

Global Pickup Truck Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Pickup Truck market size was valued at US\$ 188930 million in 2024 and is forecast to a readjusted size of USD 233780 million by 2031 with a CAGR of 3.1% during review period.

A Pickup Truck is a light duty truck having an enclosed cab and an open cargo area with low sides and tailgate. It came from US, possessing the comfortable feeling like passenger car. Also, having strong power, pickup truck can carry more and adapt to the rough road.

The major players in global Pickup Truck market include Ford, GM, Toyota, etc. The top 3 players hold over 60% of global market shares. North America and Southeast Asia are main markets, they occupy over 70% of the global market. Full-Size Pickups is the main type, with a share about 80%. Individual Use is the key application, which hold over 80% shares.

This report is a detailed and comprehensive analysis for global Pickup Truck market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Pickup Truck market size and forecasts, in consumption value (\$ Million), sales

quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global Pickup Truck market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global Pickup Truck market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global Pickup Truck market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (USD/Unit), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Pickup Truck

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Pickup Truck market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Ford, GM, Toyota, FCA, Isuzu, Nissan, Mitsubishi, Mahindra & Mahindra, Volkswagen, Great Wall Motors, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Pickup Truck market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Full-Size Pickups

Small/Midsize Pickups

Other

Market segment by Application

Individual Use

Commercial Use

Major players covered

Ford

GM

Toyota

FCA

Isuzu

Nissan

Mitsubishi

Mahindra & Mahindra

Volkswagen

Great Wall Motors

Jiangling Motors

ZXAUTO

Tata Motors

Ashok Leyland

Foton Motor

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Pickup Truck product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Pickup Truck, with price, sales quantity, revenue, and global market share of Pickup Truck from 2020 to 2025.

Chapter 3, the Pickup Truck competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Pickup Truck breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Pickup Truck market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Pickup Truck.

Chapter 14 and 15, to describe Pickup Truck sales channel, distributors, customers, research findings and conclusion.

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