

# Global Phloretin Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Phloretin market size was valued at USD 6 million in 2023 and is forecast to a readjusted size of USD 10 million by 2030 with a CAGR of 6.8% during review period.

Phloretin is a white powder solid. Phloretin is a dihydrochalcone, a type of natural phenols. The formula of phloretin is C<sub>15</sub>H<sub>14</sub>O<sub>5</sub>. It can be found in the roots and peels of juicy fruits like apple and pear. Phloretin can be widely used as antioxidant and moisturizing factor in cosmetics. Phloretin is also widely used in food industry and pharmaceutical industry.

Phloretin can be produced as different grades based on the content of phloretin. 98%, 80%, 70% are common grades of phloretin product. Phloretin can also be produced as low grade products such as 5% phloretin. However, 98% phloretin is the most common grade of product which can be widely used in cosmetic and food industry. In our report, all phloretin products are converted to 98% phloretin powder.

China has taken 85% of world phloretin production. Leading players in China are Golden Health Technology and Xian Lyphar Biotech, with a tail of other producers. The top 2 got about 22% market shares.

The demand of phloretin is concentrated in developed areas like North America and EU. The consumption of phloretin in North America was 36%, ahead of other regions.

The Global Info Research report includes an overview of the development of the Phloretin industry chain, the market status of Personal Care (98% Phloretin, Others), Food Additives (98% Phloretin, Others), and key enterprises in developed and

developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Phloretin.

Regionally, the report analyzes the Phloretin markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Phloretin market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Phloretin market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Phloretin industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (Kg), revenue generated, and market share of different by Type (e.g., 98% Phloretin, Others).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Phloretin market.

**Regional Analysis:** The report involves examining the Phloretin market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Phloretin market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Phloretin:

**Company Analysis:** Report covers individual Phloretin manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial

performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Phloretin. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Personal Care, Food Additives).

**Technology Analysis:** Report covers specific technologies relevant to Phloretin. It assesses the current state, advancements, and potential future developments in Phloretin areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Phloretin market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Phloretin market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

98% Phloretin

Others

### Market segment by Application

Personal Care

Food Additives

Other Applications

## Major players covered

Golden Health Technology

Xian Lyphar Biotech

Shaanxi Yi An

Shananxi Huike

Shaanxi Undersun Biomedtech

Xian Day Natural

Zhejiang Skyherb Ingredients

Jinan Prosweet Biotechnology

HBXIAN

Huatai Bio-fine

Shananxi Green Bio-Engineering

Jiangsu Boyi

HJ-Rise

## Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Phloretin product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Phloretin, with price, sales, revenue and global market share of Phloretin from 2019 to 2024.

Chapter 3, the Phloretin competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Phloretin breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Phloretin market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Phloretin.

Chapter 14 and 15, to describe Phloretin sales channel, distributors, customers, research findings and conclusion.

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