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Global Physical UV Filters Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Physical UV Filters market size is expected to reach $ 383 million by 2032, rising at a market growth of 5.8% CAGR during the forecast period (2026-2032).

Physical UV filters, also called inorganic UV filters, are a type of UV filter classification. Physical UV filters work through physical means, such as blocking, scattering and reflection of UV radiation to prevent skin damage. The physical UV filters are generally metallic oxides, although silicates and talc have also been used. They provide higher protection than the chemical ones and they are non-soluble in water.

Key Findings

Global Physical UV Filters production reached 23,900 tons in 2025

The average selling price of Physical UV Filters reached US$10,590 per ton in 2025

Zinc Oxide and Titanium Dioxide remain the two principal mineral UV filter chemistries

Skin care remains the primary downstream application, led by sunscreen and daily SPF formulations

High-value competition is shifting toward low-whitening, surface-treated, non-nano and pre-dispersed products

Market Trends

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The Physical UV Filters industry is moving from conventional micronized inorganic powders toward engineered mineral protection systems in which particle morphology, size distribution, coating chemistry and dispersion quality are jointly optimized. Transparent ZnO and TiO? grades, tightly controlled non-nano particles, rod- and platelet-shaped materials, hydrophobic or hydrophilic surface treatments and ready-to-use dispersions are increasingly used to reduce white cast, viscosity and drag while maintaining high SPF and UVA performance. Suppliers are also developing mineral-only systems capable of supporting SPF 50-class formulations and hybrid systems that combine inorganic and organic filters. Blue-light and visible-light protection, natural-origin carrier systems, silicone-reduced formulations and improved compatibility with makeup and skincare actives are becoming important differentiation factors. TAYCA, SAKAI CHEMICAL INDUSTRY, Sunjin Beauty Science, Kobo Products, Croda and other suppliers are actively expanding product architectures around these formulation requirements.

Market Dynamics

Drivers

Rising daily use of SPF-containing facial skincare, stronger consumer awareness of UVA-related photoaging and increasing integration of sun protection into moisturizers, foundations, BB/CC creams and other multifunctional cosmetics support demand for mineral UV filters. ZnO is particularly valued for broad-spectrum protection, while advanced TiO? grades provide efficient SPF contribution with improved transparency. Regulatory acceptance also provides a stable foundation for the market: current U.S. OTC sunscreen rules permit Zinc Oxide and Titanium Dioxide at concentrations up to 25%, while European safety assessments support specified nano forms for dermal sunscreen applications subject to defined particle and exposure conditions.

Restraints

The main limitations remain whitening, heavy sensory characteristics, high powder loading, formulation viscosity and particle agglomeration, especially in high-SPF mineral-only products. Mineral particles can also exhibit photocatalytic activity if they are insufficiently treated, making surface passivation and coating quality important. Nano-material regulations and restrictions for applications involving potential inhalation

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exposure add further formulation and compliance requirements. These technical constraints increase formulation complexity relative to readily soluble organic UV-filter systems.

Opportunities

The strongest opportunities are concentrated in transparent mineral sunscreen, non-nano systems, premium facial SPF, sensitive-skin products, mineral makeup and high-performance dispersions. Surface engineering that enables lower whitening and lower viscosity can increase the practical loading range of ZnO and TiO? and facilitate high-SPF formulations with improved aesthetics. Additional opportunities are emerging from mineral/organic hybrid systems, broad protection extending toward visible and blue light, and multifunctional powders that combine UV attenuation with sensory, soft-focus or SPF-boosting functions.

Challenges

Performance consistency depends strongly on particle-size distribution, coating integrity and dispersion state, creating significant technical requirements for scale-up and quality control. Suppliers must also manage raw-material purity, heavy-metal limits, regional nanomaterial rules and increasingly demanding cosmetic safety specifications. Competitive pressure may also increase as the range of permitted organic UV filters expands; in June 2026, the U.S. FDA added bemotrizinol at concentrations up to 6% to the OTC sunscreen monograph, broadening formulation options in a market where mineral filters previously benefited from a comparatively restricted active-ingredient environment.

Industry Chain Analysis

The upstream industry comprises high-purity zinc- and titanium-based feedstocks, silica, alumina, silanes, fatty acids and other surface-treatment materials, together with oils and specialty carriers used in dispersions. Midstream production combines precipitation or particle synthesis, crystallization and morphology control, purification, milling, coating/passivation and dispersion technology to convert basic inorganic materials into cosmetic-grade UV filters. The downstream chain includes cosmetic formulators, contract manufacturers and personal-care brands serving sun care, facial skincare, color cosmetics and selected hair-care applications. Value creation is

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increasingly concentrated in particle engineering and formulation performance rather than commodity ZnO or TiO? production alone, enabling specialty grades with improved transparency, stability and sensory performance to command higher value.

Segment Insights

By active chemistry, Zinc Oxide and Titanium Dioxide remain the core market segments. ZnO has a broad UVA/UVB absorption profile and is increasingly favored in mineral-only facial and broad-spectrum formulations, while TiO? provides strong UVB/SPF performance and can contribute to UVA protection depending on particle architecture. Formulators frequently combine the two materials to balance SPF, UVA performance, transparency and sensory characteristics.

