

# Global Photo Printing and Merchandise Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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## Abstracts

Photo printing and merchandise are personalized gifting and decorated products that use photographs. These products are widely used by individual customers as customized gifts.

### SCOPE OF THE REPORT:

The classification of Photo Printing and Merchandise includes Photo Prints, Photo Wall Decor, Photo Mugs, Photo Cards, Photo Calendar, Photo Clock, etc. Photo Prints accounted for the largest share, about 43% of the overall Photo Printing and Merchandise market, based on type, in 2017.

United States is expected to be the largest market for Photo Printing and Merchandise during the forecast period. The Photo Printing and Merchandise market in this region is primarily driven by the growing demand for individualization requirement for gifts. In 2017, United States accounted for 40.45% market share in 2017.

The global Photo Printing and Merchandise market is valued at 15300 million USD in 2017 and is expected to reach 24400 million USD by the end of 2023, growing at a CAGR of 8.2% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Photo Printing and Merchandise.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

This report studies the Photo Printing and Merchandise market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Photo Printing and Merchandise market by product type and applications/end industries.

Market Segment by Companies, this report covers

Shutterfly

Cimpress

Cewe Color

Walmart

Snapfish

PhotoBox Group

Zazzle

Target Corporation

Walgreens

Minted

Tesco

Blurb

Amazon Prints

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

#### Market Segment by Type, covers

Photo Prints

Photo Wall Decor

Photo Mugs

Photo Cards

Photo Calendar

Photo Clock

Other

#### Market Segment by Applications, can be divided into

Online

Offline

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