

Global Piano Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Piano market size was valued at USD 2426.3 million in 2023 and is forecast to a readjusted size of USD 2752.4 million by 2030 with a CAGR of 1.8% during review period.

Pianoforte is a musical instrument in which felt-covered hammers, operated from a keyboard, strike the metal strings. It is commonly used for solo performances, ensemble, accompaniment and other performances, and it is very convenient for composing and rehearsing music.

Global Piano key players include Yamaha Pianos, KAWAI, Samick, Youngchang, Steinborgh, etc. Global top five players hold a share about 30%.

North America is the largest market, with a share about 60%, followed by China and Europe, having a total share about 30 percent.

In terms of product, Upright piano is the largest segment, with a share about 80%. And in terms of application, the largest application is Learning and teaching, followed by Performance, Entertainment.

The Global Info Research report includes an overview of the development of the Piano industry chain, the market status of Performance (Grand piano, Upright piano), Learning and teaching (Grand piano, Upright piano), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Piano.

Regionally, the report analyzes the Piano markets in key regions. North America and

Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Piano market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Piano market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Piano industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (Units), revenue generated, and market share of different by Type (e.g., Grand piano, Upright piano).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Piano market.

Regional Analysis: The report involves examining the Piano market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Piano market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Piano:

Company Analysis: Report covers individual Piano manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and

attitudes towards Piano This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Performance, Learning and teaching).

Technology Analysis: Report covers specific technologies relevant to Piano. It assesses the current state, advancements, and potential future developments in Piano areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Piano market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Piano market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Grand piano

Upright piano

Market segment by Application

Performance

Learning and teaching

Entertainment

Major players covered

Yamaha Pianos

KAWAI

Samick

Youngchang

Steinborgh

Steinway

Bechstein

Mason and Hamlin

AUGUST FOERSTER

Fazioli

Guangzhou Pearl River Piano Group

Hailun Pianos

Xinghai Piano Group

Goodway

DUKE Piano

Shanghai Mendelssohn Piano

Nanjing Schumann Piano

Harmony Piano

Artfield Piano

Shanghai Piano

J-Sder Piano

Kingsburg Piano

Huapu Piano

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Piano product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Piano, with price, sales, revenue and global market share of Piano from 2019 to 2024.

Chapter 3, the Piano competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Piano breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Piano market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Piano.

Chapter 14 and 15, to describe Piano sales channel, distributors, customers, research findings and conclusion.

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