A secondary segmentation is becoming commercially important across nano versus non-nano grades, coated versus uncoated products and powder versus pre-dispersed formats. Surface-treated and dispersion products offer stronger differentiation because they address agglomeration, whitening, photocatalytic activity and processing complexity. Non-nano grades are gaining attention in formulations targeting specific consumer positioning, while optimized nano or ultrafine grades continue to offer strong transparency and UV attenuation where permitted.

Downstream Market Opportunities

Skin care represents the principal opportunity, particularly facial sunscreen, daily SPF moisturizer, anti-aging products and sensitive-skin formulations where broad-spectrum protection must be combined with pleasant sensory performance. Color cosmetics are becoming another attractive field as SPF increasingly migrates into foundations, BB/CC creams, primers and tinted products, creating demand for transparent mineral dispersions compatible with pigments. Hair-care applications remain more selective, with opportunities associated with scalp protection, leave-on products and UV-protective treatment systems, but the segment remains less central to mineral filter demand than skincare and makeup.

Regional Insights

Asia-Pacific is a major manufacturing and product-development cluster for Physical UV Filters, supported by established Japanese particle-engineering companies, Korean specialty-material suppliers and a growing Chinese cosmetic-grade ZnO/TiO?

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manufacturing base. Japan and South Korea emphasize high-purity materials, particle morphology, coating and premium formulation performance, while Chinese suppliers are expanding nano, non-nano, compound powder and dispersion portfolios.

North America remains important for OTC sunscreen actives and high-performance mineral formulations, while Europe has strong demand for advanced cosmetic ingredients combined with detailed nanomaterial safety requirements and sustainability-oriented formulation development. The expansion of U.S. sunscreen active options after the 2026 approval of bemotrizinol is expected to encourage more hybrid formulation strategies rather than eliminating demand for mineral filters.

Competitive Landscape Analysis

Competition combines inorganic-material manufacturing capability with increasingly important formulation technologies. TAYCA CORPORATION and SAKAI CHEMICAL INDUSTRY CO., LTD. compete through fine-particle control, morphology and surface-treatment technologies across both TiO? and ZnO. EverZinc Group and BASF SE maintain differentiated ZnO platforms, while dsm-firmenich AG and Croda International Plc combine mineral UV filters with broader formulation and personal-care ingredient capabilities. Sunjin Beauty Science Co., Ltd. and Sukgyung AT Co., Ltd. focus on specialty particle structures, surface modification and dispersions, while Kobo Products, Inc. maintains an extensive range of nano/non-nano powders and dispersions. Solésence, Inc. differentiates through vertically integrated mineral-active and finished formulation capabilities. Global New Material International Holdings Limited / SUSONITY maintains established Eusolex mineral technologies, while Jiangsu Hehai Nanometer Science & Technology Co., Ltd. and Changzhou NaO Technology Co., Ltd. strengthen the Chinese supply base through cosmetic-grade nano/non-nano ZnO, TiO? and dispersion products.

Report Scope

This report studies the global Physical UV Filters production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Physical UV Filters and provides market size (US$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and

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competition, as well as details the characteristics of Physical UV Filters that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Physical UV Filters total production and demand, 2021-2032, (Tons)

Global Physical UV Filters total production value, 2021-2032, (USD Million)

Global Physical UV Filters production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Tons), (based on production site)

Global Physical UV Filters consumption by region & country, CAGR, 2021-2032 & (Tons)

U.S. VS China: Physical UV Filters domestic production, consumption, key domestic manufacturers and share

Global Physical UV Filters production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Tons)

Global Physical UV Filters production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

Global Physical UV Filters production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

This report profiles key players in the global Physical UV Filters market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include TAYCA CORPORATION, SAKAI CHEMICAL INDUSTRY CO., LTD., EverZinc Group, BASF SE, dsm-firmenich AG, Croda International Plc, Sunjin Beauty Science Co., Ltd., Sukgyung AT Co., Ltd., Kobo Products, Inc., Solésence, Inc., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

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Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Physical UV Filters market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US$ Millions), volume (production, consumption) & (Tons) and average price (US$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Physical UV Filters Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Market Segmentation

Global Physical UV Filters Market, Segmentation by Type:

Titanium Dioxide Based

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Zinc Oxide Based

Global Physical UV Filters Market, Segmentation by Product Form:

Powder

Pre-dispersion

Global Physical UV Filters Market, Segmentation by Particle Size:

?30nm

>30-100nm

>100nm

Global Physical UV Filters Market, Segmentation by Application:

Cosmetics

Skin Care

Hair Care

Companies Profiled:

TAYCA CORPORATION

SAKAI CHEMICAL INDUSTRY CO., LTD.

EverZinc Group

BASF SE

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dsm-firmenich AG

Croda International Plc

Sunjin Beauty Science Co., Ltd.

Sukgyung AT Co., Ltd.

Kobo Products, Inc.

Solésence, Inc.

Sensient

Global New Material International Holdings Limited / SUSONITY

Jiangsu Hehai Nanometer Science & Technology Co., Ltd.

Changzhou NaO Technology Co., Ltd.

Key Questions Answered

1. How big is the global Physical UV Filters market?
2. What is the demand of the global Physical UV Filters market?
3. What is the year over year growth of the global Physical UV Filters market?
4. What is the total value of the global Physical UV Filters market?
5. Who are the Major Players in the global Physical UV Filters market?
6. What are the growth factors driving the market demand?

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