

# Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Phytosterols Market 2018, Forecast to 2023

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## Abstracts

Phytosterols, which encompass plant sterols and stanols, are phytosteroids similar to cholesterol which occur in plants and vary only in carbon side chains and/or presence or absence of a double bond. Stanols are saturated sterols, having no double bonds in the sterol ring structure. More than 200 sterols and related compounds have been identified. Free phytosterols extracted from oils are insoluble in water, relatively insoluble in oil, and soluble in alcohols.

Phytosterol-enriched foods and dietary supplements have been marketed for decades. Despite well documented LDL cholesterol lowering effects, no scientifically proven evidence of any beneficial effect on cardiovascular disease (CVD) or overall mortality exists

### Scope of the Report:

This report focuses on the Phytosterols in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The Phytosterols industry is highly concentrated, the top four accounted for over 70% of the total demand in 2016, and high-end products mainly come from North America and Western Europe.

The global phytosterols market is estimated to reach 930 M USD by 2022, growing at an expected CAGR of 9.5% from 2017 to 2022. Europe phytosterols market accounted for over 50% of the global revenue generated in 2016.

The regional market is also anticipated to grow at a CAGR of 9.3% over the forecast

period. North America phytosterols market is estimated to reach over 14 kilo tons by 2022. And the Revenue is estimated to reach 300 M USD by 2022; China phytosterols market accounted for over 3.3% of the global revenue generated in 2022. In 2016,  $\beta$ -Sitosterol held the largest market share of over 60% of the global phytosterols market.

The  $\beta$ -Sitosterol is also projected to experience the maximum growth rate, at a projected CAGR of 9.6% from 2017 to 2022. It finds application in a large pool of medical applications which include prevention from cervical cancer, skin problems, and colon cancer. Strong application scope in fortified food & beverage industry for improving immune systems and reducing cholesterol level should drive industry growth. Favourable regulations by EFSA, FDA, and Health Canada approved fortification of phytosterols in various food products and dietary supplements are beneficial for industry growth.

The worldwide market for Phytosterols is expected to grow at a CAGR of roughly 9.5% over the next five years, will reach 930 million US\$ in 2023, from 590 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Raisio

BASF

ADM

Bunge

Dupont

Cargill

Arboris

DRT

Gustav Parmentier

Enzymotech

Fenchem

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

?-Sitosterol

Campesterol

Others

Market Segment by Applications, can be divided into

Food and Beverage

Medicine

Others

There are 15 Chapters to deeply display the global Phytosterols market.

Chapter 1, to describe Phytosterols Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Phytosterols, with sales, revenue, and price of Phytosterols, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Phytosterols, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Phytosterols market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Phytosterols sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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