

Global Photocatalytic Oxidation Air Purifiers Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

<https://marketpublishers.com/r/G4100919BD21EN.html>

Date: July 2026

Pages: 144

Price: US\$ 3,480.00 (Single User License)

ID: G4100919BD21EN

Abstracts

According to our (Global Info Research) latest study, the global Photocatalytic Oxidation Air Purifiers market size was valued at US\$ 451 million in 2025 and is forecast to a readjusted size of US\$ 663 million by 2032 with a CAGR of 5.7% during review period.

Photocatalytic Oxidation Air Purifiers are air purification and air disinfection devices that use photocatalytic oxidation as a core or material functional module. In a typical system, ultraviolet light or a selected light source activates titanium dioxide or modified photocatalytic coatings to generate hydroxyl radicals and reactive oxygen species, which are designed to decompose volatile organic compounds and odor molecules and to reduce or inactivate certain airborne microorganisms under controlled operating conditions. Commercial products are usually combined with HEPA filtration, activated carbon, UV-C lamps, plasma modules, fans, sensors, and electronic control systems, and are supplied as portable air disinfection units, wall-mounted units, ceiling-mounted units, in-duct HVAC purification modules, and commercial air treatment equipment. Key upstream materials and components include titanium dioxide photocatalysts, UV lamps or UV LEDs, aluminum or stainless-steel housings, fans, motors, sensors, control boards, power modules, HEPA media, and activated carbon. Major downstream customers include hospitals, clinics, schools, office buildings, hotels, shopping malls, laboratories, livestock facilities, food processing sites, public transport facilities, and premium residential users. On an ex-factory basis, the estimated global effective capacity of photocatalytic oxidation air purifiers in 2025 is about 1.3200 million units, with global sales volume of around 967,000 units, an average selling price of approximately USD 454 per unit, and an industry gross margin range of about 28%-43%.

The current market for photocatalytic oxidation air purifiers is developing at the intersection of professional air purification equipment and public-space air disinfection systems. Demand mainly comes from healthcare facilities, schools, office buildings, hotels, commercial complexes, laboratories, and central HVAC retrofit projects. Compared with conventional filtration-based air purifiers, these products place greater emphasis on the treatment of gaseous pollutants, odor molecules, and certain airborne microorganisms, making them more suitable for high-occupancy spaces, locations with strict indoor air quality requirements, and environments with limited ventilation. However, market terminology remains inconsistent, as suppliers often use terms such as photocatalyst, photocatalytic oxidation, active oxidation, and hybrid disinfection in different ways, while product configurations and testing standards vary significantly.

In the future, the market is expected to move toward hybrid purification, low by-product generation, lower maintenance requirements, and scenario-based system integration. A standalone photocatalytic module is generally not sufficient to meet all customer requirements for particle removal, microbial reduction, gaseous pollutant control, odor removal, and operational safety. As a result, mainstream systems are likely to continue combining photocatalytic oxidation with high-efficiency filtration, activated carbon adsorption, ultraviolet irradiation, airflow control, air quality sensors, and intelligent control systems. For commercial buildings and public facilities, compatibility with existing HVAC systems, ventilation infrastructure, and building management systems will become an increasingly important purchasing factor. Suppliers with modular designs, stable operating data, and project delivery capabilities will have stronger competitiveness.

The main growth drivers include rising awareness of public health, increasing demand for indoor air quality management, commercial building renovation, stricter air management requirements in healthcare and education facilities, and continuous customer attention to odor and volatile organic compound control. In some regions, public buildings, hospitals, schools, and transportation facilities are placing greater emphasis on air purification, ventilation, and disinfection, creating room for professional air treatment equipment. Hotels, offices, laboratories, food processing sites, and livestock facilities also have specific needs for air quality improvement, odor control, and stable continuous operation, which supports demand in selected application segments. As customers shift from simply asking whether a device has a disinfection function to whether its performance can be verified, companies with credible testing data, mature references, and reliable after-sales support will be better positioned.

The key restraints include uneven market understanding, lack of unified performance

evaluation standards, strong dependence on real operating conditions, and procurement caution related to potential by-products and safety concerns. Photocatalytic oxidation can degrade certain pollutants under controlled conditions, but real-world performance is affected by airflow, contact time, catalyst activity, light source aging, humidity, and pollutant concentration. This leads to significant differences among products. Some low-end suppliers rely more on marketing claims than on verifiable test data, which may weaken customer confidence in the technology. Future competition is therefore expected to shift from concept-driven promotion to performance validation, reliability, compliance, maintenance cost, and integrated solution capability. Suppliers without real manufacturing capability or credible technical validation will face increasing pressure.

This report is a detailed and comprehensive analysis for global Photocatalytic Oxidation Air Purifiers market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Photocatalytic Oxidation Air Purifiers market size and forecasts, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2021-2032

Global Photocatalytic Oxidation Air Purifiers market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2021-2032

Global Photocatalytic Oxidation Air Purifiers market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2021-2032

Global Photocatalytic Oxidation Air Purifiers market shares of main players, shipments in revenue (\$ Million), sales quantity (Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Photocatalytic Oxidation Air Purifiers

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Photocatalytic Oxidation Air Purifiers market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include RGF Environmental Group, ActivePure Technologies, Field Controls, Fresh-Aire UV, Air Oasis, Airoid, Molekule, Puraclenz, Airgle, Airpura Industries, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Photocatalytic Oxidation Air Purifiers market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Portable

Wall-mounted

Ceiling-mounted

Other

Market segment by Airflow Capacity

Small Capacity (Below 500 m³/h)

Medium Capacity (500-2,000 m³/h)

Large Capacity (Above 2,000 m³/h)

Market segment by Product Positioning

Medical-grade

Commercial-grade

Residential-grade

Other

Market segment by Application

Healthcare

Education

Commercial Buildings

Hospitality and Retail

Other

Major players covered

RGF Environmental Group

ActivePure Technologies

Field Controls

Fresh-Aire UV

Air Oasis

Airocide

Molekule

Puraclenz

Airgle

Airpura Industries

Airtecnicos

Nat?oSant?

Fujiko

Andes Electric

Dongguan Lianda Environmental Technology

Dongguan Gute Environmental Technology

Hebei Senmao Medical Device

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Photocatalytic Oxidation Air Purifiers product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Photocatalytic Oxidation Air Purifiers, with price, sales quantity, revenue, and global market share of Photocatalytic Oxidation Air Purifiers from 2021 to 2026.

Chapter 3, the Photocatalytic Oxidation Air Purifiers competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Photocatalytic Oxidation Air Purifiers breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Photocatalytic Oxidation Air Purifiers market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Photocatalytic Oxidation Air Purifiers.

Chapter 14 and 15, to describe Photocatalytic Oxidation Air Purifiers sales channel, distributors, customers, research findings and conclusion.

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