

Global Phishing Email Defense Solution Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Phishing Email Defense Solution market size was valued at US\$ 479 million in 2025 and is forecast to a readjusted size of US\$ 752 million by 2032 with a CAGR of 6.2% during review period.

Phishing email defense solutions combine technical tools, security strategies, and employee training to build a multi-layered protection system. This intercepts spoofed emails, malicious links, and attachments, blocking attackers' paths to steal sensitive data, implant malware, or commit fraud, ensuring enterprise communication security and business continuity. The industry gross profit margin is approximately 45-55%.

Key market drivers include the following:

High incidence of email-based attacks drives corporate investment in security

Market demand for anti-phishing email solutions stems primarily from the persistent risks of fraud, credential theft, and malware delivery facing corporate email systems. Often masquerading as communications from vendors, clients, banks, or internal departments, phishing emails lure employees into clicking links, downloading attachments, or entering login credentials; they serve as a major entry point for ransomware, Business Email Compromise (BEC), and data breaches. As digital workflows, remote collaboration, and SaaS applications become ubiquitous, email accounts are deeply integrated with business systems, financial processes, and customer data. Compromise by attackers can lead to financial loss and the risk of lateral movement within the internal network, prompting enterprises to steadily increase their essential investment in email security.

Increasing sophistication of social engineering attacks raises detection difficulty

Traditional email gateways rely largely on blacklists, keywords, and attachment signature matching. In contrast, modern phishing emails evade simple rule-based detection by employing tactics such as look-alike domains, authentic business contexts, compromised accounts, QR codes, cloud document links, and AI-generated text. Enterprises require smarter defense solutions capable of comprehensively analyzing sender identity, email content, URL reputation, attachment behavior, login geolocation, and employee interaction patterns. Effective defense also requires integration with identity security, multi-factor authentication (MFA), endpoint security, and security operations platforms to create a closed-loop process spanning blocking and alerting to root-cause analysis and remediation. The continuous evolution of attack methods is driving product upgrades toward behavioral analysis and risk scoring.

Compliance training and automated response enhance solution value

Anti-phishing defense is not merely a technical product; it also encompasses employee security awareness, incident response workflows, and management policies. Enterprises must conduct regular phishing simulations, staff training, risk assessments, and post-incident reviews to minimize the likelihood of human error. Modern solutions typically integrate capabilities such as email isolation, user reporting, automated analysis, sandboxing, account protection, and threat intelligence. These features help security teams reduce false positives, shorten response times, and improve overall protection efficacy. Future market competition will center on detection accuracy, the ability to identify unknown threats, compatibility with office systems, closed-loop employee training processes, and automated remediation capabilities.

This report is a detailed and comprehensive analysis for global Phishing Email Defense Solution market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Phishing Email Defense Solution market size and forecasts, in consumption

value (\$ Million), 2021-2032

Global Phishing Email Defense Solution market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Phishing Email Defense Solution market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Phishing Email Defense Solution market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries

- To assess the growth potential for Phishing Email Defense Solution

- To forecast future growth in each product and end-use market

- To assess competitive factors affecting the marketplace

This report profiles key players in the global Phishing Email Defense Solution market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Zoho Mail?IN?, Coremail?CN?, Magic Shield Information?CN?, PhishMe?US?, KnowBe4?US?, McAfee, LLC?US?, Kaspersky Lab?RU?, Bitdefender?RO?, Fortinet?US?, Check Point?IL?, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Phishing Email Defense Solution market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Basic Protection Type

Advanced Detection Type

Comprehensive Service Type

Market segment by Technology

Rule Matching Type

AI-Driven Type

Sandbox Isolation Type

Market segment by Function Category

Prevention Type

Detection Type

Response Type

Training Type

Market segment by Application

Manufacturing

Finance

Healthcare

Education

Other

Market segment by players, this report covers

Zoho Mail?IN?

Coremail?CN?

Magic Shield Information?CN?

PhishMe?US?

KnowBe4?US?

McAfee, LLC?US?

Kaspersky Lab?RU?

Bitdefender?RO?

Fortinet?US?

Check Point?IL?

Sangfor Technologies?CN?

Vitia Semiconductor?CN?

Qi An Xin?CN?

FireEye, Inc.?US?

Malwarebytes?US?

SentinelOne?US?

Sophos Ltd.?GB?

Symantec Corporation?US?

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Phishing Email Defense Solution product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Phishing Email Defense Solution, with revenue, gross margin, and global market share of Phishing Email Defense Solution from 2021 to 2026.

Chapter 3, the Phishing Email Defense Solution competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Phishing Email Defense Solution market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Phishing Email Defense Solution.

Chapter 13, to describe Phishing Email Defense Solution research findings and conclusion.

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