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Global Phone Tracker App Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Phone Tracker App market size was valued at US$ 215 million in 2025 and is forecast to a readjusted size of US$ 290 million by 2032 with a CAGR of 4.4% during review period.

Phone Tracker App refers to mobile applications, cloud-based platforms, operating-system services and carrier-supported solutions that enable authorized users to determine, share, monitor or recover the geographic location of smartphones and other connected mobile devices through GPS, Wi-Fi positioning, cellular-network positioning and related location technologies. Typical functions include real-time location sharing, location history, geofencing and arrival/departure alerts, family and dependent safety monitoring, emergency/SOS location sharing, lost-device location and recovery, and authorized enterprise-managed device or field-workforce location services.

The phone tracker app market has experienced growth in recent years due to several factors. One of the key drivers is the increasing adoption of smartphones and the need for device security. As smartphones become an integral part of our lives, the risk of device theft or loss also increases. Phone tracker apps provide users with the ability to track and locate their lost or stolen devices, remotely lock or wipe them, and in some cases, capture images or audio from the device. Furthermore, the market is driven by concerns around personal safety and parental control. Phone tracker apps allow individuals to keep track of their loved ones' location and ensure their well-being. Parents can use these apps to monitor their children's activities, including their online presence, and protect them from potential risks. These apps provide features like geofencing, real-time location tracking, and activity monitoring to enhance safety and parental control. Additionally, employee monitoring and device management are significant factors contributing to the phone tracker app market. Companies may use

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these apps to track and manage company-issued devices, monitor employee activities, ensure data security, and enforce compliance with company policies. These apps can assist in improving productivity, preventing data breaches, and mitigating unauthorized device usage. The phone tracker app market can be segmented based on factors such as platform compatibility (Android, iOS, etc.), features and functionalities, pricing models (free or premium apps), and geographical regions. Different apps offer varying levels of features, user interfaces, and pricing structures to cater to the diverse needs of users.

Report Scope

This report is a detailed and comprehensive analysis for global Phone Tracker App market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Phone Tracker App market size and forecasts, in consumption value ($ Million), 2021-2032

Global Phone Tracker App market size and forecasts by region and country, in consumption value ($ Million), 2021-2032

Global Phone Tracker App market size and forecasts, by Type and by Application, in consumption value ($ Million), 2021-2032

Global Phone Tracker App market shares of main players, in revenue ($ Million), 2021-2026

The Primary Objectives in This Report Are:

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To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Phone Tracker App

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Phone Tracker App market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Life360, Apple, Google, Samsung Electronics, Qustodio Technologies, Bark Technologies, Norton, Wondershare, LETEM LTD, GeoZilla, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Phone Tracker App market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segmentation

Market segment by Type

Cloud-based

On-premises

Market segment by Primary Tracking Relationship

Family & Dependent Tracking

Mutual / Consent-based Location Sharing

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Own-device Tracking & Recovery

Enterprise-owned Device Tracking

Market segment by Commercial Model

Subscription / Freemium Apps

Carrier-paid Location Services

Enterprise Licensed Solutions

Ecosystem-bundled Services

Market segment by Application

SMEs

Large Enterprises

Market segment by players, this report covers

Life360

Apple

Google

Samsung Electronics

Qustodio Technologies

Bark Technologies

Norton

Wondershare

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LETEM LTD

GeoZilla

iSharingSoft

Glympse

Sand Studio

AT&T

Verizon

T-Mobile

KDDI

NTT DOCOMO

SoftBank

Huawei

Xiaomi

Mobicip

Eturi

MMGuardian

Kidslox

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

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Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

Chapter Outline

Chapter 1, to describe Phone Tracker App product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Phone Tracker App, with revenue, gross margin, and global market share of Phone Tracker App from 2021 to 2026.

Chapter 3, the Phone Tracker App competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026.and Phone Tracker App market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Phone Tracker App.

Chapter 13, to describe Phone Tracker App research findings and conclusion.

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