

# Global Phenylethyl Alcohol Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029

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## Abstracts

According to our (Global Info Research) latest study, the global Phenylethyl Alcohol market size was valued at USD million in 2022 and is forecast to a readjusted size of USD million by 2029 with a CAGR of % during review period.

Phenylethyl alcohol, also known as phenethyl alcohol or 2-phenylethanol, is an aromatic compound with the chemical formula  $C_8H_{10}O$ . It is classified as a primary alcohol because it has a hydroxyl group (-OH) attached to a primary carbon atom.

This compound has a pleasant rose-like scent, which makes it commonly used in the fragrance and flavor industries. It is found in various natural sources, such as rose oil, carnation, and other essential oils. Due to its pleasant aroma, phenylethyl alcohol is used in perfumes, cosmetics, and personal care products.

In addition to its use in the fragrance industry, phenylethyl alcohol also serves as a preservative in various products, including pharmaceuticals, lotions, and cosmetic formulations. Its antimicrobial properties help inhibit the growth of bacteria and fungi, extending the shelf life of these products.

Phenylethyl alcohol is generally considered safe for cosmetic and personal care applications when used in appropriate concentrations, but as with any chemical compound, excessive use or exposure may cause irritation or allergic reactions in some individuals.

The Global Info Research report includes an overview of the development of the Phenylethyl Alcohol industry chain, the market status of Cosmetics (Greater Than or

Equal to 98%, Less than 98%), Perfumes (Greater Than or Equal to 98%, Less than 98%), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Phenylethyl Alcohol.

Regionally, the report analyzes the Phenylethyl Alcohol markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Phenylethyl Alcohol market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Phenylethyl Alcohol market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Phenylethyl Alcohol industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (Tons), revenue generated, and market share of different by Purity (e.g., Greater Than or Equal to 98%, Less than 98%).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Phenylethyl Alcohol market.

**Regional Analysis:** The report involves examining the Phenylethyl Alcohol market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Phenylethyl Alcohol market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Phenylethyl Alcohol:

**Company Analysis:** Report covers individual Phenylethyl Alcohol manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Phenylethyl Alcohol. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Cosmetics, Perfumes).

**Technology Analysis:** Report covers specific technologies relevant to Phenylethyl Alcohol. It assesses the current state, advancements, and potential future developments in Phenylethyl Alcohol areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Phenylethyl Alcohol market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Phenylethyl Alcohol market is split by Purity and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Purity, and by Application in terms of volume and value.

### Market segment by Purity

Greater Than or Equal to 98%

Less than 98%

### Market segment by Application

Cosmetics

Perfumes

Flavor

Pharmaceutical

Others

#### Major players covered

BASF

Penta Manufacturing Company

Aurochemicals

Tokyo Chemical Industry

The Good Scents Company

Actylis

Foreverest Resources

Vigon International

A & C

Ernesto Vent?s

AOPL

Spectrum Chemical

Berj?

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Phenylethyl Alcohol product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Phenylethyl Alcohol, with price, sales, revenue and global market share of Phenylethyl Alcohol from 2018 to 2023.

Chapter 3, the Phenylethyl Alcohol competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Phenylethyl Alcohol breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Purity and application, with sales market share and growth rate by purity, application, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2022. and Phenylethyl Alcohol market forecast, by regions, purity and application, with sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends, Porters Five Forces analysis, and Influence of COVID-19 and Russia-Ukraine War.

Chapter 13, the key raw materials and key suppliers, and industry chain of Phenylethyl Alcohol.

Chapter 14 and 15, to describe Phenylethyl Alcohol sales channel, distributors, customers, research findings and conclusion.

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