

# Global Phthalate and Non-Phthalate Plasticizers Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Phthalate and Non-Phthalate Plasticizers market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Phthalates are esters of phthalic acid. They are mainly used as plasticizers, i.e., substances added to plastics to increase their flexibility, transparency, durability, and longevity. They are used primarily to soften polyvinyl chloride (PVC). Non-phthalates are essentially plasticizers that are free of phthalates. A few examples of non-phthalates include DOTP (diethylehexyl terephthalate, aka DEHT), Hexamoll DINCH (diisononyl cyclohexane dicarboxylate), as well as bio-based plasticizers, such as a line of soy-based plasticizers.

The Global Info Research report includes an overview of the development of the Phthalate and Non-Phthalate Plasticizers industry chain, the market status of Healthcare (Wire and Cables, Flooring and Wall Coverings), Aerospace (Wire and Cables, Flooring and Wall Coverings), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Phthalate and Non-Phthalate Plasticizers.

Regionally, the report analyzes the Phthalate and Non-Phthalate Plasticizers markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Phthalate and Non-Phthalate Plasticizers market, with robust domestic demand, supportive policies, and a strong manufacturing base.

### Key Features:

The report presents comprehensive understanding of the Phthalate and Non-Phthalate Plasticizers market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Phthalate and Non-Phthalate Plasticizers industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (Tons), revenue generated, and market share of different by Type (e.g., Wire and Cables, Flooring and Wall Coverings).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Phthalate and Non-Phthalate Plasticizers market.

**Regional Analysis:** The report involves examining the Phthalate and Non-Phthalate Plasticizers market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Phthalate and Non-Phthalate Plasticizers market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Phthalate and Non-Phthalate Plasticizers:

**Company Analysis:** Report covers individual Phthalate and Non-Phthalate Plasticizers manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Phthalate and Non-Phthalate Plasticizers This may involve surveys,

interviews, and analysis of consumer reviews and feedback from different by Application (Healthcare, Aerospace).

**Technology Analysis:** Report covers specific technologies relevant to Phthalate and Non-Phthalate Plasticizers. It assesses the current state, advancements, and potential future developments in Phthalate and Non-Phthalate Plasticizers areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Phthalate and Non-Phthalate Plasticizers market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Phthalate and Non-Phthalate Plasticizers market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Wire and Cables

Flooring and Wall Coverings

Coatings

Films and Sheets

Consumer and Industrial Goods

Upholstery

Medical Products

Others

## Market segment by Application

Healthcare

Aerospace

Automotive

Building and Construction

Food and Beverage

Electrical and Electronics

Consumer Goods

Others

## Major players covered

BASF SE

Exxon Mobil Corporation

Evonik Industries AG

Eastman Chemical Company

Lanxess AG

Hanwha Group

Sasol Ltd.

Hallstar

Aarti Industries

New Japan Chemical Co., Ltd.

Bluesail Group

Henan Qing'an Chemical Hi-Tech Co.,Ltd

Polynt S.p.A.

Aekyung Chemical Co. Ltd.

UPC Technology Corporation

KLJ Group

Shandong Hongxin Chemicals Co., Ltd.

LG Chem

Perstorp Holding AB

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Phthalate and Non-Phthalate Plasticizers product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Phthalate and Non-Phthalate Plasticizers, with price, sales, revenue and global market share of Phthalate and Non-Phthalate Plasticizers from 2019 to 2024.

Chapter 3, the Phthalate and Non-Phthalate Plasticizers competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Phthalate and Non-Phthalate Plasticizers breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Phthalate and Non-Phthalate Plasticizers market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Phthalate and Non-Phthalate Plasticizers.

Chapter 14 and 15, to describe Phthalate and Non-Phthalate Plasticizers sales channel, distributors, customers, research findings and conclusion.

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