revenue Share by Type (2013-2018)

Figure Global Small/Mid-size Pickup Truck Sales Growth (2013-2018)

Figure Global Small/Mid-size Pickup Truck Price (2013-2018)

Figure Global Full-size Pickup Truck Sales Growth (2013-2018)

Figure Global Full-size Pickup Truck Price (2013-2018)

Table Global Pickup Truck Sales by Application (2013-2018)

Table Global Pickup Truck Sales Share by Application (2013-2018)

Figure Global Individual Use Sales Growth (2013-2018)

Figure Global Commercial Use Sales Growth (2013-2018)

Figure Global Pickup Truck Sales, Revenue and Growth Rate (2018-2023)

Table Global Pickup Truck Sales Forecast by Regions (2018-2023)

Table Global Pickup Truck Market Share Forecast by Regions (2018-2023)

Figure North America Sales Pickup Truck Market Forecast (2018-2023)

Figure Europe Sales Pickup Truck Market Forecast (2018-2023)

Figure Asia-Pacific Sales Pickup Truck Market Forecast (2018-2023)

Figure South America Sales Pickup Truck Market Forecast (2018-2023)

Figure Middle East and Africa Sales Pickup Truck Market Forecast (2018-2023)

Table Global Pickup Truck Sales Forecast by Type (2018-2023)

Table Global Pickup Truck Market Share Forecast by Type (2018-2023)

Table Global Pickup Truck Sales Forecast by Application (2018-2023)

Table Global Pickup Truck Market Share Forecast by Application (2018-2023)

Table Distributors/Traders/ Dealers List

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