

# Global Physical Fitness Equipment Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Physical Fitness Equipment market size was valued at US\$ 16420 million in 2025 and is forecast to a readjusted size of US\$ 23450 million by 2032 with a CAGR of 5.3% during review period.

Physical Fitness Equipment is any apparatus or device used during physical activity to enhance the strength or conditioning effects of that exercise by providing either fixed or adjustable amounts of resistance or to otherwise enhance the experience or outcome of an exercise routine.

This report mainly focuses on the fitness equipment that includes treadmill, exercise bike, elliptical, rower, strength equipment, and others.

Global key players of physical fitness equipment include iFIT Health and Fitness, Peloton, Life Fitness, Technogym, Nautilus and Johnson Health Tech, etc. Top 3 players occupy for a share about 30%. North America is the largest market, with a share about 40%, followed by China and Europe. In terms of product, treadmill is the largest segment, with a share about 30%. In terms of application, household use is the largest market, with a share over 70%.

This report is a detailed and comprehensive analysis for global Physical Fitness Equipment market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets.

Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Physical Fitness Equipment market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Physical Fitness Equipment market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Physical Fitness Equipment market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Physical Fitness Equipment market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Physical Fitness Equipment

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Physical Fitness Equipment market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include iFIT Health and Fitness, Life Fitness, Technogym, Peloton, Precor, Johnson Health Tech, Nautilus, Dyaco, Impulse, True Fitness, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### **Market Segmentation**

Physical Fitness Equipment market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts

for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

#### Market segment by Type

Treadmill

Exercise Bike

Elliptical Machine

Rowing Machine

Strength Equipment

Others

#### Market segment by Application

Household Use

Commercial Use

#### Major players covered

iFIT Health and Fitness

Life Fitness

Technogym

Peloton

Precor

Johnson Health Tech

Nautilus

Dyaco

Impulse

True Fitness

Shuhua Sports

Shanxi Orient

WaterRower

Yijian

WNQ Fitness

BH Fitness

Landice

Market segment by region, regional analysis covers  
North America (United States, Canada, and Mexico)  
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)  
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)  
South America (Brazil, Argentina, Colombia, and Rest of South America)  
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Physical Fitness Equipment product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Physical Fitness Equipment, with price, sales quantity, revenue, and global market share of Physical Fitness Equipment from 2021 to 2026.

Chapter 3, the Physical Fitness Equipment competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Physical Fitness Equipment breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Physical Fitness Equipment market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Physical Fitness Equipment.

Chapter 14 and 15, to describe Physical Fitness Equipment sales channel, distributors, customers, research findings and conclusion.

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